



**UNITED NATIONS CHILDREN'S FUND  
JOB PROFILE**

**I. Post Information**

**Job Title:** Health Officer Adolescent & social mobilization for HPV vaccine introduction, Health Section  
**Supervisor Title/ Level:** Health Manager -Immunization  
**Contract type:** TA (364 days)  
**Organizational Unit:** Programme – Health and HIV Section  
**Post Location:** Abuja, Nigeria

**Job Level:** NOB  
**Job Profile No.:**  
**CCOG Code:**  
**Functional Code:**

**II. Organizational Context and Purpose for the Position**

The fundamental mission of UNICEF is to promote the rights of every child, everywhere, in everything the organization does — in programs, in advocacy, and in operations. The equity strategy, emphasizing the most disadvantaged and excluded children and families, translates this commitment to children's rights into action. For UNICEF, equity means that all children have an opportunity to survive, develop and reach their full potential, without discrimination, bias, or favoritism. To the degree that any child has an unequal chance in life — in its social, political, economic, civic, and cultural dimensions — her or his rights are violated. There is growing evidence that investing in the health, education, and protection of a society's most disadvantaged citizens — addressing inequity — not only will give all children the opportunity to fulfill their potential but also will lead to sustained growth and stability of countries. Therefore, the focus on equity is so vital. It accelerates progress towards realizing the human rights of all children, which is the universal mandate of UNICEF, as outlined by the Convention on the Rights of the Child, while also supporting the equitable development of nations.

**Job Organizational Context**

The prevalence of cervical cancer and other cancers in Nigeria remains high and poses a great socio-economic risk to the population, especially women. Cervical cancer is a major contributor to morbidity and mortality of women in Nigeria and only 5% of all women are screened for pre-cancer and cancer at least once in 5 years. One of the most significant barriers to preventing cervical cancer amongst young girls is the limited platform for immunization for adolescents against HPV, including reaching out-of-school girls in communities where school enrolment is low. This gap necessitates the implementation of an integrated platform to ensure the maximum reach of young girls and the reduced burden of cervical cancer. The introduction of HPV vaccination in Nigeria, therefore, does not only have the direct effects of mitigating the risk of cervical cancers and related complications and mortality among young girls and women but also contributes significantly to reducing the burden of cervical cancer in Nigeria and the West African sub-region. The introduction of the HPV vaccine into the immunization programme is Nigeria's primary prevention strategy for cervical cancer.

With the support of Gavi, Nigeria plans to introduce the HPV vaccine nationwide using a phased approach to sustain the country's focus on reducing morbidity and mortality from cervical cancer.

The HPV vaccination campaign in Nigeria shall target 9 to 14-year-old girls in 15 States and FCT, while the remaining 21 States will introduce it in 2024. Following the introduction, girls of nine years of age and the missed children only with fixed sessions and other structured outreach-based routine immunization services. This age group generally has few contacts with the health system. This campaign provides a good entry point for Nigeria to offer other healthcare services to adolescent girls and an excellent opportunity for integrating services at the delivery level. The Global Vaccine Action Plan (GVAP)<sup>1</sup> underscores the importance of integration. Using immunization to drive primary healthcare programmes in countries with weak health systems can potentially strengthen those systems. Phase one delivery of the HPV vaccination shall use a campaign mode of delivery to reach adolescent girls including schools; community outreaches through NGOs and CSOs; health facility-based/youth-friendly centers, outposts by health facilities, women groups, religious groups (churches, mosques)

**Strategic office context:**

The recruited staff will work under the general guidance and supervision of the Health Manager Immunization and in close collaboration with the SBC section and Chief of Gender & Development Manager and general oversight from the Chief of Health and HIV.

The position is based in the Abuja country office and Kano & Lagos FOs with frequent travel. The incumbent will travel at least 80% of their time to support vaccine introduction response and preparedness activities where needed and will support the FOs and state adolescent social mobilization consultants as and when required.

**Purpose for the position**

Under the general guidance of the Health Manager -Immunization and oversight from the Chief of Health and HIV and in close collaboration with the Chief of SBC section chief Gender & Development Manager, the incumbent will be part of the HPV introduction TWG at national/state levels to support the effective and efficient rollout of the vaccine, technical support is required to facilitate strategic planning, implementation, monitoring and reporting of the process. Meaningful youth engagement of young people, the incumbent shall support the development of communication messages, taking into consideration their ideas and aspirations, identify key/relevant influencers and gatekeepers, platforms, modalities of service delivery, and what and how to integrate additional youth-friendly services.

The adolescent health and social mobilization technical support shall link the wider state immunization/health education team with the adolescent and youth-friendly voices (youth groups), gatekeepers (parents, religious and community leaders, government and policymakers, etc), and platforms (schools, health facilities, youth-friendly centers).

