

# UNITED NATIONS CHILDREN'S FUND

## SPECIFIC JOB PROFILE



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### JOB PROFILE

#### I. Post Information

Job Title: **Public-Private Partnerships Specialist**

Supervisor Title/ Level: Partnerships and Resource Mobilization Manager (P4)

Organizational Unit: Communication, Advocacy and Partnerships

Post Location: Maputo, Mozambique

Job Level: **P3/FT**

Job Profile No.:

CCOG Code:

Functional Code:

Job Classification Level:

#### II. Organizational Context and Purpose for the job

The fundamental mission of UNICEF is to promote the rights of every child, everywhere, in everything the organization does — in programs, in advocacy and in operations. The equity strategy, emphasizing the most disadvantaged and excluded children and families, translates this commitment to children's rights into action. For UNICEF, equity means that all children have an opportunity to survive, develop and reach their full potential, without discrimination, bias or favoritism. To the degree that any child has an unequal chance in life — in its social, political, economic, civic and cultural dimensions — her or his rights are violated. There is growing evidence that investing in the health, education and protection of a society's most disadvantaged citizens — addressing inequity — not only will give all children the opportunity to fulfill their potential but also will lead to sustained growth and stability of countries. This is why the focus on equity is so vital. It accelerates progress towards realizing the human rights of all children, which is the universal mandate of UNICEF, as outlined by the Convention on the Rights of the Child, while also supporting the equitable development of nation.

UNICEF believes that resource mobilization and leverage, public and private partnerships and collaborative relationships are critical to deliver results at scale for children and to realize their rights. As part of its Business for Results change strategy, UNICEF is committed to accelerating results for children and contributing to the achievement of the Sustainable Development Goals (SDGs) by promoting organization-wide engagement with business. For decades, UNICEF has been involved in strategic alliances -beyond traditional public sector partnerships- with hundreds of private partners across the globe working together to meet challenges in child health and nutrition, water and sanitation, providing quality basic education for all, and protecting children from violence and exploitation.

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### **Job organizational context:**

UNICEF in Mozambique has been very successful in mobilizing resources during the current programme cycle both due to external factors and solid relationships with key donors. Nevertheless, different exercises including the Country Programme Evaluation (CPE) highlight the limited quality of reporting and accountability for results at the outcome level. UNICEF has also expanded its influence with the private sector, including business associations and platforms, and is progressively contributing to an enabling environment that further unpacks public-private partnerships and innovative engagement models within the CPD 2022-226, where children are positioned at the center of sustainable development.

Considering the expansion of the country programme and the complex development and humanitarian context with a multifaceted partnership landscape of traditional donors, multilaterals, NatComs, business, foundations, platforms, complex coordination platforms and innovative funding and financing mechanisms, among others, MCO will establish a Partnerships and Resource Mobilization Unit (PRMU) under the Representative as part of the broader external communication and advocacy portfolio to be able to strategically manage and develop strategic partnerships to support the achievement of the results of the CPD 2022-2026 and leverage resources for children.

In line with the Public-Private Partnerships and Resource Mobilization Strategy for 2022-2026, the key objectives of the PRMU are to:

- 1) Sustain a strong base of public sector partners and strengthen fundraising, to financially support the country programme outcomes, and engage in high level advocacy actions for child rights, across the humanitarian-development spectrum.
- 2) Strengthen public and private sector engagement and expand partnerships across platforms and stakeholders to leverage the child rights agenda in Mozambique.
- 3) Spearhead models and scale up innovative partnership strategies and synergies (e.g., innovative financing), to increase investments in children and leverage financing to achieve Agenda 2030 for children in Mozambique.

