**TERMS OF REFERENCE FOR**

**Individual contractor –Technology Programme Coordinator for ASE and P2E in India**

1. **BACKGROUND / RATIONALE**

In India, until very recently, much of the education system laid emphasis on literacy, numeracy and rote learning-centric pedagogy. As a result, young people have been graduating from schools, equipped with very basic skills, which thereby narrow-streamed their job opportunities, and impacted their workforce participation. Moreover, since the COVID-19 pandemic, the youth unemployment rate is purported to rise to 32.5 per cent – the third highest rate predicted among the 13 countries in the Asia-Pacific and with steadily decreasing female labour force participation in region[[1]](#footnote-1). However, the National Education Policy is heralding a new order across India, by influencing a systemic shift towards higher order 21st Century Skills such as critical thinking, creative thinking, problem solving towards building self-sufficient individuals and self-sustaining communities for a new post-pandemic normal. Leveraging this opportunity, Generation Unlimited India (GenU india or YuWaah) is initiating the following two initiatives.

The Adolescent Skills & Employability (ASE) Generation Initiative aims to build a Youth Innovation Technology platform (hereon referred to as YIP) that will facilitate a unique opportunity for governments, private sector and civic society to come together and facilitate all young people (10-24 years) but especially marginalized youth (girls, persons with disabilities, tribal populations etc.) access to an ecosystem of Social Innovation tools, resources and mentors – across India, Bangladesh, Vietnam, Bhutan and Maldives – to:

a. Advance their knowledge on and social consciousness around the key issue of Climate Change, with an additional focus on issues such as Mental Health and Gender Equality.

b. Develop and enhance 21st Century Skills of both girls and boys, in particular, critical and creative thinking, problem solving, teamwork and entrepreneurial mindset, to make positive changes in their lives and in their communities.

c. Identify challenges from their own communities (including on climate change impact and persistent gender inequality) that are impeding progress towards achieving the SDGs and generate innovative ideas/solutions that are geared towards driving green and blue economies.

Along a parallel, Generation Unlimited globally has signed a partnership with Microsoft. This Partnership ‘Passport to Earning(P2E)’ will include setting up a Learning Management System (LMS) platform for young people which will be accessible online and through an app. Microsoft, YuWaah and other P2E partners will work together to curate various set of contents for young people in the aim to be one of the best curated self-learning experiences for young people that are endorsed by private sector partners including Microsoft and Accenture.

This position will work closely with YuWaah team as well as the global teams to support the operationalization of the two initiatives with partners at national and state level.

1. **PURPOSE OF ASSIGNMENT**

The purpose of this assignment is to:

1. Scope, engage and formalise outreach and delivery partners for the ASE/YuWaah Skills platform.
2. Ensure that the platform instances meet user requirements and standards.
3. Coordinate and monitor the seamless launch and deployment of the initiatives across the diverse partner contexts.

**3. OBJECTIVE/S**

* Strengthen partnerships and demand creation among at least 6 state government partners to successfully launch and implement the YuWaah initiatives
* Mapping outreach partner requirements and coordinating the same with pillar leads, technology and content teams
* Work closely with the government, CSO partners and field teams to drive implementation progress and adoption strategy for all the initiatives of YuWaah
* Recruit and manage a strong national volunteer network for supporting different projects in the backend
* Track and ensure that key milestones are being achieved as per partnership timelines

**4. MAJOR TASKS TO BE ACCOMPLISHED**

All the tasks will be carried out under the guidance and direction of the Adolescent and Youth Development Specialist, UNICEF India and where concerned, focal points from UNICEF FO to ensure timely delivery of results stipulated in the Rolling Work Plan and related Youth Innovations tasks.

**Ascertaining outreach partner requirements and coordinating with Pillar leads, technology and content teams**

* Mapping Outreach partner’s platform, content and data dashboard requirements
* Coordinate with the technical partner regarding outreach partner requirements and ensure timely turnaround.
* To track the progress of the product development and implementation systems against partnership roadmap and timelines
* Address ongoing challenges or roadblocks that occur during the product development or implementation process

**Deployment of technology platforms and content**

* Pitching the programmes, user experience and content to outreach partners
* Partnership inception and formalisation with state government departments, national governments, private entities and CSOs.
* Set up of state level PMUs and convening the same on a weekly/bi-weekly basis
* Design strategies and oversee the demand creation for the ASE/YuWaah skills platforms
* Deploy ASE program and the YuWaah skills platform across multiple states in India in a phased approach by developing state specific Programme Implementation plan and diligent monitoring of the same.
* Planning and coordinating partner specific initiative launches
* Designing and coordinating the Training of trainers/facilitators
* Provide support wherever necessary to ensure smooth implementation.
* Conduct weekly/bi-weekly meetings to discuss the status and to address any challenges/queries.
* Coordinate with the technical partner in troubleshooting and swift launch of the application in respective states

**Reporting and other project support**

* Support program specialist and lead with the development and maintenance of program monitoring tools and documents
* Draft partner specific progress and final reports
* Actioning the Induction, orientation, training and sustained engagement of volunteers who will ensure youth participation and completion of the curriculum/challenge.

