**TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANTS AND CONTRACTORS**

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| **Title****International Consultancy for Child Protection Communication and Visibility Activities**  | **Funding Code** | **Type of engagement**[x]  Consultant [ ]  Individual Contractor Part-Time[ ]  Individual Contractor Full-Time | **Duty Station:**Yangon, Myanmar/ Home Based |
| **Purpose of Activity/Assignment:**  To ensure Child Protection’s COVID-19, other ongoing humanitarian response and prevention programming is highlighted to its stakeholders. |
| **Scope of Work:**UNICEF’s advocacy priority is to protect the most vulnerable children, especially now - during the impact of COVID-19. UNICEF Myanmar’s Child Protection section, with the support of its donors, is working to ensure that there are services and tools in place to support vulnerable children and their families, including adjustment of services during the spread of the global pandemic in Myanmar.   UNICEF is implementing several ongoing high engagement initiatives with the support of its donors and it is crucial that the visibility of those funding partners is highlighted.It is for this reason, under the direct supervision of the Child Protection Specialist (Justice for Children) and overall guidance of the Chief of Child Protection, the successful candidate will develop communication materials that highlight the work of UNICEF’s, Child Protection section, including in response to COVID-19 and humanitarian crisis evolved after military takeover, to ensures visibility and recognition of the work being achieved, to provide an opportunity to fundraise for current gaps in the number of children being reached. It is vital that UNICEF’s response is accurately reflected and showcased to donors and stakeholders locally and internationally.  |
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| **Child Safeguarding** Is this project/assignment considered as “[Elevated Risk Role](https://unicef.sharepoint.com/sites/DHR-ChildSafeguarding/DocumentLibrary1/Guidance%20on%20Identifying%20Elevated%20Risk%20Roles_finalversion.pdf?CT=1590792470221&OR=ItemsView)” from a child safeguarding perspective?        [ ]    YES    [x]    NO     If YES, check all that apply:                                                                                                                                                    **Direct contact role**[ ]  YES     [ ]   NO  If yes, please indicate the number of hours/months of direct interpersonal contact with children, or work in their immediately physical proximity, with limited supervision by a more senior member of personnel:

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**Child data role**[ ]  YES    [ ]   NO  If yes, please indicate the number of hours/months of manipulating or transmitting personal-identifiable information of children (name, national ID, location data, photos):

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More information is available in the [Child Safeguarding SharePoint](https://unicef.sharepoint.com/sites/DHR-ChildSafeguarding/SitePages/Amendments-to-the-Recruitment-Guidance.aspx) and [Child Safeguarding FAQs and Updates](https://unicef.sharepoint.com/sites/DHR-ChildSafeguarding/DocumentLibrary1/Child%20Safeguarding%20FAQs%20and%20Updates%20Dec%202020.pdf)   |

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| **Budget Year:** | **Requesting Section/Issuing Office:** | **Reasons why consultancy cannot be done by staff:** |
| *2021 - 2022* | *Child Protection* | *Support from a communications professional who has experience working in the fast-paced child protection environment in Myanmar and showcasing the work of child protection donor funded programmes is required. The Consultant will be required to coordinate with child protection personnel on a regular basis in order to ensure smooth and harmonized visibility is achieved for the programme and its donor agencies.*  |
| **Included in Annual/Rolling Workplan***:* [ ]  Yes [x]  No, please justify: This consultancy work is urgently required to promote and showcase the child protection programme and its related interventions funded by several donors including the EU, ECHO, Canada and Japan. |
| **Consultant sourcing:**[ ]  National [x]  International [ ]  Both**Consultant selection method:** [ ]  Competitive Selection (Roster)[x]  Competitive Selection (Advertisement/Desk Review/Interview) | **Request for:**[x]  New SSA – Individual Contract[ ]  Extension/ Amendment |
| **If Extension, Justification for extension:** |  |
| **Supervisor:** | **Start Date:** | **End Date:** | **Number of Days (working)** |
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| **Work Assignment Overview**Child Protection Specialist (J4C) under overall guidance of CP Chief **20 July 2021 04 July 2022 180, part-time**  |

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| **Work Assignment Overview** |
| Tasks/Milestone: | Deliverables/Outputs: | Timeline |  |
| Prepare social media pieces, Human Interest Stories (HIS) for the work of UNICEF’s Child Protection programme as per the EU funded Migration Communication & Visibility Plan  | Social media pieces, HIS and ICON stories for EU funded child protection program on Migration, Anti-trafficking and Children on Move components | Monthly  |
| Prepare social media pieces, Human Interest Stories for the work of UNICEF’s Child Protection programme as per the ECHO funded Child Protection Communication & Visibility Plan (e.g. Legal Aid for children and MRM)  | Social media pieces, HIS and ICON stories for ECHO funded child protection program on Justice for Children, Legal Aid Services and MRM components | Monthly  |
| Contribution to Monthly SitRep and CP monthly bulletins | Monthly SitRep, CP Monthly Bulletin, CP EAPRO Monthly Bulletin  | Monthly  |
| Develop child protection case studies for ICON and HIS outside EU and ECHO-funded project.  | 2 ICON stories and 4 HIS  | Monthly  |

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| **Minimum Qualifications required:** | **Knowledge/Expertise/Skills required:** |
| [x]  Bachelors [ ]  Masters [ ]  PhD [ ]  Other Enter Disciplines: Social sciences, communications, international development, or related field. | * At least 5 years of relevant experience producing content for development or humanitarian programs in the region
* Experience of working with child protection context of Myanmar and understanding of Myanmar context would be assets.
* Experience in liaising with UN, INGO, NGO, and donor agencies and knowledge of brand compliance according to client/donor requirements
* Capable to deliver with minimum supervision through remote works (WFH) and provide weekly comms materials on multiple platforms.
* Proven experience working to increase the visibility of donor agencies
* Sound understanding of human rights terminology, particularly related to child protection.
* Must be flexible and adaptable.
* Experience working with people from culturally diverse backgrounds
* An understanding of the complex development and humanitarian situation of Myanmar
* Perfect skills in English language (equivalent to the level of native speaker) for drafting, editing and finalizing program communication materials for advocacy, awareness raising and visibility purpose.
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| **Administrative details:**Visa assistance required: [ ] Transportation arranged by the office: [ ]  |  [x]  Home Based [ ]  Office Based:If office based, seating arrangement identified: [ ] IT and Communication equipment required: [ ] Internet access required: [ ]  |
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