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| **Work Assignment Overview** | | |
| **Tasks/Milestone:** | **Deliverables/Outputs:** | **Timeline:** |
| **1. Supporting advocacy and raising awareness among children and youth about the impact of climate change and environmental pollution on their lives and future.** | | |
| * 1. Providing technical support to the implementing partner in developing and adapting the available communication and advocacy assets on climate change and environmental pollution | * 1. Developed, adapted and approved-by-UNICEF communication and advocacy assets on climate change and environmental pollution are being promoted among children, youth and general public in Kazakhstan. UNICEF communication and advocacy assets used for their adapting to the country’s context. | 31 October 2023 |
| * 1. Guiding and quality assuring the development of a series of awareness and advocacy activities online and offline conducted in partnership with UNICEF and other stakeholders from youth organizations, environment activists, civil society, private sector and the government (eco-market, thematic murals, live streams, podcast) to cover 500,000 people. | * 1. Increased awareness of around 500,000 target population: young people, children and general public on climate change, sustainable energy use, and environmental degradation in Kazakhstan via offline and online modality in partnership with the key stakeholders from youth organizations, environment activists, civil society, private sector and the government (one eco-market, 2 thematic murals/walls, 5 live streams, 2-3 thematic podcasts, 3 videos, 5 infographics, 3 brochures, 5 posters, at least 30 social media posts).   2. Technical inputs and quality assuarance is provided to Partners in preparing the reports on implemented awareness raising activities and their results with annexes including agenda, participants lists, handouts, estimated reach and other as relevant and agreed with UNICEF. | 30 November2023 |
| **2. Co-facilitating development of green skills in children and empowering young people to take action and contribute towards advocacy work for sustainable development practices, implementing air quality monitoring school-based initiatives in Kazakhstan.** | | |
| * 1. Support development of a resource package on climate change and environment protection for youth and school children based on the already available UNICEF educational resources (developed in frames of the #BeGreen, #PlasticFree, #BeSafe volunteering programmes). | 2.1 Development of one resource package comprised of 1 teaching module and 1 learning toolkit covering climate change, sustainable energy use and addressing environmental pollution for youth and 5-10 grades school children is supported. | 31 October 2023 |
| * 1. Jointly with the implementing partner engage and increase the capacity of 50 young people on 21st century skills, climate change, sustainable energy use and addressing environmental pollution; | 2.2 In partnership with national organization, ensure that at least 50 youth engaged and trained on 21st century skills, gender equality, climate change, sustainable energy use and addressing environmental pollution. | 31 November 2023 |
| * 1. Support in identifying and facilitating the procurement of equipment such as low-cost air quality sensors or teaching aids for the schools participating in the volunteering project. The data obtained with the support of this equipment will be analyzed and promoted for the local and national policy reform and community-level action. | 2.3 Procurement and installation of sensors and low-cost environment quality monitors in identified schools in Kazakhstan are supported to ensure availability of local air quality monitoring data to inform policy reform and community-level action.  Support the national organization in innovative solutions to measure environmental health qualities in schools and further co-creation steps with children and youth; | 30 December 2023 |
| * 1. Identify at least 30 target schools jointly with the Ministry of Education for partnership, located in the areas prone to environmental pollution and climate change. | 2.4 At least 30 partner-schools in collaboration with the Ministry of Education engaged for partnership; | 30 October 2023 |
| 2.5 Co-facilitate increasing knowledge and skills of 5000 school children on climate change, air quality monitoring and analyses via educational sessions and practical activities (with invited toxicologists, pediatricians to provide school-based lectures and conduct discussions and propose recommendations for the schools and families). Innovative solutions to measure environmental quality in schools and identify further steps will be co-created with children and youth. The consultant will ensure pre- and post-testing via the course of the initiative to assess the knowledge change among children. | 2.5. Planning, supervision and quality assuarance support is provided to the the national partners organisation to ensure that at least 5000 school children increased their knowledge and skills on climate change, air quality monitoring and analyses via educational sessions and practical activities.  Technical inputs and quality assuarance is provided to partner in preparing the reports on implemented capacity building activities and their results with annexes including agenda, participants lists, handouts, estimated reach and other as relevant and agreed with UNICEF. | 31 January 2024 |
| 2.6. Develop, test and propose for further scale-up a mechanism for collecting and presenting youth ideas on addressing environmental pollution for further interaction with national and local authorities jointly with UNICEF. Support development of a youth statement that includes environment quality data and plea to the national and local level government authorities to address the issues. | 2.6. Mechanism established for collection and presenting youth voices through development of statement by the youth engaged in this initiative on climate change and environment is supported. | 29 February 2024 |
| **3. Jointly with the implementing partner to co-facilitate ecothon aimed at supporting young environmental activists comprising students from different schools and backgrounds in creating solutions to address climate change and environmental issues children are facing in Kazakhstan:** | | |