**III. Key function, accountabilities, and related duties/tasks**

1. Support strategic micro planning meetings, and co-creation sessions with adolescents and young people for detailed state and LGA level roll-out plan
2. Support the States to integrate adolescent girl-centered approaches for the planning of demand-generation activities for the introduction of HPV to the selected states through UNICEF Field Offices
3. Support the state communication and social mobilization teams to produce and implement an evidence-based,

integrated Adolescent, demand generation and mobilization plan for the NVI

4. Support the state ACSM (Advocacy, Communication, and Social Mobilization) working group for the HPV campaign to support the development of adolescent-friendly social media messages.
5. Support identification and coordination of state-level and LGA-level stakeholders (education, women affairs, NGOs, faith-based, youth, etc.) for community engagement, mobilization, mapping of adolescent-friendly platforms, networks, and enumeration of eligible girls in and out of school.
6. Support the LGA team to Identify facilities and map catchment areas for facility-led community outreaches (hub and spoke model)
7. Work with and mobilize Adolescent and Young People (AYP) platforms at national and state levels to ensure meaningful engagement of AYP in the design and development of innovative IEC materials, roll-out, monitoring, and documentation of the HPV campaigns.
8. Support integration of the HPV campaign into multi-media campaigns initiated by UNICEF (especially leveraging YAaHNaija, U Report, and Genu platforms), NPHCDA, and state government teams as directed by the immunization /Adolescent team leads at the national and field offices.
9. Identify AYP/AYP-friendly social media influencers for an intensive AYP-friendly campaign- ensuring the engagement and widespread mobilization of a major/existing network of young people
10. Provide technical guidance in the design, review, and dissemination of messages and materials and ensure they are AYP-friendly, gender-sensitive, and culturally acceptable.
11. Facilitate capacity building of various stakeholders in the states on the roll-out Adolescent friendly messages and activities for the successful implementation of the HPV campaign
12. Support the Design and implementation of a knowledge management plan for innovative documentation and reporting of every stage of the campaign – including dashboards, infographics, human interest stories, etc
13. Provide technical assistance to the State Communication/Social Mobilization Technical Working Groups on updating the weekly dashboard
14. Provide updates to NTWG, UNICEF Field, and Country Offices by completing daily and weekly updates through the Field Offices and providing any other updates on request.
15. Attend communication/social mobilization meetings and workshops as directed by supervisors, HPV TWG, and as required by the state teams.
16. Monitor, and track print and social media mention of HPV activities in the States.
17. Conduct any other task as assigned by your supervisor.

#### **IV. Impact of Results (deliverables)**

The strategic and effective development and implementation of adolescent mobilization, ACSM & demand generation advocacy initiatives and products directly impact on the ability of UNICEF to promote social, political and economic action and changes in behaviors, social attitudes, beliefs, harmful social norms and actions by communities, individuals and society on children's rights, survival and wellbeing. This in turn contributes to enhancing the ability of UNICEF to fulfill its mission to achieve sustainable, locally owned, and concrete results in improving the survival, development and wellbeing of children in the country.

**The incumbent will:**

1. Submit a work plan at the beginning of each month to the supervisor including the plans for activities and travel if there are any.
2. Compile a state micro plan for adolescent mobilization and the advocacy communication and social mobilization plan for the HPV introduction.
3. Map the state-level and LGA-level stakeholders (education, women affairs, NGOs, faith-based, youth, etc) for community engagement, mobilization, mapping of adolescent-friendly platforms, networks, and enumeration of eligible girls in and out of school.
4. Develop innovative IEC materials for the mobilization of Adolescent and Young People (AYP) platforms and community engagement.
5. Provide an update on the pre-introduction, introduction, and post-introduction processes and decision-making for the smooth introduction of the HPV vaccine o the field office and the country office.
6. Identifyfy and map AYP/AYP-friendly social media influencers for an intensive AYP-friendly campaign.
7. Develop training materials for AYP-friendly platforms, state managers, LGA managers, and stakeholders towards community mobilization and demand generation for HPV vaccines.
8. Develop technical guidance in the design, review, and dissemination of messages and materials and ensure they are AYP-friendly, gender-sensitive, and culturally acceptable.
9. Develop social media content, monitor, and track print and social media mention of HPV activities in the States.
10. Submit a monthly report and any other deliverables requested by the field offices and the country office.

#### **V. Competencies and level of proficiency required (please base on UNICEF Competency Profiles)**

##### **Core Values**

- Care
- Respect
- Integrity
- Trust
- Accountability
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##### **Functional competencies**

- Demonstrates Self Awareness and Ethical Awareness (1)
- Works Collaboratively with others (1)
- Builds and Maintains Partnerships (1)
- Innovates and Embraces Change (1)
- Thinks and Acts Strategically (1)
- Drives to achieve impactful results (1)
- Manages ambiguity and complexity (1)

#### **Specific Technical Knowledge Required**

- Knowledge of current developments in the fields of adolescent health & immunization communication theory, motivational psychology, adult learning theory, indigenous media, digital communication, community organization and participation, strategic communication planning, behavior analysis, formative research, and evaluation of communication interventions.
- Knowledge of interdisciplinary approach in programme development and implementation in behavior and social change communication, social mobilization, and behavioral change.
- Knowledge and experience to organize and implement training, including the development of curricula and methodologies.
- Computer knowledge, skills, and practical experience, including internet navigation, network, telecommunications and various office applications.

#### **VII. Recruitment Qualifications**

<p>Education:</p>	<ul style="list-style-type: none"> <li>• A university degree in one of the following fields is required: public health/nutrition, pediatric health, family health, health research, global/international health, health policy and/or management, environmental health sciences, biostatistics, socio-medical, health education, epidemiology, or another relevant technical field.</li> </ul>
<p>Experience:</p>	<ul style="list-style-type: none"> <li>• A minimum of two years of professional experience in one or more of the following areas is required: public health/nutrition planning and management, maternal and neonatal health care, or health emergency/humanitarian preparedness.</li> </ul> <p>Experience working in a developing country is considered as an asset.</p> <p>Relevant experience in a UN system agency or organization is considered as an asset.</p>
<p>Language Requirements:</p>	<ul style="list-style-type: none"> <li>• Fluency in English is required. Knowledge of the major Nigeria local Languages is of added value</li> </ul>