



CONSULTANCY - TERMS OF REFERENCE

Giga Telecommunications Partnerships Specialist

UNICEF Office of Innovation - Giga

Duration: 12 months

Duty Station: Remote

Advertising summary

We are seeking a talented Telecommunications Partnership Specialist to lead Giga's work to engage with the telecommunications industry. The Specialist will work with our interdisciplinary team to drive progress against key partnership objectives, including communications, data sharing, and software solutions development. This role will be an important part of our Partnerships team, joining Giga in our ambitious goal to connect every school, and every community, to the internet by 2030.

Child Safeguarding

Is this project/assignment considered as "Elevated Risk Role" from a child safeguarding perspective? YES NO

If YES, check all that apply:

Direct contact role YES NO

If yes, please indicate the number of hours/months of direct interpersonal contact with children, or work in their immediately physical proximity, with limited supervision by a more senior member of personnel:

Child data role YES NO

If yes, please indicate the number of hours/months of manipulating or transmitting personal-identifiable information of children (name, national ID, location data, photos):

More information is available in the [Child Safeguarding SharePoint](#) and [Child Safeguarding FAQs and Updates](#).

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. To save their lives. To defend their rights. To help them fulfill their potential.

Across 190 countries and territories, we work for every child, everywhere, every day, to build a better world for everyone.

And we never give up.

For every child...innovate

UNICEF has a 70-year history of innovating for children. We believe that new approaches, partnerships and technologies that support realizing children's rights are critical to improving their lives.

The **Office of Innovation** is a creative, interactive, and agile team in UNICEF. We sit at a unique intersection, where an organization that works on huge global issues meets the start-up thinking, the technology, and the partners that turn this energy into scalable solutions.

About Giga

Launched in 2019 as a joint initiative between UNICEF and ITU, **Giga** has set the ambitious goal to connect every school in the world to the internet. Half of the world's population has no regular access to the Internet. Millions of children leave school without any digital skills, making it much more difficult for them to thrive and contribute to local and global economies. This has created a digital divide between those who are connected and those who are not, a divide that has become even wider during the Covid-19 pandemic. UNICEF and ITU have therefore joined forces to create **Giga**, an initiative to connect every school in the world to the Internet and address this new form of inequality.

Giga focuses on connecting schools so that children and young people have access to information, opportunity, and choice. It also uses schools as anchor points for their surrounding communities: if you connect the school, you can also connect local businesses and services. This creates opportunities for service providers to generate revenue from paying users, making connectivity more sustainable. A 2021 report by the Economist Intelligence Unit found that a 10% increase in school connectivity can increase effective years of schooling by 0.6% and increase GDP per capita by 1.1%.

You can read more about Giga's work at <https://giga.global/> and by following us on twitter @Gigaglobal

How can you make a difference?

We are seeking a strong and committed Partnership Specialist who is:

- Driven to seek partnership opportunities with the telecommunications industry, and who understands the business case for companies to be a part of Giga's efforts.
- Motivated to create and grow our public-private partnership for technology and innovation with the telecommunications industry
- Interested in exploring the role that Internet Service Providers can play in furthering Giga's mission to connect every young person to the internet.
- Inspired to advance partnership success with the telecommunications sector and improve collaboration in ways that bring value to our work.

The Telecommunication Partnership Specialist will report to the Partnerships Manager (lead) and work closely with the Communications team, Mapping team, and Data & Product team to coordinate their work in engaging with Telecommunications Industry Stakeholders.



Key responsibilities include:

The consultant is to enable the Giga's engagement strategy with the Telecommunications sector. In collaboration with the broader Giga team, and the Private Fundraising and Partnerships Division of UNICEF, the consultant will be responsible for:

- Developing and managing across teams to deliver on key partnership objectives.
- Design and lead the execution of a strategy to engage with the telecommunications sector.
- Build relationships with key stakeholders from the telecommunications sector.
- Developing powerful communications about the impact made possible by partners' contributions and identifying opportunities to bring existing and new partners closer to Giga's work.
- Manage the delivery of a data platform to be developed by Giga with other technology partners that allows internet service providers to report on their efforts in school connectivity.
- Identifying options for collaboration or in-kind contributions that align with Giga's strategic vision and team priorities.
- Tracking and responding to possible thematic, operational or communications related requests from partners.
- Coordinating and communications within the Giga team and wider UNICEF environment
- Creating regular reports and progress updates, according to reporting schedule.

Description of assignment

#	Tasks	Deliverables/Outputs	Delivery deadline
1	Work with functional leads for current industry partnerships (Comms, Tech, Strategy) to update strategy for reaching goals set for 2025.	• 2025 strategy document for telecom sector engagement	Month 1
		• Action plan including a roadmap for telecom sector engagement	Month 2
2	Work with country engagement and tech teams on partner reporting.	• Partner Interim and Annual Reports, including presentations.	Month 3
3	With Giga and key stakeholders, establish partnerships to allow internet service providers to report on their efforts in school connectivity.	• Progress report on partnerships in place with Internet Service Providers	Month 4
4	Consolidate reporting schedules and streamline KPI gathering process, in coordination with M&E specialist and relevant team.	• Consolidated Reporting Calendar	Month 5