| * 1. Support the engagement of up to 50 school children/first grade students in ecothon and propose 1-2 regions affected by negative environmental impact and visible climate change consequences (droughts, floods, soil erosion, landslides etc.), where the event should take place. The region and the venue of the event should be justified upon the criteria of the region prone to environmental pollution, availability of the motivated schools or academia to participate in the ecothon, as well as the presence of the experts and mentors with environmental background and readiness to support children and youth in development and presentation of their ideas; | 3.1. Engagement of at least 50 school children/first grade students from proposed 1-2 regions affected by negative environmental impact and visible climate change consequences are co-facilitated in one ecothon and enhanced their innovation, creativity, critical thinking, teamwork, collaborative learning and advocating for environmental well-being in their communities. Support partner organization in facilitation of workshops and training sessions on sustainable practices, research methodologies, ideation, prototyping, and presentation skills. | 31 March 2024 |
| 3.2. Support in organizing a three-days long ecothon event for school children and youth (16-21 years old) in Kazakhstan, bringing together participants from various schools and regions to collaborate on ecological challenges children are facing in our country. Identification and selection of ecological challenges prevalent in Kazakhstan on which the planned ecothon will be focused on will be facilitated with support of the consultant. Mentors from relevant ecological fields and background and offering expertise and advice on ecological issues and problem-solving strategies should be invited to support teams in developing their innovative solutions by providing resources, feedback, and assistance during the ecothon, pitching and judging based on criteria such as feasibility, impact, and creativity. | 3.2. Three-days ecothon event for school children and youth in Kazakhstan, bringing together participants from various schools and regions to collaborate on ecological challenges children are facing in our country is organized jointly with the national implementing partner. | 31 April 2024 |
| **4. Promoting Digital Literacy and Online Safety of Children** | | |
| 4.1 Coordinate development of content plan on child online safety.  4.2 Coordinate development and release of a video for raising awareness on child online safety.  4.3 Facilitate organization of photo session on online safety.  4.4 Coordinate and inform development and publication of the first monthly social media pack on child online safety.  4.5 Test key messages on child online safety with UNICEF volunteers through focus groups  4.6 Liaise with BAC sub-group member and coordinate development and roll-out of the communication campaign | 4.1 Content plan with key messages on child online safety is developed and approved with relevant stakeholders. Key messages are updated in close cooperation with Child Protection Specialist and Communication Specialist.  4.2 Video is developed, tested, approved and disseminated among target audiences.  4.3 Photo-session is conducted in line with UNICEF requirements.  4.4 First monthly pack of social media content on child online safety is developed and published  4.5 Key messages on online safety are tested, any necessary changes are introduced.  4.6 Communication campaign is developed and approved both by UNICEF and BAC Sub-group member | 31 October 2023 |
| 4.7 Coordinate and inform development and publication of the monthly social media pack on child online safety.  4.8 Coordinate with BAC member and provide necessary inputs into development of brochure on online safety for parents.  Lead organization and implementation of community engagement initiatives with BAC member. | 4.7 Monthly pack of social media content on child online safety is quality assured and published.  4.8 Brochure is developed and approved by UNICEF and BAC member  Community engagement initiatives are organized in partnership with BAC member. | 30 November 2023 |
| 4.9 Coordinate and inform development and publication of the monthly social media pack on child online safety.  4.10 Support in developing media interviews and briefs, statements and/or press-releases, talking points, on child online safety for relevant events and meetings | 4.9 Monthly pack of social media content on child online safety is quality assured and published.  4.10 Draft of at least one media interview, at least 2 talking points on child online safety for relevant events and meetings prepared | 30 November 2023 |
| 4.11 Coordinate and inform development and publication of the monthly social media pack on child online safety. | 4.11 Monthly pack of social media content on child online safety is quality assured and published. | 31 December 2023 |
| 4.12 Coordinate and inform development and publication of the monthly social media pack on child online safety.  4.13 Provide inputs to narrative donor reports and donor proposals as well as for. UNICEF annual report. | 4.12 Monthly pack of social media content on child online safety is quality assured and published.  4.13 Inputs to narrative donor reports (at least 1), annual report (one)and donor proposals (at least 1) are timely provided according to the schedule. | 31 January 2024 |
| 4.14 Coordinate and inform development and publication of the monthly social media pack on child online safety. | 4.14 Monthly pack of social media content on child online safety is quality assured and published. | 29 February 2024 |
| 4.15 Support presentation and publishing of the report under the ‘Kazakhstan Kids Online’ study and dissemination of its findings and recommendations. | 4.15 Proofread ‘Kazakhstan Kids Online’ study in English, Russian and Kazakh languages for further layout and design process by an outsourced company, facilication of the of design process of the report in 3 languages; the report and its findings and recommendations is disseminated to the line ministries, and through media including social media. | 31 December 2023 |
| 4.16 Support promotion of the ‘Child online safety’ online course and mobile application developed by national partner with UNICEF support. | 4.16 Support is provided to testing the ‘Child online safety’ online course and mobile application developed by national partner with UNICEF support as well as in promoting it on relevant platforms agreed with national counterparts. | 29 February 2024 |
| **5. Engagement of Volunteers in UNICEF programs** | | |
| 5.1 Learning products developed as part of the volunteering programmes are disseminated through the members of the Kazakhstan National Federation of UNESCO Clubs | UNICEF volunteering programme components (#QauipsizInternet, #BeSafe) are integrated into the Kazakhstan National Federation of UNESCO Clubs plans and activities | 30 April 2024 |
| 5.2 Providing technical expertise and coordination support on the volunteering programmes intervention, including the working group meetings and consultations with the stakeholders and partners. | 5.2 Inputs to relevant donor proposals, reports, updates are provided;  Thematic inputs for programme needs are provided; | 30 April 2024 |