**UNICEF in Turkey**

**Requirements For Financial Submission**

Programme: Social Behaviour Change

Assignment Title:

Short Term National Consultancy to conceptualize and analyse behaviour insights (BI) related to C-19 vaccination drivers and influencers

Purpose of the Assignment: The consultant is expected support UNICEF COVID-19 implementation planning and designing process by:

* Preparing a desk review and a secondary behavioural analysis report
* Suggesting actionable behavioural and communication recommendations
* Preparing visual infographics and a short presentation slide to provide the logic ( of what, why and how)

Supervisor: Social Behaviour Change Specialist

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|  |  |  |  | **TOTAL TIME FOR** |  |  | **UNIT COST FOR A** |  |  | **TOTAL COST for** |  |  |
|  | **TASKS/DELIVERABLES** |  |  |  |  | **PERSON \ DAY** |  |  | **DELIVERABLES** |  |  |
|  |  |  | **CONSULTANT** |  |  |  |  |  |  |
|  |  |  |  |  |  | **(TRY)** |  |  | **(TRY)** |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  | Mapping of available secondary data/reports, analysis and preparing the report  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Virtual meeting with key programme officials and implementing partners of UNICEF engaged in COVID-19 work as well as with refugee population related intervention |  |  |  |  |  |  |  |  |
|  |  |  |  |  25 days |  |  |  |  |  |
|  | Draft reports and presentation based on feedback from UNICEF.  |  |  |  |  |  |  |  |  |  |  |  |
|  | Finalise the narrative report, power point presentation and visual infographics and key actionable recommendations |  |  |  |  |  |  |  |  |
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|  |  | **NOTES** |  |  |  |  |
|  | **All fee rates must cover:** |  |  |  |  |  |  |  |  |  |  |  |
|  | - *the remuneration actually paid to the expert concerned per day* |  |  |  |  |



**Travel, accommodation and visa**

- *UNICEF will cover travel and accommodation costs arising from event organizations. Travel and accommodation expenses may only cover those items identified by UNICEF and shall not exceed the pre-determined limits of the daily allowances rate of UNICEF. Other costs related to administrative tools, communications, etc. shall be covered by the consultant.*