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Job Description Type:	Specific Job Description	Region:	MENA
Category:	NO (National Officers)	Country:	Egypt
Reason for Classification:	Establishment of a new post	Duty Station:	CAIRO-Egypt
Level:	NOD	Office:	Egypt
Title:	Programme Manager	Section:	Deputy Representative Programme
Title Information in Parenthesis:	GenU	Unit:	
CCOG Code:	1A10	Case Number:	
UNICEF Code:	PAR	Post Number:	122499
Classified by:	Natalia Paquin	Classified Date:	3/9/2023
Organizational Context:	<p>Egypt's young population is rapidly growing. Adolescents (aged 10-19) are around 17 million, representing approximately 19 percent of the total population. Together with youth in the age group 20-24 years, an additional 9 million, adolescents and youth represent almost one third of the Egyptian population. This young population, which is set to grow, represents an opportunity to achieve a demographic dividend for the nation. However, the needs of young people are not yet being met; there are gaps between young people's skills and the labour market and barriers to young people creating positive change in their lives and communities.</p> <p>The Shabab Balad platform, hosted by UNICEF Egypt and Egypt instance of the global Generation Unlimited initiative, seeks to mobilize the different stakeholders - government, private sector, development partners, UN agencies, youth and NGOs - involved in the learning to earning journey for young people to unify efforts and improve direct investment. High-level advocacy efforts, campaigning, resources mobilization, partnership creation and high level of coordination on multilateral fronts will not only deliver results for children and young people but will also accelerate the achievement of the UN Youth 2030 Strategy and the SDGs. Shabab Balad is in line with Egypt's 2030 Vision and will nurture a productive generation that can be productive and be positively engaged in the society.</p> <p>The Programme Manager, GenU reports to the Deputy Representative, Programme for general guidance and direction. The Manager supports country office programming processes by ensuring expert technical advice and operational support to country office colleagues and internal and external partners and stakeholders to ensure that young people programs under Generation Unlimited are established under the Convention on the Rights of the Child, international treaties/framework and UN intergovernmental bodies, are integrated in UNICEF's advocacy, policies, programmes and humanitarian work and in line with the global UNICEF initiative, Generation Unlimited (GenU).</p> <p>The post holder contributes to the achievement of sustainable and scalable results on young people related programmes according to plans, allocation, result based-management approaches and methodology (RBM) and UNICEF's Strategic Plans, standards of performance and accountability framework. The position works closely with the UN Resident Coordinator office and in full collaboration with all UN agencies on the set Generation Unlimited targets. The position conduct the required coordination across the different agencies to ensure consistency according to global GenU practice through developing the required coordination mechanism and ensuring its implementation and full functioning.</p>		
Purpose of the Job:	<p>The Programme Manager GenU is accountable for leading on the design, implementation, monitoring and reporting of strategies for young people programmes of Generation Unlimited.</p> <p>This includes:</p> <ul style="list-style-type: none"> <li>Support advocacy efforts with the Government, private sector, UN agencies, youth organizations and development partners in support to Shabab Balad operation.</li> <li>Develop a multi-sectoral platform with Government, private sector, UN agencies, youth organizations and development partners.</li> <li>Coordinate the development and implementation of the young people investment agenda for Egypt in coordination with all UN agencies.</li> <li>Oversee the development, implementation, monitoring and evaluation of integrated young people's engagement strategies that generate meaningful opportunities to be more skilled and trained and can have decent jobs or entrepreneurship opportunities.</li> <li>Champion young people's engagement in strategic organizational processes.</li> <li>Gear the different relevant stakeholders into young people's skilling, training and employment solutions.</li> <li>Brokering innovative partnerships, mobilizing resources, and spearheading new approaches, based on developments in the broader environment.</li> <li>Conducting risk assessment and developing mitigation strategies to ensure UNICEF is able to engage with young people on sensitive issues and/or in challenging environments.</li> <li>Coordinate among the UN agencies on Shabab Balad's Programmes related to young people programmes.</li> <li>Represent UNICEF in meetings with key partners to advocate and promote Shabab Balad vision, goals and objectives.</li> <li>Coordinate Shabab Balad internally within UNICEF at country level, regional level and HQ.</li> <li>Act as the liaison officer for Generation Unlimited in Egypt, with Regional Office and with the global GenU Team.</li> </ul>		
Key functions, accountabilities and related duties/tasks:	<p>The staff member will lead and manage stakeholders and effectively coordinate effective, integrated young people's engagement campaigning and advocacy strategies, through the development, implementation, monitoring and evaluation stages. They will work collaboratively with colleagues across UNICEF at country, colleagues in other UN agencies, regional and global level, and external partners to develop and scale innovative and sustainable engagement programmes for young people in GenU.</p> <ol style="list-style-type: none"> <li>1. Programmes of Generation Unlimited strategy development and implementation</li> </ol> <p>Supervise the development and implementation of robust programs strategies for GenU, with SMART outcomes, compelling calls to action, and a clear theory of change.</p>		

Develop annual/rolling workplans for the programme component, ensure its implementation, monitoring and reporting of the progress.  