**5. DELIVERABLES AND DEADLINES**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S. No.** | **Major Task** | **Deliverable** | **Specific delivery date/deadline for completion of deliverable (please mention as date/no. of days/month)** | **Estimated travel required for completion of deliverable (please mention destination/ number of days)** |
| **1** | **Ascertaining outreach partner requirements and coordinating with pillar leads, technology and content teams** | 1. Document carrying Partner Specific Requirement Mapping for each state
 | 2 months from contract start date | No Travel Required |
| **2** | Deployment of technology platforms and content | 1. Formal agreement (electronic or physical) delineating terms of partnership ​
2. PMUs established for planning, coordination and oversight of prog roll out ​
3. Collateral indicating Launch of the Programme with State Government​
4. List of implementing districts, institutions and teachers ​
5. Schedule for Training of Teachers/ facilitators ​
6. WhatsApp Groups for coordination and standby support provided by volunteers​

Recruited cadres of at least 30 volunteers per state | From start of contract to 30th November 2022  | Will entail 2 trips of 3 days each per month for 10 months |
| **3** | Reporting and other project support  | 1. Partner specific progress and final reports

Actioning the Induction, orientation, training and sustained engagement of volunteers who will ensure youth participation and completion of the curriculum/challenge.  | 1st April to 31st December 2022 | No travel required |

**6. DUTY STATION**

Hyderabad, Telangana, India

1. **SUPERVISOR**

Adolescents & Youth Development Specialist

1. **OFFICIAL TRAVEL INVOLVED (ITINERARY AND DURATION)**

The position will entail travel to implementing states of Telangana, Karnataka, Andhra Pradesh, Tamil Nadu, Gujarat and Rajasthan in the form of 2 trips of 3 days each per month for 10 months based on emergent requirement during the project duration.

1. **ESTIMATED DURATION OF CONTRACT (FULL TIME)**

11 months from the start of contract.

1. **QUALIFICATIONS / SPECIALIZED KNOWLEDGE / EXPERIENCE/ COMPETENCIES (CORE/TECHNICAL/FUNCTIONAL) / LANGUAGE SKILLS REQUIRED FOR THE ASSIGNMENT**
	* Graduate Degree in a field related to social sciences/communications/information technology.
	* At least 2 years of work experience in implementing technology based solutions or platforms at state / national scale is essential
	* At least 2 years of experience, working with Adolescents and youth programs would be essential.
	* At least 2 years of experience, engaging with any of the following bodies - state government departments / ministries, UN agencies and corporates - is desirable.
	* Fluency in spoken and written English is essential; working knowledge of Hindi or other Indian regional languages is essential.

**11. SELECTION PROCESS (tick one):**

**(A) QCBS (Technical Evaluation Criteria - with weights for each criteria)**

Technical score: 80;

 Financial score: 20

|  |  |  |  |
| --- | --- | --- | --- |
| **S. No.** | **Criteria** | **Maximum Score** | **Minimum Score** |
| **1** | **Educational Qualification** | 10 | 08 |
| Graduate Degree in a field related to social sciences/communications |   |   |
| **2** | **Relevant Experience** | 30 | 24 |
| * + At least 2 years of work experience in the field of ICT - Information Communication & Technology for development and/or EdTech
	+ At least 2 years of experience, working with Adolescents and youth programs
	+ At least 2 years of experience, engaging with any of the following bodies - state government departments / ministries, UN agencies and corporates
 |   |   |
| **3** | **Technical knowledge and skills** | 20 | 16 |
| * Possesses programme management skills
* Possesses partnership management skills
* Possesses technical knowledge on ICT4D specific programming for scale
 |   |   |
| **Candidates should score a minimum of 48 marks and minimum marks in each criteria above (1,2 and 3) to qualify for the interview.** |   |
| **4** | **Interview** |  20 | 16 |
|   | **Total technical score** |  80 | 64 |
| **Overall cut-off marks is 64. The candidates who score 64 marks and the minimum marks in each criteria above will be considered technically responsive and their financials will be opened.** |  |
| **5** | **Financial** |  20 |  |
| **Total technical and financial score** | **100** |  |

1. **PAYMENT SCHEDULE**

Monthly payment to consultant is made based on achievement of agreed deliverables and milestones and review of monthly reports shared by the consultant.

1. : Tackling the COVID-19 youth employment crisis in Asia and the Pacific: International Labour Organization, Bangkok (Thailand), and Asian Development Bank, Manila (Philippines), 2020 [↑](#footnote-ref-1)