

Long Term Agreement (LTA) for Engagement of Individual Consultant Market Research Consultant for Audience and Market Insights Unit, Division of Private Fundraising and Partnerships (PFP)

Category / Services	Rate
CATEGORY 1	
Running a pilot survey on the 'Talk to Your Audience' platform	XX USD per pilot
Consulting/advising on a 20 min training video (produced by Conjointly)	XX USD
Giving a talk/training to grow trial and usage of the 'Talk to your audience' platform (content already developed)	XX USD per 1hr session
Providing recommendations to optimize/finalise the 'Talk to Your Audience' platform	XXUSD per 1hr consultation
CATEGORY 2	
Writing a 2-5 page chapter for the trends report (includes desk research)	XXUSD per chapter
Re-formatting select chapters of the trends report content	XXUSD per chapter