

Title	Funding Code	Type of engagement	Duty Station:
C4D Polio Consultant	World Bank grant SC190340	1 <input type="checkbox"/> Consultant <input checked="" type="checkbox"/> Individual Contractor	Saada Yemen
<p>Purpose of Activity/Assignment:</p> <p>The C4D Polio Consultant will support the polio communication effort provided to Saada Hub in Yemen during the response to the poliovirus outbreak, working under the supervision of the Chief of Field Office Saada and technical guidance from the Chief of C4D in UNICEF Country Offices and in close collaboration with the C4D Officer in Saada, the WHO communication team and Governorate Health Office– the Extended Programme on Immunization and Health Education Centre.</p> <p>The C4D Polio consultant will support the team at the field office ensuring the response is:</p> <ol style="list-style-type: none"> 1. Aligned with the government Ministry of Public Health and Population – the Health Education Centre and governorate plans and strategies, and 2. Aligned with the latest outbreak response SOPs. <p>Three rounds of Polio vaccination are currently being contemplated following discussion between WHO and UNICEF.</p> <ul style="list-style-type: none"> • First in four governorates – Saada, Amran, Hajjah and Al Jawf – September • Second in all 13 governorates in the North – October • Third in the 23 governorates (North and South) – December 			

<p>Background/ Scope of Work:</p> <p>On August 7, 2020 following laboratory investigations, the CDC confirmed the outbreak of VDPV1 in Saada, Yemen with isolation of the virus from at least 16 cases, with two of the cases having onset of July 2019. There are more cases being analyzed in the laboratory for investigation. Detection of a wild polio virus or a circulating vaccine derived poliovirus triggers a global public health emergency of international concern implying that UNICEF needs to coordinate closely with the Ministry of Health, WHO and other partners to respond to the outbreak keeping in mind the current COVID-19 situation, political and security challenge within the country. One of the critical areas in UNICEF response is community engagement and social mobilization.</p> <p>Scope of Work;</p> <p>The C4D Polio consultant will accomplish the following specific tasks:</p> <ol style="list-style-type: none"> 1. Conduct the required social investigation related to Polio vaccine acceptance and uptake, 2. Develop/update/review data on immunization knowledge and attitudes and behaviour of the target audience, especially for high-risk and mobile populations. 3. Facilitate and lead the reinvigoration of a social mobilization and/or communication working group or the expansion of an existing one. 4. Initiate the development of the social mobilization component of the 6-month governorate outbreak response plan document, including details for sub-governorate/district implementation in high-risk areas and mobile populations, as well as the means for monitoring field activities and budget to cover those activities. 5. Based on national and global best practices in similar context, finalize community engagement and information dissemination strategies to promote polio and routine immunization in the governorate. 6. Develop and tailor health information products for various target populations/audiences based on careful assessment of community knowledge, practices, and behaviours. 7. Ensure that polio micro plans (at least in priority areas) include social data and information on social mobilizers and leaders are developed and regularly revised. 8. Provide support for the training of health workers and community volunteers. 9. Help implement the strategic communication response plan, including advocacy and social mobilization plans, as appropriate. 10. Undertake in-depth reviews of potential areas and cases of refusals of vaccines or issues of mistrust to be addressed. 11. Strengthen coordination within the GHO Sa'ada office of the C4D/ACSM component of the Polio campaign.

12. Conduct regular analyses of independent monitoring data and other available resources to identify priority areas and devise social mobilization micro-plans targeting those areas.

Budget Year: 2021	Requesting Section/Issuing Office: C4D Section/Saada Field Office	Reasons why consultancy cannot be done by staff: Office does not have dedicated C4D staff for Polio and the outbreak has come with additional task requiring support. Additionally, the consultant has technical expertise in Polio and the health system in Yemen that can benefit the field office.
-----------------------------	---	---

Included in Annual/Rolling Workplan: Yes No, please justify: C4D support to disease outbreaks through community engagement and mobilization is an output in C4D Rolling workplan.


