

TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANTS AND CONTRACTORS

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| Title National Infodemic Management Consultant | Funding Code (WBS and Grant/Fund ID) | Type of engagement <input type="checkbox"/> Consultant (ZCON) <input type="checkbox"/> Individual Contractor Part-Time <input checked="" type="checkbox"/> Individual Contractor Full-Time | Duty Station: Jakarta (Office-based) |
| Purpose of Activity/Assignment: The purpose of the consultancy is to build capacity, sustain and strengthen infodemic management and stakeholder coordination in Indonesia at national and subnational levels and provide administrative support to the programme. | | | |
| Background <p>As per the request from the Government of Indonesia, UNICEF has been supporting risk communication and community engagement (RCCE) for COVID-19 response since the onset of the pandemic. The RCCE response to COVID-19 is vital to generating demand for COVID-19 vaccinations and the adoption of preventive behaviours. UNICEF works closely with the Government of Indonesia (GOI), faith-based institutions, youth networks, civil society organizations (CSOs), academia, mass media, development partners and other United Nations (UN) agencies in the country to strengthen the ongoing national efforts to address the immediate and longer-term effects of COVID-19 in Indonesia.</p> <p>UNICEF RCCE's support has contributed to the success of the GOI COVID-19 vaccination programme. However, a recent UNICEF-Nielsen omnibus survey conducted in the last quarter of 2021 indicates comprehensive knowledge on transmission is still low, handwashing with soap practice is decreasing and the proportion of people who cannot identify hoaxes and misinformation remains high. The data from the Ministry of Information, Communication, and Technology (KOMINFO) suggests that 2,217 COVID-19-related hoaxes have been circulated over 6K times on social media and 528 hoaxes on COVID-19 vaccination have been circulated over 3K times since January 2020. Hoaxes and misinformation have become one of the main challenges for COVID-19 response in Indonesia.</p> <p>At present, the government is preparing for the transition from pandemic to endemic status, and addressing hoaxes and misinformation is a national priority. To support the government in this transition, UNICEF continues leading the coordination of the RCCE response, including IM to increase demand for vaccination on COVID-19 and RI.</p> <p>A two-day inception workshop which aimed to understand challenges and identify priority areas for IM response in Indonesia was held in June 2022, bringing together government line ministries, including the Ministry of Health, CSOs, faith-based institutions, young people, media/journalists, UNICEF's field office teams, and the CDC. The discussions and planning sessions highlighted the need for collaboration, community engagement, evidence generation and establishing a working group to improve coordination and facilitate collaboration at the national and sub-national levels.</p> <p>Building on the lessons learned from the workshop, the <i>Social Listening and Infodemic Management and Response to Increase Demand for Vaccination</i> project will use the following strategy:</p> <ol style="list-style-type: none"> 1. Strengthening Government/CSO capacity for debunking hoaxes and misinformation mechanism 2. Strengthening systems to build community capacity on digital literacy 3. Establishing a fully functioning infodemic working group at national and sub-national levels <p>Scope of Work: Under overall guidance from the Indonesia Country Office SBC Specialist/RCCE coordinator, the consultant will:</p> <ul style="list-style-type: none"> • Identify and engage with key national and subnational level stakeholders for IM. • Strengthen the coordination between the MOH Immunization Directorate and the Ministry of Information Communication Technology (MICT) for Infodemic Management. • Develop a subnational action plan template for IM and lead / support action planning at the subnational level for key geographic areas and/or priority populations in consultation with UNICEF field office team. • Provide technical support to MICT, MOH and UNICEF's implementing partners. • Establish and ensure ongoing functioning of subnational IM working groups and document activities. • Lead the development, training, and dissemination of communication assets that result from the IM project. • Lead the reporting process (data collection, documentation, presentation/dissemination). | | | |

- Provide support to the International IM expert, data/M&E consultant, and government counterparts in project activities.
- Provide administrative and logistic support to the overall IM project.
- Participate in personnel orientation sessions.

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| Supervisor: Rizky Ika Syafitri, SBC Specialist, Communication | Start Date: February 2023 | End Date: June 2023 | Number of Days (working) Approx 4 months (FULL TIME) |
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| *Work Assignment Overview (SMART) | | | |
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| Tasks/Milestone: | Deliverables/Outputs: | Timeline | Estimate Budget |
| <ul style="list-style-type: none"> • Participate in personnel orientation sessions | Complete the orientation and UNICEF mandatory courses for consultant | January 2023 | |
| <ul style="list-style-type: none"> • Identify and engage with key national and subnational level stakeholders for IM. • Strengthen the coordination between the MOH Immunization Directorate and the Ministry of Information Communication Technology (MICT) for Infodemic Management • Develop a subnational action plan template for IM and lead/support action planning at the subnational level for key geographic areas and/or priority populations in consultation with UNICEF field office team | Workplan and timeline | | |
| | Mapping of stakeholders for subnational IM working groups | | |
| | Draft subnational action plan template for key geographic areas and/or priority groups | | |
| <ul style="list-style-type: none"> • Provide technical support to MICT, MOH and UNICEF's implementing partners. | Partnership document (CFEOI, prodoc, budget, PSEA, and other required document) | | |
| <ul style="list-style-type: none"> • Establish and ensure ongoing functioning of subnational IM working groups and document activities. | Final subnational action plan template for key geographic areas and/or priority groups | | |
| | Summary document of subnational IM working group meeting notes and activities | The 3rd of following month (monthly) | |
| <ul style="list-style-type: none"> • Lead the development, training, and dissemination of communication assets that result from the IM project. | Draft version of IM communications materials, pretesting, training, and dissemination plan | February 2023 | |
| | Final version of IM communications materials, pretesting, training, and dissemination plan | February 2023 | |
| <ul style="list-style-type: none"> • Lead the reporting process (data collection, documentation, presentation/dissemination) • Provide support to the International IM expert, data/M&E consultant, and government counterparts in project activities. | Activities report, including travel report | Max 3 days after the activities | |
| | Draft project reporting which includes progress, challenges, budget spending, and report from international consultant, M&E consultant, Implementing partners, | The 3rd of following month (monthly) | |

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| | IM coordination meeting, Jakarta SBC team and field offices | | |
| | Draft final report and recommendations | 15 June 2023 | |
| | Final report and recommendations | 20 June 2023 | |
| | Debrief | 28 June 2023 | |

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| <p>Minimum Qualifications required:</p> <p><input type="checkbox"/> Bachelors <input checked="" type="checkbox"/> Masters <input type="checkbox"/> PhD <input type="checkbox"/> Other</p> <p>Enter Disciplines</p> | <p>Knowledge/Expertise/Skills required:</p> <ul style="list-style-type: none"> • Advanced university degree in related disciplines, with proven experience of at least five years in infodemic management (digital literacy, fact-checking operations, social listening, data analytic). • Experience in health and social development programmes i.e., RCCE, COVID-19 response, routine immunization is an advantage with at least two years of experience in social and behaviour change or immunization. • Excellent communication, writing, analytical, inter-personal and facilitation skills. • Experience in reviewing and summarizing communications, health and research documents. • Sensitivity to cultural diversity and team work. • Proficiency in standard office ICT (information, communication and technology) applications. • Experience in terms of handling social and behaviour change programmes/projects will be an advantage. • Previous work experience in Indonesia and with multiple in-country multiple partners is an advantage. |
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