

TERMS OF REFERENCE- Temporary Appointment

Summary

Post Title	Communication for Development Officer (C4D)
Proposed level	NOB
Location	Gedaref, Sudan
Duration	364 days
Supervisor	Gedaref Emergency Coordinator
WBS & Grant	

Background

In early November 2020, the UN recorded an influx of asylum seekers at border entry points in East Sudan from Ethiopia, following military confrontations between the Ethiopian Defence Force (EDF) and Tigray Regional Security Forces (TRSF). As of September 2021, there are currently 48,321 refugees (28,374 refugees, including 12,690 children, reside in camps; 9,947 refugees, including 3,283 children, reside out of camps). Fighting along the Sudan-Ethiopian border continues. The existing inter-agency emergency refugee response plan (Nov. 2020 – Dec 2021) foresees an influx of up to 120,000 refugees from Ethiopia, including some 100,000 refugees of Tigray ethnicity into Kassala/Gedaref States.

The State Government of Gedaref, represented by the Commission of Refugees (COR), is leading the overall humanitarian response. UNHCR, in close collaboration with and under the leadership of COR, leads the overall coordination efforts across the response. UNICEF and UNHCR co-lead WASH and Education, Child Protection Sub-Working Groups. The H&N Working Group (WG) is co-led by COR and UNHCR under the overall leadership of State Ministry of Health. UNICEF. UNICEF programming approach to this response has aimed to build capacities of the government institutors at the state and locality level. Most of the programme interventions are implemented through the state ministries and line departments and address the needs of both refugees and host communities. The response interventions aim to provide a strong basis for longer term development of the local populations through system and capacity development.

Purpose

Under the supervision and direction of the Gedaref Emergency Coordinator, in coordination with the Chief of Field Office Kassala, and Chief Communication for Development (C4D), the NOB C4D officer will support the Field Office in implementing, monitoring and evaluating the Integrated Response, Prevention, and Preparedness Plan for the refugees Crisis in Gadaref. The NOB C4D officer will support the overall efficiency, effectiveness and delivery in accordance with UNICEF's Core Commitment for Children in Emergencies (CCCs) and national and international humanitarian standards. Take responsibility for development, planning, implementation, monitoring and evaluation of hygiene promotion and communication in relation to cholera control and response, and promote the integration of water, sanitation, health and hygiene aspects of all interventions.

MAIN DUTIES AND RESPONSIBILITIES

Communicate with and mobilize affected populations in relation to the refugee's crisis using both interpersonal and mass media channels of communication.



Communicate with and mobilize affected populations in relation to the refugee's crisis as well as other target groups in Gadaref, using both interpersonal and mass media channels of communication.

Monitoring, evaluation and reporting of behavior change activities

- A. Monitor the reach and impact of awareness and behaviour change interventions among the beneficiary population and document best practices.
- B. Collate information and data on any outbreak communication for behaviour change/health promotion interventions and contribute to reporting on the overall response.
- C. Design and implement surveys to collect data in order to update the situation analysis in terms of risk behaviours and Health and WASH practices in the communities targeted any relevant response

Design evidence-based activities to meet the effected the population needs

- A. Collaborate on the design and effective implementation of a monitoring plan
- B. incorporating required changes into planned activities with special attention to the specific needs of women, children and people with disabilities.
- C. Support the development of a communication plan as per the needs on the ground as they evolve if needed
- D. Provide technical support to define the role of communication focal points and develop guidelines for critical interventions including the development/sharing of protocols, guidelines and training materials for preparedness, community-based interventions, communications, social mobilization and community-based interventions.
- E. Support strengthening of partnerships with community, private sector and civil society groups, leaders and key partners in social and behavioral change activities
- F. Develop, organize and facilitate, as necessary, in cooperation with Federal and State Ministries of Health and partners such as WHO training on the C4D response to outbreaks as needed for frontline staff and volunteers, and civil society partners for the response.

Coordinate the production of the materials and draft the dissemination plan

- A. Support development of state and locality mass media behaviour change communication materials for prevention and care with State Communications for Development (C4D) Consultants, Health Promotion team and community groups.
- B. Ensure that all materials are received by end user as planned

Expected background and Experience



i) Core Values

- Care
- Respect
- Integrity
- Trust
- Accountability

ii) Core Competencies (For Staff without Supervisory Responsibilities) *

- Demonstrates Self Awareness and Ethical Awareness (1)
- Works Collaboratively with others (1)
- Builds and Maintains Partnerships (1)
- Innovates and Embraces Change (1)
- Thinks and Acts Strategically (1)
- Drive to achieve impactful results (1)
- Manages ambiguity and complexity (1)

^{*}The 7 core competencies are applicable to all employees. However, the competency Nurtures, Leads and Managers people is only applicable to staff who supervise others.

VI. Recruitment Qualifications	
Education:	A university degree or equivalent experience in Communication, Environmental Public Health, or social and behavioral sciences, (Sociology, Anthropology, Psychology, Health Education) Communication with emphasis on strategic communication planning for behavior development, social mobilization and community development, participatory communication, and research).
Experience:	A minimum of two years of professional experience in one or more of the following areas is required: social development programme planning, communication for development, public advocacy or another related area.
	Relevant experience in a UN system agency or organization is considered as an asset.
Language Requirements:	Fluency in English is required. Knowledge of another official UN language (Arabic, Chinese, French, Russian or Spanish) or a local language is an asset.



Gedaref, Sudan
Prepared by:
Date:
Reviewed by:
Date:
Certified by:
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Approved by:
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