**Financial Bid**

**Long Term Agreement (LTA)Individual Consultancy as Graphic Designer for UNICEF Uzbekistan for 3 years**

The consultant must send a financial proposal, **for all categories/services applied** in the below format. The consultant must quote in USD only.

|  |  |
| --- | --- |
| **Category/ Services** | **Rate**  |
| Design fact sheets or donor proposals or guidelines or briefs | **XX** USD per page  |
| Design PowerPoint presentations | **XX** USD per one slide |
| Design Infographic | **XX** USD per page |
| Design Infographics | **XX** USD per graph |
| Design donor reports e.g., 1-month mark or 100-day mark or 1-year mark reports  | **XX** USD per one page |
| Create a logo | **XX** USD per logo |
| Design a PowerBI Dashboard | **XX** USD per tab |
| Roll ups, Banners, backstops | **XX** USD |
| Bill board (any size) | **XX** USD |
| Design of the pamphlet (trifold) | **XX** USD |
| Poster (any size) | **XX** USD |
| Greeting card | **XX** USD |
| Calendar | **XX** USD |
| Design of cover page | **XX** USD |
| Design of the page with the illustration | **XX** USD |
| Design of the page without photo images, with the texts, tables, graphs | **XX** USD |
| Miscellaneous visibility and communication products like diaries, T-shirts, backpacks, notebooks, stickers, planners, envelopes, etc. | **XX** USD |
| Adaptation of the design of the existing product into another language  | **XX** USD |

**Name of the Consultant:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­­­­\_\_