Overall, 2045 TV lessons is planned to be filmed in one year. 40 TV lessons for ECE; 360 TV lesson for grades 1 to 4 - primary levels; 835 TV lessons for grades 5 to 8 – lower secondary levels; and 810 TV lessons for grades 9 to 11 - upper secondary levels. Phase to phase approach is considered towards developing TV lessons to ensure timely, quality and quantity of video lesson production. It is planned the 1st phase of lesson production will target 10% of learning context for all grades until mid -September 2021 further it will cover all other grades consequently. After reviewing the company’s technical capacity and human resources they will be assigned to film TV lessons for a particular level given below. It means that four companies will be hired to support filming of all TV lessons. Filming lessons according to subjects and grades will be divided into different lots and phases as to clear process and production. Below is the chart showing the number of TV lessons required according to different grades and timeframes.

**Lot # 1:**

|  |  |  |  |
| --- | --- | --- | --- |
| **The number of TV lessons to be produced for grades 1 to 4 and Early Childhood Education** | | | |
| Phase to phase approach | 15th July to 30th  September 2021 | 30 September to 25  December 2021 | 5th January 2022 to  30th March 2022 |
| Number of TV lessons to be produced | 90 | 160 | 160 |

It is required that for primary levels TV lessons should not be longer than 10 minutes, and no longer than 20 minutes for secondary school levels.

Total number of ECE TV lessons will be 40, contributing into educational and developmental needs of different age groups of children, including the most marginalized groups (children with disabilities, ethnic minorities, girls and the poorest). Duration of one lesson should not exceed more than 20 minutes of theory and practical activities for children and parents for their regular practices at home to support a child’s school readiness. The lessons will include topics of five domains of child development, as follows:

The contractor will also be requested to provide related human resources service for the completion of following tasks:

1. Hold introductory meeting with teachers during sessions dedicated for writing video scripts and share experiences, modalities and logistics.
2. Filming and integrating of sing language into all produced digital lessons compatible with various platform formats accessible for all children to learn. Additionally, the contractor will be requested to pay the fee of the sign language translators and thus it should be reflected in their financial proposal and workplan.
3. Use best practices of filming lessons from and produce quality, inclusive, and creative digital lessons.
4. Propose and integrate additional digital support to content to motivate student’s effective engagement and learning.
5. Work closely with the consultants, methodologists, subject teachers and UNICEF responsible staff to integrate competency-based lessons featured in the concept note developed to guide teachers.
6. Film lessons as per teachers identified topics and concepts and dress code identified by the MoES and national TVs.
7. Integrate visual effects where necessary and provision of props’ during the production and post- production of the video materials.
8. Together with TV lessons team edit video lessons based on needs and requirements approved in the concept note.
9. Submit the first draft of the videos to the working group and UNICEF team for feedback and approval.
10. Revise the video lessons as per the feedback provided by the team or re-filming lessons whenever it is necessary.
11. Submit the final web-upload ready versions of lessons film – final version will include different existing formats: H5P, EPUB, HD MP4 Video, MP3 Audio, SCORM and Experience API formats versions supported by UNICEF digital educational platforms as e – library, Maktab – Mobile and Learning Passport, and TV broadcasting with reduced/low quality format for posting in on-line/offline.
12. Provide final report to working group and UNICEF team on outcomes of video lesson production along with sharing experiences and learnings for future.

**Checklist for produced Video Lessons**

Building digital contents requires a systematic and organized joint review to ensure quality of product. This checklist is to help the contractor about the areas of filmed TV lessons and supporting teachers to.

|  |
| --- |
| **Task** |
| **1) Process for video capturing and design:** |
| 1. Are viewers directed to pertinent information or are there excess of words and design elements that are irrelevant and distract from the message.  2. Design elements in each scene flow naturally from the previous scene?  3. Colours supports each other (not clashing with each other)?  4. Perspective: clear sense of distance between elements. Are they too far / too close to each other?  5. Scale/proportion: relative sizes of elements (against each other) lead attention to a focal point? |
| **2) Outlining the scenes in the video lessons. You may utilize the storyboard template below for**  **planning purposes.** |
| 1. Character(s) (who is involved), setting (location), resources (the resources you may need to use during video recording- be creative to use all resources available) and the theme (goal/objective) of your video.  2. Compile different types of media to create more dynamic visual data and effects. Make use of videos, images, sounds and other multimedia.  3. When involving additional participants, be sure to assign specific tasks to individuals and clearly communicate their roles and expectations.  4. Think about how you can use post-production effects like annotations and captions to draw attention to the pertinent information. |
| **3) Cooperate with sign language specialist and coordinator of the programme to capture concepts, words and process for all children to learn** |

**Note:** Fees and renumerations for sign language specialist and coordinator should be part of the proposed budget by the individual contractor.