Consultant sourcing: <input checked="" type="checkbox"/> National <input type="checkbox"/> International <input type="checkbox"/> Both Consultant selection method: <input type="checkbox"/> Competitive Selection (Roster) <input checked="" type="checkbox"/> Competitive Selection (Advertisement/Desk Review/Interview)	Request for: <input checked="" type="checkbox"/> New SSA <input type="checkbox"/> Extension/ Amendment
---	---

If Extension, Justification for extension:

Supervisor: Abdijabar Hassan Dini Chief of Field Office - Saada	Start Date: September 1, 2021	End Date: February 28, 2022	Number of Days (working) 6 months
--	---	---	---

TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANTS AND CONTRACTORS

Work Assignment Overview			
Tasks/Milestone:	Deliverables/Outputs:	Timeline	Estimate Budget
Conduct the required social investigation related to Polio vaccine acceptance and uptake, including knowledge and attitudes and behaviour of the target audience, especially for high-risk and mobile populations.	Rapid assessment report on KAP on immunization in all districts of Saada Governorates (Saada, Amran, Al Jawf and Hajjah)	First Month	
Strengthen coordination within the GHO Sa'ada office of the C4D/ACSM component of the Polio campaign and ensure that polio micro plans (at least in priority areas) include social data and information on social mobilizers and leaders by the time of the first response.	Micro-plans for districts in Saada Governorate		
Initiate the development of the social mobilization component of the 6-month outbreak response plan document, including details for subnational implementation in high-risk areas and mobile populations, as well as the means for monitoring field activities and budget to cover those activities.	Social mobilization plan for polio campaign covering the 3 rounds including monitoring plan First 4 Governorates – Saada, Amran, Hajjah and Al Jawf – Second 13 governorates in the North Third in the 23 governorates (North and South)	Second Month	
Provide support for the training of health workers and community volunteers and media.	Training reports	3 rd Month	
Undertake in-depth reviews of potential refusals of vaccines or issues of mistrust to be addressed.	Assessment report on vaccine refusals and hesitancy and recommendations for action	4 th Month	
Conduct regular analyses of independent monitoring data and other available resources to identify priority areas and devise social mobilization micro-plans targeting those areas.	Social mapping report	5 th Month	
Develop community engagement and information dissemination strategies to promote polio and routine immunization. Develop and tailor health information products for various target populations/audiences based on careful assessment of community knowledge, practices, and behaviours.	Governorate Communication strategy for polio and routine immunization	6 th Month	
Estimated Consultancy fee			
Travel International (if applicable)			N/a
Travel Local (please include travel plan)			
DSA (if applicable)	Only when applicable and as per Unicef policy.		
Total estimated consultancy costsⁱ			
Minimum Qualifications required:	Knowledge/Expertise/Skills required:		

<p><input checked="" type="checkbox"/> Bachelors <input checked="" type="checkbox"/> Masters <input type="checkbox"/> PhD <input type="checkbox"/> Other</p> <p>Master’s degree with 5 years of relevant experience or a University degree with 8 years of relevant experience.</p> <p>in the social/behavioural communication sciences. Knowledge about communication interventions for outbreaks, and routine & supplemental immunization. Experience in polio outbreak.</p>	<ul style="list-style-type: none"> - Proven successful experience 4-8 years of dealing with Polio outbreaks in similar context as well as in strategic communication processes for behavior change and development and working in emergency settings. - Demonstrated understanding of current developments in the field of communication for development theory and research, behavioural and social sciences, participatory planning and processes, media, strategic communication planning, behavior analysis, formative research and evaluation of communication interventions. - Technical knowledge of quantitative, qualitative and participatory research methodologies and analysis desirable. - Experience in inter-disciplinary approaches in strategic communication with knowledge of UN and/or UNICEF’s work in health and polio eradication. - Fluency in English is required. Knowledge of Arabic will be valuable.
<p>Administrative details: Visa assistance required: <input type="checkbox"/> Transportation arranged by the office: <input type="checkbox"/> Costs associated with the visa, airline ticket, economy class, and R&R premium, will be covered by the office.</p>	<p><input type="checkbox"/> Home Based <input checked="" type="checkbox"/> Office Based: If office based, seating arrangement identified: <input type="checkbox"/> IT and Communication equipment required: <input type="checkbox"/> Internet access required: <input checked="" type="checkbox"/></p>
<p>Request Authorised by Section Head</p> <p></p>	<p>Request Verified by HR:</p>
<p><i>Approval of Chief of Operations (if Operations):</i> _____ <i>Approval of Deputy Representative (if Programme)</i> _____</p> <p><i>Representative (in case of single sourcing/or if not listed in Annual Workplan)</i> _____</p>	

ⁱ Costs indicated are estimated. Final rate shall follow the “best value for money” principle, i.e., achieving the desired outcome at the lowest possible fee. Consultants will be asked to stipulate all-inclusive fees, including lump sum travel and subsistence costs, as applicable.

Payment of professional fees will be based on submission of agreed deliverables. UNICEF reserves the right to withhold payment in case the deliverables submitted are not up to the required standard or in case of delays in submitting the deliverables on the part of the consultant