

## TERMS OF REFERENCE FOR TEMPORARY APPOINTMENT

<b>Job Title</b>	<b>: Social Behavior Change and Youth Engagement Officer</b>	<b>Duty Station</b>	<b>: Banda Aceh &amp; Jayapura</b>
<b>Level</b>	<b>: NO-B</b>	<b>Section</b>	<b>: Communication</b>
<b>Duration (maximum 364 days)</b>	<b>: 364 days (1 year)</b>	<b>Report to</b>	<b>: Chief Field Office (NO-C) Aceh, Post# 94986 &amp; Papua, Post# 96036</b>
<b>Estimated start date</b>	<b>1<sup>st</sup> January 2024</b>		

### **ORGANIZATIONAL CONTEXT AND PURPOSE FOR THE JOB**

The fundamental mission of UNICEF is to promote the rights of every child, everywhere, in everything the organization does — in programmes, in advocacy and in operations. The equity strategy, emphasizing the most disadvantaged and excluded children and families, translates this commitment to children's rights into action. For UNICEF, equity means that all children have an opportunity to survive, develop and reach their full potential, without discrimination, bias or favoritism. To the degree that any child has an unequal chance in life — in its social, political, economic, civic and cultural dimensions — her or his rights are violated. There is growing evidence that investing in the health, education and protection of a society's most disadvantaged citizens — addressing inequity — not only will give all children the opportunity to fulfill their potential but also will lead to sustained growth and stability of countries. This is why the focus on equity is so vital. It accelerates progress towards realizing the human rights of all children, which is the universal mandate of UNICEF, as outlined by the Convention on the Rights of the Child, while also supporting the equitable development of nations.

**Job organizational context:** The Social Behavior Change and Youth Engagement Officer is to be used in a UNICEF field office of Aceh and Papua.

**Purpose for the job:** The Social Behavior Change and Youth Engagement Officer reports to the **Chief of Field Office** with technical oversight from SBC Manager, CO. The Officer provides SBC and YE technical and operational support to the field office and internal colleagues by administering, implementing, monitoring and/or evaluating a variety of SBC initiatives and activities to promote community engagement and participation, and measurable behavioral and social change/mobilization, requiring the application of technical and theoretical skills and thorough knowledge of organizational goals, rules, regulations, policies and procedures to complete tasks.

### **KEY FUNCTION, ACCOUNTABILITIES AND RELATED DUTIES/TASKS**

- 1. Support field office SBC cross-sectoral change strategy design, development, and implementation**
  - 2. Support to implementation of SBC program management in collaboration with field and country office sectoral colleagues, line ministries and other stakeholders**
  - 3. Advocacy, networking and partnership building**
  - 4. Innovation, knowledge management and capacity building**
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- 1. Support to strategy design and development of SBC activities**
    - Research and/or participate in conducting comprehensive SBC situation analysis of social, communication, religious, cultural, economic and political issues in the country/region. Collect and synthesize qualitative and quantitative information and data to support the establishment of comprehensive and evidence-based information for developing and planning the SBC cross-sectoral change strategy component of the Country Programme at the field office level.
    - Collect, synthesize, draft and/or organize materials and related documentations for evidence-based SBC strategies and plans to ensure optimum impact, scale and sustainability of achievements/results.
    - Assess, select and/or recommend appropriate information and materials for SBC initiatives verifying accuracy and quality for dissemination.
    - Monitor and assess the impact of SBC strategies and activities to achieve measurable behavioral and social change resulting in the improvement of children's rights and wellbeing. Submit qualitative report/synthesis of results for development planning and improvement.
    - Support youth engagement initiatives across the field office in collaboration with CO team
  - 2. Support to the implementation of SBC activities**
    - Collaborate, network and partner with key SBC stakeholders at field office level to implement evidence informed cross-sectoral SBC & YE interventions
    - Collaborate and/or consult with internal and external partners to provide operational and technical support to research, develop, and produce evidence-based strategies and test, develop quality SBC knowledge products,

organize events and activities to ensure community engagement and participation, and maximum outreach and impact on behavioral and social change.

- Provide technical, administrative and logistical support and background materials to carry out SBC strategies and activities and recommend operational strategies, approaches, plans, methods and procedures to ensure community engagement and participation, and optimum outreach and impact.
- Assess and recommend potential contacts, networks, resources and tools to support maximum impact and outreach of SBC initiatives.
- Follow up and monitor the production of SBC materials to ensure technical quality, consistency and relevancy of communications materials that are developed, produced and disseminated to target audience (e.g. individuals, communities, government officials, partners, media etc).
- Collect, assess and organize information for budget planning and management of programme funds and prepare documentations and related materials for financial planning for SBC initiatives. Monitor/track the use of resources as planned and verify compliance with organizational guidelines, rules and regulations and standards of ethics and transparency.

### **3. Advocacy, networking and partnership building**

- Build and maintain partnerships through networking and proactive collaboration with national and international civil society organisations, religious and community groups, leaders and other critical partners in the community and civil society to reinforce cooperation through engagement, empowerment and self-determination and to pursue opportunities for greater advocacy to promote UNICEF mission and goals for child rights, social equity and inclusiveness.
- Collaborate with internal global/regional communication partners to harmonize, link and/or coordinate messaging to enhance SBC outreach and contribution to programmatic outcomes

### **4. Innovation, knowledge management and capacity building**

- Institutionalize/share best practices and knowledge learned/products with global/local partners and stakeholders to build capacity of practitioners/users and disseminate products to key audiences including partners and donors.
- Support the organization, administration and implementation of capacity building initiatives, including partnerships with training and academic institutions, to enhance the competencies of clients/stakeholders/partners across programme sectors in S&BC planning, implementation and evaluation in support of programmes/projects. Develop training materials for training activities, and revise and update them as necessary.

## **RECRUITMENT QUALIFICATIONS**

### **Education:**

A university degree in one of the following fields is required: social and behavioral science, sociology, anthropology, psychology education, communication, public relations or another relevant technical field.

### **Work experience:**

- A minimum of two years of professional experience in one or more of the following areas is required: social development programme planning, communication for development, public advocacy or another related area.
- Relevant experience in a UN system agency or organization is considered as an asset.

### **Language proficiency:**

Fluency in Bahasa Indonesia and English is required