

## ANNEX: Legal technical global health and nutrition consultancy

### Terms of Reference / Key Deliverables:

<p>1. Legal technical support on draft legal measures and policies to up to 15 countries in related to Code implementation and/or overweight and obesity.</p>	<p>Year 1: Legal Technical Support for 5 countries:</p> <p>For each country: a. Develop a detailed legal analysis, in consultation with a local lawyer, of the current legal framework related to Code implementation and/or overweight and obesity. b. Develop a set of recommendations for legal measures and policies that could be implemented to address Code obligations and/or overweight and obesity prepared for discussion with country office teams or government stakeholders, in consultation with PG-Nutrition Legal Specialist. <b>By 14 May 2025</b></p>	<p>Year 2: Legal Technical Support for 5 countries:</p> <p>For each country: c. Develop a detailed legal analysis, in consultation with a local lawyer, of the current legal framework related to Code implementation and/or overweight and obesity. d. Develop a set of recommendations for legal measures and policies that could be implemented to address Code obligations and/or overweight and obesity prepared for discussion with country office teams or government stakeholders, in consultation with PG-Nutrition Legal Specialist. <b>By 14 May 2026</b></p>	<p>Year 3: Legal Technical Support for 5 countries:</p> <p>For each country: e. Develop a detailed legal analysis, in consultation with a local lawyer, of the current legal framework related to Code implementation and/or overweight and obesity. f. Develop a set of recommendations for legal measures and policies that could be implemented to address Code obligations and/or overweight and obesity prepared for discussion with country office teams or government stakeholders, in consultation with PG-Nutrition Legal Specialist. <b>By 14 May 2027</b></p>
<p>2. Development of legal resources to support Code implementation</p>	<p>Year 1: a. Identify the specific legal technical resources needed based on needs identified following the Global Congress on the Code of Marketing of</p>	<p>Year 2: e. Based on needs identified in year 1 through workshops and consultations, develop at least one additional resource on Code implementation or regulating digital</p>	<p>Year 3: g. Based on needs identified in years 1 and 2 through workshops and consultations, develop at least one additional resource on Code implementation or regulating digital</p>

	<p>Breastmilk Substitutes.</p> <p>b. Develop a detailed plan for creating at least two of the identified legal technical resources.</p> <p>c. Finalize at least one resource, consulting with experts in the field and PG-Nutrition Legal Specialist and PG-Nutrition IYCF lead.</p> <p>d. Develop presentations for at least one workshop on training and capacity building related to Code implementation and support delivery of these workshops. This could involve creating slide decks, handouts, and other materials to support the presentations, as well as identifying key messages and talking points for each presentation.</p> <p><b>By 14 May 2025</b></p>	<p>marketing of BMS products.</p> <p>f. Develop presentations and materials for up to two capacity building workshops</p> <p><b>By 14 May 2026</b></p>	<p>marketing of BMS products.</p> <p>h. Develop presentations and materials for up to two capacity building workshops</p> <p><b>By 14 May 2027</b></p>
<p>3. Development of resources and workshop support on overweight and obesity.</p>	<p>Year 1: Resource Development:</p> <p>a. Draft content for an online tool on regulation of marketing of unhealthy foods and beverages. Work with UNICEF knowledge team to update and maintain website up to four times per year.</p> <p>b. Develop a step-by-step guide on governance and</p>	<p>Year 2: Resource Completion:</p> <p>a. Finalize the content for the online tool and ensure it is ready for deployment. Collaborate with the UNICEF knowledge team to update and maintain the website up to four times per year.</p> <p>b. Finalize the step-by-step guide on governance and procedure for the development of a</p>	<p>Year 3: Updating of online tool on marketing</p> <p>d. Develop content updates for the online tool, including new legal measures, international instruments and case studies.</p> <p>Workshop Support and Presentation Delivery:</p> <p>e. Conduct up to 2 workshops utilizing the developed</p>

	<p>procedure for the development of a comprehensive law to regulate food environments, including preparing for and countering industry interference.</p> <p>Workshop Support: c. Develop 1-2 presentations for workshops and meetings on training and capacity building related to overweight and obesity measures. This may involve creating slide decks, handouts, and other materials to support the presentations, as well as identifying key messages and talking points for each presentation. <b>By 14 May 2025</b></p>	<p>comprehensive law to regulate food environments.</p> <p>Workshop Support: c. Develop 1-2 additional presentations for workshops and meetings on training and capacity building related to overweight and obesity measures. <b>By 14 May 2026</b></p>	<p>presentations, providing training and capacity building related to overweight and obesity measures. f. Develop 1-2 more presentations for workshops and meetings on training and capacity building related to overweight and obesity measures. <b>By 14 May 2027</b></p>
<p>4. Support PG-Nutrition engagement with Codex Alimentarius Commission</p>	<p>Year 1 a. Four quarterly reports are presented containing key issues relevant to PG Nutrition taking place in the Codex Committee on Food Labelling and the Codex Committee on Nutrition and Foods for Special Dietary Uses. b. Based on consultations with PG-Nutrition team, draft inputs for UNICEF submissions to 1-2 Codex committee working groups</p>	<p>Year 2 d. Prepare a report outlining the most important committees for PG-Nutrition to engage with at Codex in 2026-2027 based on consultations with PG-Nutrition colleagues. e. Based on consultations with PG-Nutrition team, draft inputs for UNICEF submissions to 1-2 Codex committee working groups f. Develop at least one resource and/or presentation to support country office</p>	<p>Year 3 g. Develop an internal resource for PG-Nutrition that summarizes engagement in Codex committees from 2023-2027 and provides recommendations on future engagements h. Based on consultations with PG-Nutrition team, draft inputs for UNICEF submissions to 1-2 Codex committee working groups i. Develop at least one resource and/or presentation to</p>

	<p>c. Develop at least one resource and/or presentation to support country office engagements and advocacy to governments on key Codex nutrition issues. <b>By 14 May 2025</b></p>	<p>engagements and advocacy to governments on key Codex nutrition issues. <b>By 14 May 2026</b></p>	<p>support country office engagements and advocacy to governments on key Codex nutrition issues. <b>By 14 May 2027</b></p>
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