Analyze political, economic and cultural trends, conduct audience analysis and market research as relevant and identify potential opportunities and challenges.  
Promote new approaches and innovative ideas as part of the strategy development process.

2. Risk assessment and mitigation

Ensure the development of a risk assessment approach for the young people GenU programs strategy development process, as well as corresponding protocols and mitigation measures.

	<p>3. Partnership and Stakeholders management Identify potential GenU partnerships with relevant stakeholders through co-create value shared partnerships or scale up existing partnerships. Coordinate among the different partners of Shabab Balad to ensure full alignment and harmony among partners.</p> <p>4. Shabab Balad Governance management Manage the two governance structures of Shabab Balad (Advisory Board and Coalition). Act as the secretariat of Shabab Balad in its Advisory Board and generate board meeting content (agenda and discussion materials). Manage coordination and communication among all Advisory Board members.</p> <p>5. Website and online platforms management Management of Shabab Balad website that aimed to be the hub for the young people in Egypt. Managing Shabab Balad social media platform with the PR agency. Act as the decision-making body for the online platforms of Shabab Balad and receive UN agencies requests for content placement on Shabab Balad digital platforms and ensure development of annual plans for digital platforms.</p> <p>6. Resource mobilization &amp; fostering innovation Identify and broker innovative partnerships, mobilize resources, and enable a culture of innovation and creativity.</p> <p>7. Young People's Engagement Platforms Provide strategic oversight for the engagement opportunities for GenU young people in relevant local and regional levels through different engagement platforms such as Volunteering as a key engagement platform of positive engagement.</p> <p>8. Young People Advocates Ensure the implementation and strategic growth of a local GenU Young People Advocates programme, ensuring integration within organizational priorities. Manage Shabab Balad Ambassadors to engage with young people and amplify relevant messaging across different communication channels, especially on social media. Ensure engagement of Shabab Balad Ambassadors in relevant Shabab Balad programs and events. Managing Shabab Balad ambassadors with the support of PR agency. Act as the decision making body for Shabab Balad engagement and participation in relevant events and programs and receive UN agencies requests for using Shabab Balad ambassadors and put quarter plan for Shabab Balad participation in different UN programs relevant to Shabab Balad young people's programs.</p> <p>9. Communication, engagement and participation Promote GenU programs and ensure young people's engagement and participation through innovative communication tools and optimum utilization of online and social media. Amplify Young people's GenU messaging through GenU ambassador's platform and development of communication plan and ambassadors participation programs and opportunities.</p> <p>10. Project and budget management Ensure project management coherence in the activities, conveying strategic priorities and setting clear deliverables. Develop, manage and deliver strategic advocacy initiatives. Support mobilizing resources for undertaking advocacy. Ensure effective and transparent management of budget and resources.</p> <p>11. Internal Engagement capacity building &amp; Knowledge Management Contribute to building internal UNICEF capacities in young people's engagement, through coaching, training and sharing of expertise.</p> <p>12. Stakeholder engagement Provide strategic direction for partnerships and networks through proactive collaboration with internal and external partners. Partners will include key internal stakeholders, other UN entities, influencers, GenU Shabab Balad ambassadors, development partners, business leaders and other public and private sector partners. Ensure that effective engagement of young people's strategies and plans are co-created with partners, to leverage their power to contribute to UNICEF's goals. Ensure that feedback from key stakeholders is incorporated into strategy design, implementation and team learning.