**Financial Bid**

**Individual Consultancy as Emergency Funds Assessment & Chronically Underfunded Emergencies (CUE), (Humanitarian Fundraising Unit – HFU) PFP on Long Term Agreement (LTA) for 3 years**

The consultant must send a financial proposal, **for all categories/services applied** in the below format. The consultant must quote in USD only.

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| **Categories/services** | **Rate** |
| Assessment of markets for existing funding mechanisms + develop a comprehensive assessment report (maximum 3-5page) | **XX USD per one page** |
| 5-6 Deep dives held with identified key priority markets | **XX USD per one hour deep-dive held with key markets** |
| Key set of recommendations developed (1-2-page). | **XX USD per one page** |
| Socialize selected 3-4 groups of key stakeholders on proposed key recommendations | **XX USD per one hour engagement per stakeholder** |
| Draft guidance note developed to support markets (3-5 page) | **XX USD per one page** |
| Marketing strategy developed and implementation plan | **XX USD per one strategy** |
| Evergreen marketing and fundraising assets and products developed | **XX USD per asset/product developed** |
| Evergreen marketing and fundraising assets and products piloted in 8-10 key markets | **XX USD per piloting per market** |
| Pilot assets and products in identified 5 key markets and with 4 audience stakeholders (duration of pilot 2-months) | **XX USD per Pilot** |
| Co-creation workshop/s for MENA | **XX USD per one day** |
| Co-creation workshop/s for ESA | **XX USD per one day** |
| Co-creation recommendation report for ESA and MENA (3-5 pages) | **XX USD per one recommendation report** |
| MENA CUE Fundraising strategy and Engagement Plan:   * Defined MENA Portfolio (Matched RO/CO-Natcom/PSFR) * Fundraising package (key advocacy messages, ever green Marketing assets, evergreen communication assets & Fundraising assets   Fundraising campaign plan | **XX USD per fundraising strategy & implementation plan** |
| ESA CUE Fundraising Strategy and Engagement Plan:   * Defined ESA-portfolio (Matched RO/CO-Natcom/PSFR) * Fundraising package (key advocacy messages, ever green Marketing assets, evergreen communication assets & Fundraising assets   Fundraising campaign plan | **XX USD per fundraising strategy & implementation plan** |
| Pilot a 4-month CUE fundraising campaign for ESA and MENA | **XX USD per Pilot** |

**Name of the Consultant:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­­­­\_\_