

TERMS OF REFERENCE

Individual Consultant: Green Rising Climate Action (open to National Consultants only)

Duty Station: New Delhi

Contract Duration: 12 months.

Closing Date: 15 November 2024

1. BACKGROUND AND PURPOSE

UNICEF reports that approximately **1 billion children and young people globally face severe risk** of being impacted by climate change. Globally, every child and young person on earth is exposed to at least one climate and environmental hazard, shock or stress such as heatwaves, cyclones, air pollution, flooding and water scarcity. At the same time, it is important to realise that young people are not only passive victims but are also torchbearers for a more sustainable and resilient world ahead. They are agents of change, entrepreneurs and innovators. India has the largest population of young people and offers a distinctive opportunity to engage them in social and economic affairs and gain their support to fight climate change. A landscape study by UNICEF India found that young people aspired to play a role in addressing climate change and are seeking representation, education, upskilling and mentorship as well as opportunities to advance climate action as well as the green economy. As more sectors transition their products, processes, and ways of working to lower-carbon models, every job has the potential to become “green”. With young people seeking more economic opportunities, there’s now a chance to reconfigure the jobs landscape while putting the environment centre stage.

UNICEF is committed to addressing these critical symptoms of climate change and building climate resilience to mitigate future challenges experienced by children everywhere. UNICEF’s global climate and environmental sustainability strategy is anchored around four pillars: 1) make children a focus of environmental strategies, 2) empower children as agents of change, 3) protect children from impacts, and 4) Reduce emissions and pollution¹. Similarly, UNICEF’s global Generation Unlimited partnership intends to meet the urgent needs of expanding education, skill development and employment opportunities for young people across the world. YuWaah (Generation Unlimited India) is a UNICEF-incubated multi-stakeholder global platform, that aims to prepare young people to transition from education and learning to productive work and active citizenship. Envisaged as a strategic, long-term initiative, YuWaah will serve as the much-needed bridge between solution providers, private sector, Government of India, academia, civil society organizations and youth to fund and scale-up innovative and effective solutions.

Given that Yuwaah and UNICEF’s strategy is centered around children and youth, youth engagement is a major component of work going ahead, in part through collaboration with other UN agencies such as WHO, UN Environment Programme, UNDP, and others. Under the direct supervision of the Chief – GenU, youth engagement and partnerships, this post will develop key strategies and streamline priorities towards enhancing climate mitigation, adaptation and resilience programming for and with young people in India.

¹More details on the four pillars found here: <https://www.unicef.org/environment-and-climate-change>

2. OBJECTIVES

- Develop national and sub-national strategies to engage young people in climate mitigation, adaptation and resilience efforts through workshops, local, national, regional and global advocacy forums, consultations, educational programs etc. that raise awareness and equip them with the skills to address environmental issues.
- Advancing youth-sensitive climate programming and help amplify youth voices in climate national and sub-national action plans, and/or local government initiatives.
- Design and implement public awareness campaigns targeting young people to promote sustainable practices, climate literacy, and community-based environmental projects.
- Build connections between youth organizations, government bodies, NGOs, and international stakeholders to foster collaborative action on climate and environmental issues.
- Establish frameworks to evaluate the effectiveness of youth climate action programs and recommend improvements to achieve greater impact.
- Facilitate convergence across programmes of YuWaah, Water, Sanitation and Hygiene (WASH)/CCES, and Disaster Risk Reduction (DRR), Communication and Advocacy (CAP), etc. as well as UNICEF field office teams to help converge various engagement initiatives of young people within UNICEF

3. MAJOR TASKS AND ACTIVITIES TO BE ACCOMPLISHED

| Work Assignments Overview (Include Major Tasks and Activities) | Deliverables/Outputs | Timeline/Date for submission of Deliverable |
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| <p>Strategic alignment with Green Rising, GenU and UNICEF- YuWaah priorities, integrating key climate action and youth engagement goals</p> <p>Analysing the theory of change and strategic priorities for Green Rising programme, Generation Unlimited and YuWaah.</p> <p>Developing Strategy Note outlining priorities for youth engagement on Climate Change and Environment Sustainability FY 2025.</p> | <p>One yearlong CCES strategy aligned with priorities for 2025</p> <p>One yearlong CCES workplan aligned with priorities for 2025</p> | <p>24 Jan 2025</p> |
| <p>Advancing grassroots youth engagement across various platforms and opportunities associated around key CCES calendar dates</p> | <p>National Youth climate consortium workplan developed outlining outcomes, activities, milestones, resources, and timelines to advance youth involvement around key CCES calendar dates</p> | <p>3 Feb 2025</p> |

