

**United Nations Children's Fund** 

Title	Funding Code	Type of engagement	Duty Station:
Stakeholder Mapping Consultant, Evaluation Section	SM189910	☐ Consultant ☐ Individual Contractor	Yemen or Remote

## Purpose of Activity/Assignment:

- 1. The purpose of the assignment is to conduct a mapping exercise of stakeholders in the evaluation sphere in Yemen. In addition to UN agencies, this mapping should include official institutions, donors, national and international NGOs, community-based organizations, private companies, academic institutions, and professional associations that engage in the planning, carrying out, or use of evaluations in Yemen, in the sectors of health; nutrition; water, sanitation and hygiene; education; child protection; and social protection. Specifically, the objectives of this consultancy are to:
  - Identify evaluation stakeholders, including those institutions that commission, conduct, and/or use evaluation, as well as those that promote strong evaluation capacity in Yemen, and their roles in evaluation in Yemen; and
  - Map the stakeholders' interest and influence in evaluation; and
  - Develop a framework detailing the most effective ways UNICEF can engage them in supporting a robust evaluation climate in Yemen.

#### Background/Scope of Work:

# Background

- 2. Yemen remains a humanitarian crisis. As the humanitarian crisis has dragged on, there are growing calls for greater transparency in the context of large-scale donor investment. Six years into the current conflict, a greater focus on the humanitarian-development nexus is also emerging, and with it, there is a growing interest in evaluation. In this context, many of those in Yemen who work in monitoring and evaluation (M&E) work primarily in monitoring, with less focus on evaluation, and much of the work of evaluation is donor-driven, with less influence accorded the evaluation community in Yemen. There is a need for a greater emphasis on meaningful evaluation, particularly in alignment with the needs of the national evaluation community.
- 3. In the interest of supporting evaluation usage in Yemen, UNICEF has committed to invest in evaluation capacity in the country. Yemen has a fledgling evaluation community, with some new evaluation professional communities and a growing number of people working in monitoring and evaluation (M&E). To boost the national evaluation community, UNICEF plans to undertake an evaluation stakeholder mapping exercise in advance of additional activities planned to support evaluation professional development and capacity in Yemen.

### Scope

4. The mapping exercise will seek to catalogue evaluation stakeholders in the whole of Yemen outlining their roles in evaluation planning, conduct, and use, as well as evaluation skill development, in a table of evaluation stakeholders. The consultant will conduct desk research and meetings with key evaluation stakeholders and then map their interest and influence based the desk research and these meetings. Then, based the mapping exercise, the consultant will establish a framework by which UNICEF can engage evaluation stakeholders and support a robust evaluation climate in the country.

Budget Year: Requesting Section/Issuing Office:		Requesting Section/Issuing Office:	Reasons why consultancy cannot be done by staff:		
	2021	Evaluation	Need for additional human resource capacity and limited		
			timeframe for the exercise		



Included in Annual/Rolling Workplan: Xes	No, please justify:			
Consultant sourcing:			Request for:	
☐ National ☐ International ☐ Both			New SSA	
This post is open to both national and international consultants – it does not matter which, as long as the person is qualified.			Extension/ Amendment	
Consultant selection method:				
Competitive Selection (Roster)				
Competitive Selection (Advertisement/Desk R	eview/Interview)			
If Extension, Justification for extension:				
Supervisor:	Start Date:	Er	nd Date:	Number of Days (working)
Sarah Capper	September 25, 2021	De	ecember 18, 2021	60 max

TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANTS AND CONTRACTORS



## **Work Assignment Overview**

The Stakeholder Mapping Consultant will conduct desk research to lay out a draft table of evaluation stakeholders in Yemen and then make in-person visits to key stakeholders to better understand their roles in evaluation in the country, as well as gauge influence and interest, to revise the table. The consultant will also develop a framework for UNICEF Yemen's engagement with the various stakeholders to strengthen evaluation in Yemen.

Tasks/Milestone:	Deliverables/Outputs:	Timeline	Estimate Budget		
Desk research and planning phase     Conducts desk research identifying evaluation stakeholders and their roles and interests in evaluation in Yemen     Schedules meetings with key stakeholders     Submits ethical review form for clearance	<ul> <li>Draft table of stakeholders</li> <li>Schedule of meetings with key stakeholders</li> </ul>	4 weeks	25%		
<ul> <li>Data collection, analysis and drafting phase</li> <li>Receives ethical clearance</li> <li>Meets with key stakeholders</li> <li>Revises and submits table of evaluation stakeholders based on meetings</li> <li>Maps and submits evaluation stakeholder interest and influence</li> <li>Drafts and submits framework for UNICEF Yemen engagement with stakeholders</li> <li>Reporting phase</li> <li>Receives comments from UNICEF on table of evaluation stakeholders, map of stakeholder interest and influence, and framework for engagement</li> <li>Revises and submits table of evaluation</li> </ul>	Revised table of evaluation stakeholders  Traft map of stakeholder interest and influence  Traft framework for engagement  Final table of evaluation stakeholders  Final map of stakeholder interest and influence  Final framework for engagement	4 weeks	35%		
stakeholders, map of stakeholder interest and influence, and framework for engagement based on UNICEF feedback					
Minimum Qualifications required:	Knowledge/Expertise/Skills required:				
☐ Bachelors ☐ Masters ☐ PhD ☐ Other  Enter Disciplines: Evaluation, development studies, economics, social science, etc.	<ul> <li>Relevant master's degree (evaluation, development studies economics, social science, etc.)</li> <li>Minimum of 5 years of experience in leading evaluation teams in the UN system and in politically-sensitive and crisis-affected environments</li> <li>Demonstrated leadership of evaluations</li> <li>Experience working with senior-level evaluation officials and practitioners</li> <li>Experience leading evaluation capacity building activities or teaching evaluation</li> </ul>				

	<ul> <li>Experience integrating gender and human rights into evaluations</li> <li>Experience working in humanitarian contexts, preferably in Yemen</li> <li>Proven ability to produce high-quality reports for a policy audience</li> <li>Strong interpersonal skills and experience working with senior-level evaluation officials and practitioners</li> <li>Cultural sensitivity, especially as demonstrated through similar assignments in the Middle East and other regions of the Global South</li> <li>Fluency in Arabic and English</li> </ul>
Administrative details: Visa assistance required: Transportation arranged by the office:	☐ Home Based    ☐ Office Based:  If office based, seating arrangement identified:    ☐  IT and Communication equipment required:    ☐  Internet access required:    ☐