### **Purpose of the job:**

Under the supervision of the Partnerships and Resource Mobilization Manager (P4), the Public-Private Partnerships (PPP) Specialist will be accountable for (1) deepen and expand UNICEF's strategic engagements with the private sector, including through NatComs, and tap into its core business, leverage and expertise with a view to accelerate results for children; (2) raise awareness among corporate actors on child rights and the need for businesses to respect and support children's rights in their operations and value chains, as well as invest in their development; (3) engage with NatComs, emerging donors, international and regional development financial institutions and actors in the business sector to unlock public-private partnerships, further explore innovative financing options, including blended financing and matching funds, in support of children's agenda; (4) scan funding, leverage and influence opportunities from cooperation partners' priorities (e.g., on private sector development) that are aligned with the B4R agenda (5) further strengthen UNICEF staff capacity to effectively engage with the private sector to achieve priority outcomes for children in line with the Business for Results Strategy.

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### III. Key function, accountabilities, and related duties/tasks

- **Financial and non-financial engagement with the private sector, including UNICEF National Committees (NatComs)**

The incumbent leads the development and overall coordination of the public private partnerships and B4R component of the overall Partnerships and Resource Mobilization Strategy of MCO. H/She manages current and prospective private partners and NatComs including relevant coordination and multi-stakeholder platforms in-country and through PFP.

#### **Duties and tasks:**

- Ensures that MCO uses a well-prioritized and realistic approach to PPP and B4R to support the implementation of the CPD, humanitarian response and leverage resources for children in Mozambique.
- Support programme sections to further implement UNICEF B4R change Strategy for development and maintenance of strategic engagement with the private sector, co-creation of investment/leverage proposals, and partnerships aligned with programme outcomes within the CPD 2022-2026.
- Deepens current engagement with private sector actors and scans and scout the external environment within emerging partners at local, regional, or global level to identify financial and non-financial opportunities to achieve programme results for children in development and humanitarian programming.
- Act as the focal point for UNICEF NatComs, liaising with them to explore fundraising opportunities, engagement of global companies, advocacy with national governments, etc.
- Expands UNICEF's network of key interlocutors with private sector stakeholders to build stronger relationships that could lead to strategic bilateral or multi-stakeholder platforms partnerships or collaborations.
- Engage with private sector actors towards building commitment to respecting and supporting children's rights. Advocate and cultivate strategic relations with government to ensure the creation of an enabling environment to respect and protect children's rights from the impact of business (CRC General Comment no.16), through policy-setting, law reform, regulation, administration, and enforcement, in collaboration with programme sections.

#### **2. PPP and innovative financing mechanisms in support of children 's agenda.**

The incumbent provides leadership and direct support in maintaining and further developing PPPs, including innovative and blended funding and financing, to leverage results at scale for children.

- Support the CO to identify and strategically build strong public-private partnerships with bilateral and multilateral agencies, explore horizontal partnerships and innovative funding and financing opportunities.
- Support management of existing and emerging partnerships with the public and private sectors to achieve results for children and CPD 2022-2026 priorities.

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- Conduct and regularly update analyses of existing financing mechanisms and of most relevant innovative development financing (IDF) mechanisms/instruments that UNICEF may engage in, given UNICEF's needs, capacities, and existing experience in IDF mechanisms, including leveraging role for the Government.
- Engage with potential partner organizations/entities to gauge their interest and cultivate partnerships to leverage innovative financing, including blended financing and matching funds, to deliver results for children.
- Engage with cooperation partners, multi-stakeholder platforms and IFIs to influence child-friendly funding and investment decisions (e.g., on private sector development), unlocking the potential of public-private partnerships where children are at the center of sustainable development.