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| <p>Partnership profile and engagement strategy aligned with the objectives of Green Rising India to support the implementation of Green Rising particularly green skills and jobs</p> | <ul style="list-style-type: none"> • A database enlisting at least 20 key strategic partnerships across the private sector, civil society organizations (CSOs), youth-led groups, and public sector entities • Comprehensive multi-stakeholder partner engagement strategy developed. • Finalised partnership with at least five implementation, knowledge/technical partners to support the consortium's interventions | <p>10 Feb 2025</p> <p>14 Feb 2025</p> <p>6 Mar 2025</p> |
| <p>Identification of best practices around green skilling and job initiatives.</p> <p>Develop a call for innovative and scalable solutions that address green skilling and proliferation of green jobs</p> <p>Amplify the call across various channels to reach partner networks.</p> <p>Analyse incoming proposals through a standardised selection process an stipulated criteria, consultations with experts and interviews towards shortlisting final set of best practices for providing catalytic funding and in-kind support.</p> | <ul style="list-style-type: none"> • One Report on innovative approaches, solutions, best practices and successful models highlighting case studies and actionable insights for scaling initiatives. • Two concept notes and PPT decks to support fund raising. | <p>11 Apr 2025</p> <p>30 Apr 2025</p> |
| <p>Plan and facilitate four multi-stakeholder convenings (such as the Local Conference of Youth (LCOY)) focused on building capacities of grassroot youth leaders and showcasing their grassroots actions, leadership and advocacy at the national level.</p> <p>Organise planning meetings to facilitate coordination essential stakeholders.</p> <p>Develop a roles and responsibilities matrix.</p> | <ul style="list-style-type: none"> • At least 4 multi-stakeholder climate convenings completed, providing a platform for discussions and actions focused on climate issues. | <p>31 Mar 2025</p> <p>30 Jun 2025</p> <p>30 Sep 2025</p> <p>31 Dec 2025</p> |

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| <p>Track progress against responsibilities through meetings set up at a regular cadence.</p> <p>Facilitate logistics and youth participation.</p> <p>Ensure quality control.</p> | <ul style="list-style-type: none"> • At least 8 Minutes of Meetings documenting periodic convenings/ meetings from across relevant sections shared | <p>31 Dec 2025</p> |
| <p>Create comprehensive communications and advocacy plan to amplify importance and relevance of youth participation in CCES and Green Rising</p> | <p>Comprehensive Communications and advocacy plan for youth engagement on climate change</p> <p>2 Op-eds and/or podcast scripts building a case for youth participation in CCES</p> | <p>20 May 2025</p> <p>16 Jun 2025</p> |
| <p>Developing state-specific implementation plans under Green Rising India</p> | <p>One database carrying comprehensive stakeholder mapping and workplans for at least 4 states</p> <p>Signed Statement of Intents with at least 4 state departments outlining roles, responsibilities and areas of collaboration</p> | <p>20 Mar 2025</p> <p>20 Jun 2025</p> <p>20 Sep 2025</p> <p>31 Dec 2025</p> <p>31 Aug 2025</p> |
| <p>Digital interactions (such as meetings, information-sharing sessions, newsletters, articles, resource links, or opportunity banks) aimed at maintaining ongoing engagement and dialogue with the Climate Champions community</p> | <p>1 newspaper/newsletter article explaining the compiling key insights on youth green skills and jobs.</p> <p>2 master-scripts for an information and capacitation session on green skills, jobs and eco-preneurship.</p> | <p>10Mar 2025</p> <p>10 Jun 2025</p> <p>10 Sep 2025</p> |
| <p>During COP 30, identify and facilitate key moments and liaison with strategic partners to involve young representatives and showcase Climate Change and Environmental Sustainability (CCES) and Green Rising India Consortium (GRIC) achievements.</p> | <p>Two concept notes, agenda, minutes of event and report developed for COP30 engagements</p> | <p>20 Oct 2025</p> |
| <p>Insights & recommendations from 2025 programmatic and advocacy engagements and initiatives, detailing what worked, what did not and what can be done</p> | <p>A comprehensive report submitted with actionable points aligned with strategic objectives</p> | <p>20 Nov 2025</p> |

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| differently with recommendations compiled for integration into the organization's following annual action plans | | |
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4. DUTY STATION

New Delhi

5. OFFICIAL TRAVEL INVOLVED (ITINERARY AND DURATION)

Seven air travel trips of 3 days each, total 21 days of travel.

6. ESTIMATED DURATION OF CONTRACT

12 months, from 1st January 2025 to 31st December 2025.

7. QUALIFICATIONS / SPECIALIZED KNOWLEDGE / EXPERIENCE/ COMPETENCIES (CORE/TECHNICAL/FUNCTIONAL) / LANGUAGE SKILLS REQUIRED FOR THE ASSIGNMENT

Qualification:

Master’s in development, social sciences, public policy, social work, sciences, technology, environmental science.

