

TERMS OF REFERENCE

Internship – Social & Behaviour Change Unit

Title:	Intern
Reports to:	Social & Behaviour Change Officer
Duration:	Six months
Location:	Bissau

Advertisement Text:

UNICEF promotes the rights and wellbeing of every child; in everything we do. Together with our partners, we work in 190 countries and territories to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere.

For every child, participation.

The UNICEF Internship Programme offers qualified and eligible students at both Headquarters (HQ) and Country Offices (CO) the unique opportunity to acquire direct practical experience in UNICEF's work and the United Nations system under the direct supervision of experienced UNICEF staff.

To be considered for an internship with UNICEF, applicants must meet the following requirements:

- Be enrolled in an undergraduate or graduate degree programme or have graduated within the past two years; and
- Good oral and written skills in English is required, knowledge of Portuguese or French is an asset
- Knowledge of relevant computer systems and applications
- Experience working with children / youth organisations is an advantage.
- Relevant communication skills (verbal and written)
- Have excellent academic performance as demonstrated by recent university or institution records.

Purpose of the internship:

UNICEF is supporting the Government of Guinea-Bissau, in collaboration with its partners, to promote child rights, knowledge, behaviour and social change for children, with particular focus on disadvantaged communities.

Through its Behaviour and Social Change component, UNICEF programme is supporting the Government of Guinea-Bissau, non-governmental organizations, and community leaders to promote child rights and conduct positive social and behaviour change activities at different levels of the society in Guinea-Bissau.

Social & Behaviour Change Communication (SBCC) is one of the key strategies used by UNICEF to put children at the forefront of the public agenda and to foster an open dialogue on child rights among decision makers, partners, children, adolescents, and communities. UNICEF uses social & behaviour change communication to accelerate programme results, raise awareness on the rights of the child,



promote the adoption of positive behaviours and social norms, and the creation of enabling environments where children can survive, thrive, learn, and develop their full potential. UNICEF uses various communication and non-communication approaches to ensure that children are at the center of all its interventions, which include community & adolescent engagement, social mobilization, human-centered design, collective change et

UNICEF has been progressively investing in adolescent and youth engagement including programming with and for adolescents to help them develop and reach their full potential. The purpose of this internship is to give the opportunity to young graduates to build the skills, assets, and competencies they need to make a successful and productive transition to the professional life.

The intern will be working under the supervision of UNICEF Social & Behaviour Change Officer, who is under the Deputy Representative, in close collaboration with the Communication section.

While carrying out the tasks assigned to him/her, the intern will acquire relevant experience and build/enhance his/her capacity in;

1. The development, dissemination, and monitoring of SBCC content in UNICEF supported media platforms.
2. The planning, implementation and supervision of UNICEF supported campaigns such as the Measles campaign, Back to School, Seasonal Malaria Chemoprevention campaign (QPS) etc., as needed.
3. The establishment of a routine data collection and analysis system for Social & Behavior Change (SBC) and Accountability to Affected Populations (AAP) including creation of tools, methods, indicators, and database.
4. The SBC capacity enhancement activities for communication implementing partners.
5. The organisation of advocacy events such as Youth Forums etc...
6. The development of a UNICEF Branded image banks for social & behaviour change purposes.
7. The implementation of AAP activities.

Start date (indicative): 01 October 2022

Duration: The duration of the internship is three months with the possibility of extension up to a maximum of a total of 6 months. The candidates should indicate their availability in the cover letter.

Conditions of work:

Type of engagement: full time.

Location: Office-based, office space and computer to be provided.

Travel: Service provision will include field trips to UNICEF project sites within the country and communities in which UNICEF is present. Whenever travel may be required, a Daily Subsistence Allowance (DSA) will be paid, in accordance with the UN staff regulations and rules.

UNICEF Values:

Core values:

For every Child, you demonstrate...

UNICEF's values of Care, Respect, Integrity, Trust, and Accountability (CRITA).

Click [here](#) to learn more about UNICEF's values and competencies.

UNICEF is committed to diversity and inclusion within its workforce, and encourages all candidates, irrespective of gender, nationality, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of the organization.

UNICEF has a zero-tolerance policy on conduct that is incompatible with the aims and objectives of the United Nations and UNICEF, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. UNICEF also adheres to strict child safeguarding principles. All selected candidates will be expected to adhere to these standards and principles and will therefore undergo rigorous reference and background checks. Background checks will include the verification of academic credential(s) and employment history, if any. Selected candidates may be required to provide additional information to conduct a background check.

Qualifications:

- *Enrolled in a first-level or advanced level university degree in Social Communication, (Development Communication, Sociology, Public Relations, Anthropology) or related areas, or have graduated within the past two years.*
- *Good knowledge of social/behavioural sciences including anthropological data collection is an advantage.*
- *Good command of English and Portuguese including editing skills is required.*
- *Knowledge of the concepts and approaches of rights-based planning and results-based management would be considered an asset.*
- *Experience with children / youth organizations is highly desired.*

For this purpose, UNICEF Guinea Bissau is opening an internship opportunity for a dynamic and dedicated student in communication to perform the above-mentioned tasks.

For every Child, participation...

Our core values are Commitment, Diversity and Integrity and our Core Competencies in Communication, Working with People and Drive for Results.

UNICEF is committed to diversity and inclusion within its workforce and encourages qualified female and male candidates from all national, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of our organization.

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Date: 02.08.2022

Reviewed by: Wesley Galt
Deputy Representative OIC

Wesley Galt

Date: 04.08.2022

Approved by: Etona Ekole
Representative

Etona Ekole

Date: 04/8/2022