

Duties and responsibilities particular to the two roles are as follows:

1. SBC Officer (Joint Programme Coordinator)

- a. Applied behavioural science
 - i. Conduct desk review and rapid evidence mapping of existing best practices, challenges, customs in local governance and existing community feedback and other accountability mechanisms in the JP project areas.
 - ii. Conduct additional data collection for key priority research questions using community-led, interactive, culturally sensitive methodologies (e.g. community dialogues, Mobile Cinema, community theatre).
 - iii. Develop and maintain community-driven/participatory conflict analysis with integrated social network analysis to inform SBC approaches.
- b. Community engagement
 - i. Map and manage community feedback mechanisms and use feedback to inform community engagement and SBC actions for Joint Programme outcomes 2 and 3 (focused on governance and community engagement). Generate and use SBC evidence, data, and assessments for disaster preparedness, response, recovery and resilience.
 - ii. Map, strengthen and establish or further develop community early warning systems jointly owned by local government and communities that (1) identifies and monitors conflict causes, triggers, dynamics, and (2) dovetails with existing community feedback mechanisms.
- c. Social and Behaviour Change Communication
 - i. Promote awareness and uptake of community feedback mechanisms and dispute resolution tools by supporting the development, testing, production, distribution and dissemination of new and existing SBCC materials for tailored and focused audience reach and behavioural impact.
- d. Coordination and advocacy
 - i. Engage local government and community stakeholders to address social norms/behaviors on key social cohesion themes including (1) trust and inter-dependence (2) inclusive decision making and (3) how to conduct social dialogues, (4) conflict analysis and mapping.
- e. Knowledge management
 - i. Institutionalize/share best practices and knowledge learned with Government and other local partners and stakeholders to build capacity.

2. SBC Officer (Immunization)

- a. Applied behavioural science
 - i. Support of socio-behavioural data on indicators and factors relevant to immunization (including e.g. drivers and barriers to immunization intention; factors in the intention/action gap; key vaccine-related rumours, etc.), including as relevant formative, baseline, mid-point, end-line and impact evaluations, by using the appropriate mix of qualitative and quantitative tools at the right level.
 - ii. Support the country Health Promotion, EPI, and other relevant teams to monitor and report on the SBC component of key immunization strategies and programmes, including by conducting capacity building activities.
- b. Community engagement
 - i. Support coordination and implementation of high quality and innovative community and public engagement and participation through integrated SBC approaches aimed at

mobilizing and garnering household, community and public support, acceptance of key life-saving vaccines and adoption of other critical lifesaving, care and protective practices.

c. Social and Behaviour Change Communication

- i. Support the development, testing, production, distribution and dissemination of appropriate immunization-related SBCC materials for tailored and focused audience reach and behavioural impact, in consultation and collaboration with internal and external partners.
- ii. Collaborate with internal and external partners to harmonize, link and/or coordinate messaging and use of multiple media and communication platforms to enhance SBC outreach.

d. Coordination and advocacy

- i. Support the identification, building and maintenance of partnerships through networking and proactive collaboration with strategic partners, e.g. government, NGO/CSO/CBOs, academia, social networks, celebrities, journalists, media, private sector, at all sectors/levels of society and critical audience to reinforce cooperation and/or pursue opportunities for SBC advocacy to increase community confidence and acceptance of key vaccines.
- ii. Prepare presentations/advocacy activities with/for a wide range of constituents, stakeholders, partners and communities to encourage/promote engagement and dialogue, inclusion, and participation in SBC activities.
- iii. Guide and coordinate with Field Office SBC experts in rollout and implementation of immunization-related SBC activities, reporting, and capacity building.

e. Knowledge and project management

- i. Monitor/track the use of resources as planned and verify compliance with organizational guidelines, rules and regulations and standards of ethics and transparency.
- ii. Institutionalize/share best practices and knowledge learned with Government and other local partners and stakeholders to build capacity.