**Scope of Work**

The consultant will be responsible for the below four workstreams:

1. Supporting advocacy and raising awareness among children and youth about the impact of climate change and environmental pollution on their lives and future.

- Providing technical support to the implementing partner in developing and adapting the available communication and advocacy assets on climate change and environmental pollution;

- Guiding and quality ensuring the development of a series of awareness and advocacy activities online and offline conducted in partnership with stakeholders from youth organizations, environment activists, civil society, private sector and the government (eco-market, thematic murals, live streams, podcast) to cover 500,000 people.

2. Co-facilitating development of green skills in children and empowering young people to take action and contribute towards advocacy work for sustainable development practices, implementing air quality monitoring school-based initiatives in Kazakhstan.

- Support the development of a resource package on climate change and environment protection for youth and school children based on the already available UNICEF educational resources (developed in frames of the #BeGreen, #PlasticFree, #BeSafe volunteering programmes).

- Jointly with the implementing partner engage and increase the capacity of at least 50 young people on 21st century skills, climate change, sustainable energy use and addressing environmental pollution.

- Support in identifying and facilitating the procurement of equipment such as low-cost air quality sensors or teaching aids for the schools participating in the volunteering project. The data obtained with the support of this equipment will be analyzed and promoted for the local and national policy reform and community-level action.

- Identify at least 30 target schools jointly with the Ministry of Education for partnership, located in the areas prone to environmental pollution and climate change.

- Co-facilitate increasing knowledge and skills of 5000 school children on climate change, air quality monitoring and analyses via educational sessions and practical activities (with invited toxicologists, pediatricians to provide school-based lectures and conduct discussions and propose recommendations for the schools and families). Innovative solutions to measure environmental quality in schools and identify further steps will be co-created with children and youth. The consultant will ensure pre- and post-testing via the course of the initiative to assess the knowledge change among children.

- Develop, test and propose for further scale-up a mechanism for collecting and presenting youth ideas on addressing environmental pollution for further interaction with national and local authorities jointly with UNICEF. Support development of a youth statement that includes environment quality data and plea to the national and local level government authorities to address the issues.

3. Jointly with the implementing partner to co-facilitate ecothon aimed at supporting young environmental activists comprising students from different schools and backgrounds in creating solutions to address climate change and environmental issues children are facing in Kazakhstan:

-Engage up to 50 school children/first year university students in ecothon and propose 1-2 regions affected by negative environmental impact and visible climate change consequences (droughts, floods, soil erosion, landslides etc.), where the event should take place. The region and the venue of the event should be justified upon the criteria of the region prone to environmental pollution, availability of the motivated schools or academia to participate in the ecothon, as well as the presence of the experts and mentors with environmental background and readiness to support children and youth in development and presentation of their ideas;

-Support in organizing a three-days long ecothon event for school children and youth (16-21 years old) in Kazakhstan, bringing together participants from various schools and regions to collaborate on ecological challenges children are facing in our country. Identification and selection of ecological challenges prevalent in Kazakhstan on which the planned ecothon will be focused on. Facilitation of the ecothon with support of the consultant. Mentors from relevant ecological fields and background and offering expertise and advice on ecological issues and problem-solving strategies should be identified and invited to support teams in developing their innovative solutions by providing resources, feedback, and assistance during the ecothon, pitching and judging based on criteria such as feasibility, impact, and creativity.

- Work with the Implementing partner to provide post-ecothon support to winning teams, assisting them in implementing and scaling their projects, and connecting them with relevant stakeholders in the field of environment and sustainability. This could be done via mapping the potential organizations that could further develop the ideas proposed by children and youth and facilitation of the joint meetings or engaging representatives of these companies as jury members.

- Conduct assessment by evaluating ecothon’s impact, including feedback from participants, mentors, and judges to measure the effectiveness of the event in achieving its objectives and identify areas for improvement in future iterations.

4. Promoting Digital Literacy and Online Safety of Children

- Guide and quality assure the development of thematic social media campaigns on online safety by direct communication with the outsourced provider, liaising with external and internal stakeholders.

- Ensure timely implementation and monitoring of social media campaigns on online safety and youth engagement.

