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| **Sr. No** | **Themes**  | **Duration of experience (pls. tick)** | **Nature of experience – mention one or more of the options provided (National/Provincial/Internship/Research)** | **Small brief of your experience for each of the themes as applicable (Word limit: 100 words)****Write ‘NA’ wherever not applicable** |
| Less than 1 yr  | 1-2 years  | 3-4 yrs  | 5-6 yrs  | > 6 yrs |
|  | Programme priorities: **(i) Health**Neonatal / Child healthMaternal HealthAdolescent Health Child disability**(ii)** **Early childhood development**Convergent programmingSystem strengthening to improve service deliveryCaregiving behaviours, demand for services and social norms for positive parentingParentingAdvocacy and communicationData & evidence generation**(iii) Nutrition**IYCFStunting/MalnutritionSupplementationMaternal or Adolescent Nutrition **(iv) Education**School readiness Early childhood educationOut of school children Retention & continuation Socio-emotional lifeskills Skilling and school transitionTVET and job linkages**(v) Child Protection**Early and forced Child MarriageViolence against childrenChild traffickingChild labour **(vi) Adolescent development** Participation and engagementLife skills and empowermentCitizenshipVolunteerism |  |  |  |  |  |  | Please list in brief all the areas you have worked under  |
|  | Entertainment – EducationTV and filmAudio and video (Radio, Games, etc.)Radio programmingFolk, culture, public accessMedia planning and engagement |  |  |  |  |  |  |  |
|  | Gender transformative programming |  |  |  |  |  |  |  |
|  | System strengthening Communication planningPolicy briefs & implementation guidanceOperational guidelines, SOP development SBC M&E in systems  |  |  |  |  |  |  |  |
|  | Capacity Development for SBC (in sectors)Training needs assessmentContent/Material DevelopmentDesigning/ evaluating training programmes |  |  |  |  |  |  |  |
|  | SBC Budgeting for Programmes – National and provincial level implementation |  |  |  |  |  |  |  |
|  | Community / Social Mobilization Women & Youth CommitteesCommunity platforms /CommitteesFaith-based institutions |  |  |  |  |  |  |  |
|  | SBC/RCCE and DRR:Emergency ResponseHumanitarian ResponseOutbreak ResponseCommunity Feedback / Social Accountability  |  |  |  |  |  |  |  |
|  | Documentation, Data Analysis and Stories/Articles Report writing for SBC (Evidence Utilization / Monitoring and Evaluation / Knowledge Management), SBC investment case |  |  |  |  |  |  |  |
|  | Partnership management on SBC (Media, Academic institutes/universities, FBOs, CSOs, private sector, non-traditional partners etc.) and ICT for Behaviour Change/New Technologies |  |  |  |  |  |  |  |