5	Reach out and engage with Telecommunications Industry Stakeholders to set up the technical working group	<ul style="list-style-type: none"> Telecom sector technical working group established with key telecom industry stakeholders 	Month 6
6	Assess opportunities to expand impact of ongoing partnerships and enhance value to Giga and partners	<ul style="list-style-type: none"> Opportunity overview slide deck 	Month 7
7	Producing regular reports on impact of specific partnerships	<ul style="list-style-type: none"> Communications Impact Report 	Month 8
8	Assess progress on partnerships with ISPs to report on their efforts in sharing school connectivity data.	<ul style="list-style-type: none"> Report on impact and scale of partnerships established with ISPs for data sharing. 	Month 9
9	Assess progress on partnerships established with telecom sector companies for in-kind contributions aligned with Giga's strategic vision.	<ul style="list-style-type: none"> Stakeholder relationship building summary report. 	Month 10
10	Summarise consultations held with the technical working group and outputs produced	<ul style="list-style-type: none"> Progress report on the activities, recommendations and operations of the technical working group 	Month 11
11	Review current ICT partnerships pipeline to advise on strategic direction for the future of Giga's partnership programme.	<ul style="list-style-type: none"> Summary report on opportunities, challenges, and lessons learned from partnership engagements with ICT sector for Giga. 	Month 12

To qualify as an advocate for every child you will have...

- A master's degree in one of the following fields: public and/or private sector partnerships, communications, social sciences communication, public relations, business administration and management. **A first University Degree in a relevant field combined with 2 additional years of professional experience may be accepted in lieu of an Advanced University Degree.*
- A minimum of 5 years of progressively experience in partnerships/project management, and a track record of organizing and managing partnerships, especially between the technology sector and development/non-profit organizations.
- Knowledge of the telecommunication's regulatory ecosystem, its actors, interactions between stakeholders, processes and trends.
- Exposure to fundraising and partnerships management in the United Nations is desire.
- Demonstrated planning, communication, fundraising and strong writing and editing skills.
- Demonstrated experience in managing diverse perspectives and conflicting priorities, with a proven track record of achieving consensus among various stakeholders.
- Experience and strength in customer relationship management.
- Capacity to prioritize and manage a diverse range of partners, projects and activities.
- Fluency in English is required. Knowledge of another official UN language (Arabic, Chinese, French, Russian or Spanish) is an asset.



Travel:

- The consultant is expected to travel to Barcelona three times, (3 trips), for a stay of 4-5 nights.
- The consultant is expected to travel to Geneva two times, (2 trips), for a stay of 4-5 nights.
- The consultant is responsible for arranging his/her own travel, including visa and travel insurance.

Payment details and further considerations

- Payment of professional fees will be based on the submission of agreed deliverables. UNICEF reserves the right to withhold payment in case the deliverables submitted are not up to the required standard or in case of delays in submitting the deliverables on the part of the consultant.
- Consultant is responsible for his/her own health and travel insurance.
- Consultant is responsible to arrange his/her own travel, including visa.

How to apply:

- Interested applicants are required to submit a financial proposal with an all-inclusive fee. Please see the financial proposal template.
- Financial proposal must include travel costs (economy class) and daily subsistence allowance, if travel is required as per TOR and any other estimated costs: visa, travel/health insurance.
- **Applications without a financial proposal will not be considered.**

For every Child, you demonstrate...

UNICEF's values of Care, Respect, Integrity, Trust, Accountability, and Sustainability ([CRITAS](#)).

To view our competency framework, please visit [here](#).

UNICEF is here to serve the world's most disadvantaged children and our global workforce must reflect the diversity of those children. The UNICEF family is committed to include everyone, irrespective of their race/ethnicity, age, disability, gender identity, sexual orientation, religion, nationality, socio-economic background, or any other personal characteristic.

UNICEF offers reasonable accommodation for consultants/individual contractors with disabilities. This may include, for example, accessible software, travel assistance for missions or personal attendants. We encourage you to disclose your disability during your application in case you need reasonable accommodation during the selection process and afterwards in your assignment.

UNICEF has a zero-tolerance policy on conduct that is incompatible with the aims and objectives of the United Nations and UNICEF, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. UNICEF also adheres to strict child safeguarding principles. All selected candidates will be expected to adhere to these standards and principles and will therefore undergo rigorous reference and background checks. Background checks will include the verification of academic credential(s) and employment history. Selected candidates may be required to provide additional information to conduct a background check.

Remarks:

Only shortlisted candidates will be contacted and advance to the next stage of the selection process.

Individuals engaged under a consultancy or individual contract will not be considered “staff members” under the Staff Regulations and Rules of the United Nations and UNICEF’s policies and procedures and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultants and individual contractors are responsible for determining their tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

The selected candidate is solely responsible to ensure that the visa (applicable) and health insurance required to perform the duties of the contract are valid for the entire period of the contract. Selected candidates are subject to confirmation of fully-vaccinated status against SARS-CoV-2 (Covid-19) with a World Health Organization (WHO)-endorsed vaccine, which must be met prior to taking up the assignment. It does not apply to consultants who will work remotely and are not expected to work on or visit UNICEF premises, programme delivery locations or directly interact with communities UNICEF works with, nor to travel to perform functions for UNICEF for the duration of their consultancy contracts.