- Identify potential guest speakers and experts for thematic offline and online sessions with children, youth and parents;

- Support testing of key messages and communication products (at least 1 video and 1 brochure) with target audience to be facilitated by professional production company;

- Support in developing media interviews and briefs, statements and/or press-releases, talking points, on digital literacy and child online safety for relevant events and meetings.

- Facilitate organization of photo session on child online safety. Technical support in rolling out joint awareness raising campaign with members of the UNICEF Business Advisory Council Sub-Group on Child Online Safety including communication, guidance, quality assuarance of approach and products and monitoring of the this campaign; planning and support in implementing the regional community outreach activities and parents' brochure production based on findings and recommendations of the ‘Kazakhstan Kids Online’ study.

- Support presentation and publishing of the report under the ‘Kazakhstan Kids Online’ study and dissemination of its findings and recommendations.

- Support to testing and promotion of the ‘Child online safety’ online course and mobile application developed by national partner with UNICEF support.

- Provide inputs to relevant donor reports (at least 1) and proposals (at least 1).

5. Scale up and coordination of volunteering for education

- Map out emerging volunteering initiatives for education and maintain communication on the key principles and requirements in cooperation with UNESCO clubs

- Inform emerging contacts of volunteering initiatives for education about UNICEF’s volunteering principles and ethical/PSEA standards

- Deliver at least 4 sessions for volunteers in education based on the previous set of materias in support of catch up studies of students especially from remote areas

- Co-organise at least 12 sessions with at least 40 selected schools jointly with emerging contacts of volunteering initiatives for education

- Maintain contact with the relevant Ministry’s and local education departments about the implementation phases

- Provide inputs into presenting this experience and reports

- Support the development of simplified statistics forms for monitoring of volunteering for education initiatives.

6. Engagement of Volunteers in UNICEF programs

6.1 Facilitate the establishment of a strategic partnership with UNESCO Clubs, develop an Agreed Plan of activities with National Federation of UNESCO Clubs

6.2 Provide disagragated data to monitor outreach

6.3 Provide consolidated Monitoring Reports on a periodic basis to be determined with UNICEF

6.4 Disseminate learning products developed as part of the volunteering programmes through the members of the Kazakhstan National Federation of UNESCO Clubs

6.5 Provide technical expertise and coordination support on the volunteering programmes intervention, including the working group meetings and consultations with the stakeholders and partners.

6.6 Monitor the programe interventions in terms of planning, quality assuaring and UNICEF Kazakhstan internal cross-sectorial coordination of volunteering programmes.

6.7 Integrate gender equality promotion, with specific attention to the development, implementation and monitoring of activities aimed at empowering girls and promoting girls leadership within volunteering programmes

6.8 Support partners to ensure that all PSEA measures are in place to prevent SEA, and that volunteers are informed on Zero tolerance PSEA policy and the mechanisms to report and get assistance.

The consultant will be expected to work closely with the national and local level partners, UN agencies, and stakeholders throughout the duration of the program, and will be required to submit regular progress reports and a final report outlining the results of their work. The national consultant will be supervised by Communication Specialist and have regular debriefings with UNICEF subject matter experts. The consultant will also be expected to attend thematic group and bilateral meetings and provide support and guidance as needed. Overall, the consultant should take a proactive approach in managing the tasks at hand and must be able to adapt to changes as they arise.

The consultant will perform his/her duties in line with UNICEF standards and procedures.

In order to successfully implement the assignment a number of actions need to be taken. These tasks include:

- Ensure effective communication and coordination with the implementing partner organizations, central and local authorities and private sector including development and exchange of all the necessary supporting documents for program implementation.

- Ensure technical support and guidance to UNICEF Implementing partners to ensure accurate and timely documenting and reporting in line with UNICEF procedures.

- Plan and coordinate monitoring and assessments to evaluate the impact of the volunteering programme.

- Work on volunteering programme promotion by preparing inputs to press releases, human interest stories and other public information products.

- Draft letters to stakeholders, sending queries and monitoring results.

- Facilitate coordanation with the involved stakeholders, including the governmental counterparts at the national and local levels, international partners, NGOs for the Volunteering Programme;

-Ensure periodic and systematic communication with UNICEF subject-matter experts and participate to the Communication/SBC team weekly meetings;

- Support development of briefing notes for internal or external use- Ensure participation and technical inputs at relevant meetings with members of the BAC Sub-Group on child online safety; - Ensure supervision and coordination of the online content production on child online safety.