- Minimum of 5 years is required leading climate change and youth engagement initiatives.
- Experience in working with public and private sectors.
- Experience in coordinating multi-sectoral and multi-stakeholder partnerships.
- Strong writing skills in English, in both technical and creative writing.
- Experience in developing plans and strategies.
- Familiarity with issues affecting adolescents in India, especially in the areas of skilling, jobs, entrepreneurship and volunteering and with key concepts and tenets promoting gender equality and equity desirable.
- Experience working on climat change and environmental sustainability including on solid waste management, renewable energy, water conservation, green skills etc. desirable.
- Demonstrated fundamental analytical skills (e.g. ability to find correlations and pull out commonalities in priorities expressed by stakeholders) preferred
- Familiarity with the SDGs and the individual targets, especially those related to climate change, gender, jobs and youth desirable.
- Experience in working with UN/development/government agencies desirable.

8. TECHNICAL EVALUATION CRITERIA (WITH WEIGHTS FOR EACH CRITERIA)

Technical and Financial ratio is 75:25 (technical proposal-75 points and financial proposal-25 points)

| S. No. | Evaluation Criteria | Max. Marks | Min. Marks |
|---------------|---|-------------------|-------------------|
| 1. | <p>Relevant Experience:</p> <ul style="list-style-type: none"> - Min. 5 years experience with expertise in climate change and youth engagement, working with public and private sectors, coordination with multi-sectoral/multi-stakeholder partnerships and experience of working with UN. Background in a climate and environmental field of experience e.g. solid waste management, renewable energy, water conservation, etc. preferred. - Familiarity with issues affecting adolescents in India, especially in the areas of skilling, jobs, entrepreneurship and volunteering and with key concepts and tenets promoting gender equality and equity preferred. - Experience in developing plans and strategies. - Familiarity with the SDGs and the individual targets, especially those related to climate change, gender, jobs and youth preferred | 30 | 32 |
| 2. | <p>Writing Sample:</p> <p>This work sample has to clearly showcase the candidate’s contributions and efforts related to the area of climate and environment. If a link to an online publication is submitted, the candidate must ensure that the publication is visible to the public in full; otherwise, the candidate will be disqualified. Submitted files can be in word or pdf formats only. Any detected plagiarism or falsification will immediately disqualify the candidate.</p> | 10 | |
| 3. | Interview | 35 | 28 |
| | Total | 75 | |

Note: Only candidates those score 32 points (out of 40) will be called for interview. In interview, candidates need to score minimum 28 points (out of 35). Qualifying score in technical evaluation is 60 out of 75.

9. PAYMENT SCHEDULE

Payment will be made on submission and acceptance of deliverables. UNICEF reserves the right to withhold payment in case the deliverables submitted are not up to the required standard or in case of delays in submitting the deliverables on the part of the consultant.

10. IMPORTANT NOTES

- Individuals engaged under a consultancy or individual contract will not be considered “staff members” under the Staff Regulations and Rules of the United Nations and UNICEF’s policies and procedures and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultants and individual contractors are responsible for determining their tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

- The selected candidate is solely responsible to ensure that the health insurance (and visa if applicable) required to perform the duties of the contract are valid for the entire period of the contract. Selected candidates are subject to confirmation of fully-vaccinated status against SARS-CoV-2 (Covid-19) with a World Health Organization (WHO)-endorsed vaccine, which must be met prior to taking up the assignment. It does not apply to consultants who will work remotely and are not expected to work on or visit UNICEF premises, programme delivery locations or directly interact with communities UNICEF works with, nor to travel to perform functions for UNICEF for the duration of their consultancy contracts.
- UNICEF offers reasonable accommodation for consultants with disabilities. This may include, for example, accessible software, travel assistance for missions or personal attendants. We encourage you to disclose your disability during your application in case you need reasonable accommodation during the selection process and afterwards in your assignment.

HOW TO APPLY:

The application to be submitted through the online portal and must contain three separate attachments, as follows:

1. A cover letter (max 2 pages) outlining understanding of the scope and activities, motivation to undertake it and demonstrating fit for the assignment **(to be uploaded online under “Cover Letter” tab)**
2. An updated CV demonstrating all requirements stated above **(to be uploaded online under “Resume” tab)**
3. Writing Samples: Candidate’s contributions and efforts related to the area of climate and environment. **(to be uploaded online against “Other – Applicant” tab).**
4. A financial proposal indicating all-inclusive amount (professional fee + travel cost as applicable) against each of the deliverable, as per the template attached. Please do not forget to specify your name in the file while saving **(to be uploaded online under “Financial Proposal” tab).**

Important Note: Please do not indicate financials anywhere else in the online application form, please mark "n/a or 00", under the fee related questions in the online application form.

Without all the above 04 documents, your application will be considered incomplete and invalid and will not be considered further.

- Any attempt to unduly influence UNICEF’s selection process will lead to automatic disqualification of the applicant.
- Joint applications of two or more individuals are not accepted.
- Please note, UNICEF does not charge any fee during any stage of the process.
- Women, trans, non-binary and gender diverse candidates meeting the requirements are strongly encouraged to apply.
- UNICEF is committed to diversity and inclusion and encourages qualified candidates from all backgrounds including persons living with disabilities to apply.
- General Terms and Conditions for the Consultancy Contract is attached, for your reference.

For any clarifications, please contact:

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