Gabon

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| **PART I** | |
| **Title of assignment** | Resource Mobilization, Communication and Partnerships Specialist |
| **Requesting section** | Communication and public advocacy / UNICEF Gabon |
| **Location** | Libreville/Gabon |
| **Duration** | Six months |
| **Ideal assignment dates** | From: February 2019 |

**Background and justification**

UNICEF Gabon is seeking a Resource Mobilization, Communication and Partnerships Specialist to support the office to produce specific deliverables through a short-term assignment.

**Scope of work**

* Mapping and analysis of NatComs trends and areas of focus
* Drafting concept notes and proposals for submission to NatComs
* Facilitation of NatCom contacts, visits and information on programme priorities and gaps
* Development, design and production of material and tools tailored for fundraising (e.g., facts and figures, human interest stories, etc.) for NatComs
* Contribution to a concept note on private sector engagement
* Contribution to external communication, outreach and public advocacy activities

1. **Country context**

Located on the equator, Gabon has an estimated population of 1.8 million and a particularly young population: about 43 per cent of Gabonese citizens are younger than 18 and children under five years of age account for 14 per cent of the population. The population is highly urbanized, creating challenges related to growing urban poverty, limited access to basic social services and growing intra-urban inequalities, all of which are having a negative effect on children’s ability to realize their rights.

Gabon is an upper-middle-income country (UMIC) with abundant natural resources. Its economy has grown rapidly in the last decade, fuelled chiefly by oil production and mining of manganese. But there is a significant discrepancy between the country’s human development performance (placing 109th of 188 countries on the Human Development Index in 2017), and its economic potential (it is ranked 61st in terms of per capita income).

UNICEF Gabon is in the process of implementing its 2018-2022 country programme (CP), and is facing shortfalls similar to those faced during the previous CP cycle in relation to low capacity for resource mobilization. The fundraising action plan is often stymied by Gabon’s UMIC economic status and profile. As a result, funding shortages are having a negative impact on CP outcomes, as children face increased vulnerabilities and widening inequities. UNICEF Gabon is undertaking important external communication, advocacy and fundraising initiatives based on the pillars of UNICEF’s global communication and public advocacy strategy (Voice, Reach and Engagement), and on the CO’s fundraising priorities. These efforts stem from a strategic vision that aims to raise the CO’s profile in order to leverage resources and partnerships.

1. **Goals and objectives**

* Contribute to implementation and follow-up of the resource mobilization and partnership action plan
* Develop and facilitate a fundraising action plan targeting NatComs
* Contribute to the private sector engagement concept note
* Contribute to the external communication and public advocacy action plan

1. **Activities and tasks**

* Prepare fundraising materials
* Draft, edit and prepare concept notes and proposals
* Participate in key fundraising, partnership, external communication and advocacy mains actions
* Facilitate meetings and conferences calls with NatComs

1. **Work relationships**

The assignee will be supervised by the Communication Specialist.

1. **Outputs / deliverables**

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| **Deliverables** | **Timeframe** |
| 1. Develop NatComs action plan 2. Facilitation of and contribution to fundraising, communication and partnership activities | Tbc base on start date |
| Proposals and concepts notes | Tbc base on start date |
| Conference calls, contacts and meetings with Natcoms | Tbc base on start date |
| Private sector engagement concept note | Tbc base on start date |

**Desired competencies, technical background and experience**

1. **Qualifications required**

* Specialization in fundraising, marketing, communication

1. **Work experience**

* 7 years of experience in fundraising, resource mobilization, partnerships and communication

1. **Language**

* English
* French

**Focal point**

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