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| Background:  Amid the wain in Ukraine, UNICEF has committed to support every child in Ukraine has access to an opportunity to engage in learning and interact with other children in September 2022. A coherent, dynamic, multi-faceted learning and engagement system including three key platforms will be rapidly scaled-up throughout the country, so that every child can return to learning and engaging with their peers in the new school year.  Three key ‘platforms’ will be rapidly scaled-up to enable every Ukrainian child to return to learning and promote their well-being. as follows: 1. School-based; 2. Community-based; 3. Home-based/On-line and Digital Learning.  UNICEF aims to provide access to home-based and online learning for all children both within and outside the country. Ukraine’s strong digital and online learning platform “School Online” provides a unique opportunity to reach every child and enable them to catch-up with learning. The platform is now rapidly increasing users and allows hundreds of thousands of children across Ukraine, as well as refugee children outside the country, to continue to access education, support children and ensure the contact with peers and teachers remains. All-Ukrainian online school also contains pedagogical support for teachers. UNICEF is working to expand learning content and also expand the capability of the platform to include psychosocial and mental health support for children and caregivers. The Key Priority is to update online/digital learning to support increased interaction among children.  Ministry of Education and Science (MoES), with the support of UNICEF and local NGOs, continues to ensure access to national distance learning platforms including the All-Ukrainian Schools Online (for Grades 5-11), Learning Passport, as well as Learning without Borders, an education broadcasting and online TV designed for Ukraine curricula. They are also working on solutions to ensure digital learning for primary school, both short-term and sustainable ones. | | | |
| Purpose of assignment:  UNICEF is looking for a Consultant in Education Section to support Ministry of Education and Science (MoES) in building up external and internal communication on Digital learning in Emergency.  With the support of Consultant, UNICEF is planning to support MoES and other institutions such as Institute on the Quality of Education in reaching schools, educators, parents and students, partners and other sectors with information on digital learning solutions and opportunities, back to school activities and integration of IDP into learning process. Additionally, UNICEF is committed to collect feedback and support the MoES to adapt its programming to the needs of beneficiaries. This assignment also includes coordination of the development of a proposal to Global Partnership for Education with MoES. | | | |
| Minimum requirements: | Education *[specify disciplines]* | Master's degree | Education, Social/socio-economic sciences, International relations, Public administration, Social policy, or related spheres. |
| Professional experience *[number of years, relevant to the assignment, other specifics]* | * At least 3 years of experience in government communication projects or international development (UN or other organizations) preferably in Education; * Experience in development of strategic and conceptual documents (roadmaps, strategies, concepts etc); * Experience in working with a wide range of stakeholders including private sector * Successful cases of communication campaigns or communication targets reached | |
| Language | Ukrainian | Proficient/Native [C2] |
| English | Intermediate [B1] |
| Skills and competencies | * Knowledge of the area of education, and digital learning; * Good coordination skills; * Excellent writing skills and ability to communicate concisely | |

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| **Work assignment overview:** |  |  |  |  |
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| **Deliverable** | | **Deadline** | **# of w/days** | **Budget amount, USD** |
| Conduct an overview and analysis of school/teachers/parents/students’ needs in digital learning; existing solutions for digital learning; gaps; channels of information about digital learning and awareness about digital learning solutions, recommended by the Government. | | 15 September 2022 | 8 |  |
| Support MoES in establishment of partnerships with private sector for digital transformation solutions. | | 1 August 2023 | 15 |  |
| Develop and distribute monthly informational digests to inform partners and general audience on the needs, progress, plans, guidance, priorities in digital learning, newly published content and launched solutions via e-mail on a daily basis. Create and maintain the database of media to share it. (12 digests) | | 15 August 2023 | 24 |  |
| Develop content related to digital learning for official MoES channels, share them with relevant media (80 publications in social media and websites) | | 15 August 2023 | 22 |  |
| Identify and organize participation of MoES in relevant international events in the field of EdTech, digital learning experience to promote digital transformation needs and priorities (3 events). | | 1 August 2023 | 14 |  |
| Conduct analysis to identify emerging gaps in digital transformation agenda in MoES and its further matching with donor's and partners priorities. | | 1 November 2022 | 10 |  |
| Develop communication materials (presentation, infographics, etc.) to disseminate relevant information on MoES activities in the field of digital transformation among development partners, donors, etc. | | 1 August 2023 | 27 |  |
| Coordinate the development of joint proposal of UNICEF and MoES to the Global Partnership for Education (GPE). | | 15 October 2022 | 20 |  |
| Support the implementation of the communication components in the GPE-supported programs. | | 15 August 2023 | 30 |  |
| Inputs to the fundraising strategies/concepts related to digital learning. | | 1 August 2023 | 15 |  |
| Lessons learned report. | | 15 August 2023 | 3 |  |
| **Sub-total:** | | | **188** |  |
| **Lumpsum for travel** *[refer to travel plan\*]***:** | | | |  |
| **Grand total:** | | | |  |