</p> <p>13. Strategic planning Champion young people's engagement in strategic GenU strategy and plans. Undertake internal advocacy on the importance and strategic value of partnering with young people in advocacy and campaigning. Promote the involvement of young people in all stages of advocacy and campaigning of GenU.</p> <p>14. Others Undertake other key responsibilities as required.</p> <p>Impact of Results: Successful operation of Shabab Balad Advisory Board. Impactful plans and execution by Shabab Balad Coalition and achieving the aspired theory of change. Increased capacity to engage young people to advocates and champions for GenU through flagship programs, campaigns and platforms. Strategic, innovative, effective, engaging and risk-informed programs with increased and robust participation of young people, ultimately helping to achieve key advocacy objectives and GenU plans. A positive GenU brand image among young people, laying the ground work for sustained supporter engagement.</p> <p>Is this role a Representative, Deputy Representative, Chief of Field Office, the most senior Child Protection role in the office, Child</p> <p>No</p>
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<p>Safeguarding Focal Point, or Investigator (OIA)?:</p> <p>Is this post a Direct contact role in which incumbent will be in contact with children either face-to-face, or by remote communication, but the communication will not be moderated and relayed by another person?:</p> <p>Is this post a Child Data role in which incumbent will be manipulating or transmitting personal-identifiable information on children such as names, national ID, location data, or photos)?:</p> <p>The selected candidate for this position will be required to engage with vulnerable children:</p> <p>Competencies and level of proficiency required:</p> <p>Recruitment Qualifications:</p> <p>Attachments:</p>	<p>No</p> <p>No</p> <p>No</p> <p>Core Values:                      Care                      Respect                      Integrity                      Trust                      Accountability                      Sustainability</p> <p>Core Competencies:                      Demonstrates self-awareness and ethical awareness (1)                      Works collaboratively with others (1)                      Builds and maintains partnership (1)                      Innovates and embraces change (1)                      Thinks and acts strategically (1)                      Drive to achieve results for impact (1)                      Manages ambiguity and complexity (1)</p> <p>Education: Advanced university degree in Communications, International Relations, International Development, or another related field. A first University Degree combined with two (2) additional years of professional experience may be accepted in lieu of an Advanced University Degree in Communications, International Relations, International Development, or another related field.</p> <p>A minimum of eight (8) years of progressively responsible and relevant professional work experience in partnerships, multi-stakeholders' management, resources mobilization advocacy/ campaigning and communication with young people, partnerships and multi stakeholders management is required. Experience working in a developing country is considered as an asset. Relevant experience in a UN system agency or organization is considered as an asset. Experience in leading the development and implementation of youth engagement strategies, with clear theories of change, specific, measurable and timebound objectives, and performance indicators is an asset. Experience in building and maintaining a network of stakeholders, and in working with coalitions is required. Strong communicator with emphasis on being able to present complex policy ideas in succinct and engaging ways. Demonstrate experience in design and management of projects, including budget management and monitoring and evaluation of results is an asset. Experience in advocacy at local and regional levels are asset. Expertise in youth skills development and supporting youth transition to work is an asset. Experienced in high level government relations is key. Language Requirements: Fluency in Arabic and English is required. Knowledge of another official UN language (Chinese, French, Russian or Spanish) is an asset.</p> <p>Approval of all SJDs.pdf                      Dep Rep Programme org chart .pdf                      SJD Programme Manager GenU NOD_122499_Final FH.pdf</p>
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