

## TOR for Private Sector Mapping in Guinea

Section	Content
<p><b>Background</b></p>	<p>UNICEF engagement with the private sector is evolving and UNICEF is actively seeking to engage with the private sector to accelerate and secure the achievement of the SDGs. This is in line with UNICEF’s strategic direction, more specifically the Business for Results (B4R) initiative.</p> <p>Whilst UNICEF has developed strong expertise to engage with the public and social sectors, support is needed to apprehend the world of the private sector, its stakeholders and dynamics, and identify potential modalities to engage with it.</p>
<p><b>Objectives, Purpose &amp; Expected results</b></p>	<p>UNICEF Guinea is looking for a creative, diligent and hands-on consultant, with a background in partnership building, in particular private sector mapping and engagement, to support the office in identifying potential entry-points and in laying the foundation for successful engagement with the private sector.</p> <p>Under the guidance of the Deputy Representative, the consultant will support the private sector mapping exercise. This entails:</p> <p>Carrying out a mapping of potential private sector partners, including thematic interests, risks, opportunities and trends which align to UNICEF Guinea’s country programme priorities.</p> <p>Conducting a high-level overview of the current state of the economy in Guinea – the most important sectors, leading companies, employment and geographical presence – with an impact on children and on UNICEF’s work.</p> <p>Reviewing the regulatory framework, and policies and reporting obligations, related to CSR.</p> <p>Assessing the level and nature of the impact of the business sector on children’s rights in Guinea and identifying sectors and companies that have the potential to develop CSR activities benefiting children.</p>
<p><b>Deliverables</b></p>	<p>Carry out consultations with UNICEF staff, and other partners</p> <p>Develop a mapping methodology</p> <p>Conduct a desk review including benchmarking on what has been done in other countries in the region</p> <p>Carry out a private sector mapping (covering key influencers, foundations, business/corporations, business associations, CSR networks)</p> <p>Conduct an analysis of specific sectors and companies that have a significant impact on the rights of children in Guinea</p> <p>Conduct an overview of industry sectors, companies and business associations that are currently investing in CSR</p> <p>Prepare a final report including the analysis and key findings. Accompany with relevant presentation material and data.</p>
<p><b>Location and Duration</b></p>	<p>Location of assignment: Guinea, in Conakry, with some travel in the regions</p> <p>Assignment duration: 2 months starting in November 2021 or ASAP.</p>

<p><b>Qualification requirements</b></p>	<p>Academic degree in social, economic sectors, international development, or related field</p> <p>A minimum of 3 years of professional experience in partnerships development, CSR, or related field</p> <p>Previous experience from mapping for development programming</p> <p>Experience working in or with the private sector</p> <p>Prior knowledge of UNICEF’s programme areas, and of Guinea, is an asset</p> <p>Fluency in French, or fluency in English with at least a working level knowledge of French.</p>
<p><b>Evaluation process and methods</b></p>	<p>Candidates should provide a cover letter, their CV, and an all-inclusive financial proposal with relevant breakdown (fee, travel, accommodation, etc. as relevant). The applications will be assessed by a panel taking into consideration the a) technical qualifications and suitability of the candidate, and b) the financial proposal. The contract will be awarded to the technically qualified applicant with the most competitive financial proposal. References from prior assignments will be sought and reviewed prior to the issuance of any contract.</p>
<p><b>Payment Schedule</b></p>	<p>20% at the signature of the contract</p> <p>30% at the submission of the private sector mapping</p> <p>50% at the validation of the final report</p>