### **3. Strengthen influence, engagement and leverage through evidence generation, capacity building and tools development:**

- Contributes to development of implementation tools, public-private partnerships frameworks, investment cases and materials with the aim of raising awareness on government, business and other relevant stakeholders on the results achieved through child-related investments and/or responsible business conducts respecting children rights.
- Supports evidence generation efforts to expand UNICEF upstream work related to the situation of children in relation to business impacts at the local and global level. Explores partnerships opportunities through advocacy and evidence sharing on key issues affecting children.
- Establishes Key Performance Indicators (KPIs) based on global guidance and supports the implementation of monitoring and evaluation of private sector related activities across the country programme, in coordination with Regional Office and where appropriate, HQ and other Country Offices.
- Institutionalizes/shares best practices and knowledge learned/products with global/local partners and stakeholders to build internal and external capacity, and disseminate lessons learned to key audiences including public and private partners.
- Builds MCO capacity on PPP and high-value partnerships and in the development of strategies for engagement with international and local business, including direct support for specific partners as requested. This support includes trainings, development of tools, PPP knowledge management and backstopping support on other related tasks with various UNICEF technical experts.

## **IV. Impact of Results**

The Public-Private Partnerships Specialist is an expert in the field of financial and non-financial engagement with the private sector, and in public-private sector partnership identification and development to support resource mobilization, leverage and advocacy efforts. In particular, the incumbent is knowledgeable on opportunities and risks of engagement with business sector, multi-stakeholder platforms, International / Regional Financial Institutions, among others. By strategically leveraging the scale and reach of private sector and multi-stakeholder platforms, their influence and innovative solutions, UNICEF can significantly enhance its partnerships portfolio to reach and access to the most vulnerable communities and can scale-up its programmatic interventions and delivery of services. The quality of work and external engagement performed by the Specialist

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directly impacts on overall resource mobilization, leverage and influence efforts, as well as on the overall reputation of UNICEF.

He/she is accountable for (a) engage and leverage business using rights-based approaches to achieve results for children, adolescents and youth (b) engaging with programme sections to implement improved approaches when partnering with public-private partners (b) contributing to partnerships strategy and investment cases development (c) identifying and building effective partnerships with emerging public sector partners with interest in sustainable private sector development and children rights (d) expanding innovative funding and financing modalities that position UNICEF as convener and honest broker to unlock and leverage resources for children.

### V. Competencies and level of proficiency required (based on UNICEF Professional Competency Profiles.

#### Core Values

- Care
- Respect
- Integrity
- Trust
- Accountability

#### Core competencies

- Demonstrates Self Awareness and Ethical Awareness (2)
- Works Collaboratively with others (2)
- Builds and Maintains Partnerships (2)
- Innovates and Embraces Change (2)
- Thinks and Acts Strategically (2)
- Drives to achieve impactful results (2)
- Manages ambiguity and complexity (2)
- Communication (2)

#### Functional Competencies:

- Analyzing (2)
- Formulating Strategies and Concepts (2)
- Relating and Networking (2)
- Persuading and Influencing (2)
- Creating and Innovating (2)

### VI. Recruitment Qualifications

Education:

Advanced university degree (Master's) in Social Sciences, International Relations, Economics, Development, Corporate Social Responsibility, Business Administration, or related field is required.

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Experience:	<ul style="list-style-type: none"> <li>• A combined minimum of five (5) years of programme and Corporate Social Responsibility experience, including at least 2 years of experience in management of complex multi-stakeholder partnerships at the national and/or international levels in the development field and/or in a global private sector company is required. Experience working in the private sector is an asset. Experience in Africa is a plus.</li> <li>• Prior experience in strategy development, design and implementation are desirable.</li> <li>• Prior field experience with UNICEF or another UN Agency, Fund or Programme is highly desirable. Experience in both development and humanitarian contexts is an added advantage.</li> <li>• Demonstrated ability to identify and seize new partnerships and innovative engagement models for public and private partnerships</li> <li>• Demonstrated ability to adjust to unexpected challenges and proposing countermeasures accordingly.</li> <li>• Proven excellent verbal and written communication skills.</li> <li>• Knowledge and experience of working with business and human rights in particular children's rights is a plus.</li> <li>• Knowledge and experience of working with UN collaboration and partnerships with IFI's (World Bank, IMF etc.) is required.</li> </ul>
Language Requirements:	Fluency in English and Portuguese or another Latin language is essential.