

**United Nations Children's Fund** 

# TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANTS AND CONTRACTORS

Title	Funding Code	Type of engagement	<b>Duty Station:</b>
Public Partnerships	Roster		MENARO Regional
Consultant		☐ Individual Contractor Part-Time	Office - Remotely
		☐ Individual Contractor Full-Time	

## Purpose of Activity/Assignment:

As part of considering long process of advertising, selecting, and recruiting Individual in MENA countries, MENA Regional Office is planning on establishing rosters of consultants in different technical areas, regularly updated, that allow to speed up recruitment process at the Regional Office and Country Office level.

Candidates can be selected in one or more of the required technical categories, depending on their qualifications and interest. If approved by the reviewing committee, the candidate will remain in the MENA Regional Office Consultant Rosters database for 36 months, unless requested to remove her/him earlier. During this period, candidates might be consulted several times, depending on requests flow.

Durations of consultancy will vary depending on demand, project specifications, deliverables, and funding availability. To note that the maximum duration will be 11.5 months.

Recommended Consultants from Consultant Roster and hired by the requesting section will be issued a contract which is subject to UNICEF General Conditions of Contracts for the Services of Consultants / Individual Contractors if hired by UNICEF.

Consultants may be requested to work in any or remotely, as determined by the specification of the project. The work may include incidental travel to participate in field work, workshops or conferences; such travel will be governed by respective UNICEF country office travel policies for consultants.

The Public Partnership Specialist Consultant's purpose is to deepen collaboration with key stakeholders and provide an interface for environmental scanning, knowledge exchange, resource mobilization, and policy influence within the scope of assignment. S/He may also serve as focal point and resource for colleagues on specific thematic areas of strategic relevance for partnership development. The key result is to ensure greater visibility for UNICEF and influence in support of its mission.

Public Partnership Specialists are authoritative experts in the field partnership development. These positions are not only responsible for the execution of assigned work-plans, but, it is expected that they are able to develop original and innovative means to help advance the respective assignments and also tackle highly complex matters that do not follow established patterns.

# Scope of Work:

The fundamental mission of UNICEF is to promote the rights of every child, everywhere, in everything the organization does — in programs, in advocacy and in operations. The equity strategy, emphasizing the most disadvantaged and excluded children and families, translates this commitment to children's rights into action. For UNICEF, equity means that all children have an opportunity to survive, develop and reach their full potential, without discrimination, bias or favoritism. To the degree that any child has an unequal chance in life — in its social, political, economic, civic and cultural dimensions — her or his rights are violated. There is growing evidence that investing in the health, education and protection of a society's most disadvantaged citizens — addressing inequity — not only will give all children the opportunity to fulfill their potential but also will lead to sustained growth and stability of countries. This is why the focus on equity is so vital. It accelerates progress towards realizing the human rights of all children, which is the universal mandate of UNICEF, as outlined by the Convention on the Rights of the Child, while also supporting the equitable development of nations.

With the above in mind, UNICEF is looking to recruit for the roster Public Partnerships Specialist Consultants for country offices in the Middle East and North African region to hire for specific short-term assignments as/when needed. The selected candidate/s is a seasoned professional in the field of external relations, in particular partnership development and resource mobilization. The quality of work and external communications performed by the Consultant directly impacts on the overall reputation of UNICEF. S/He follows established procedures but is expected to make



recommendations on strategies for engagement and communications products. The Public Partnership Specialist Consultant is accountable for quality, substantive input and ability to project a competent and trusted image of UNICEF to partners.

#### **DESCRIPTION OF ASSIGNMENT:**

These assignments will be located at the respective Country Offices (COs), usually reporting to a more senior staff member within the field of partnerships in the respective country office.

### **KEY DELIVERABLES:**

- 1. Lead the work plan for assigned area, in order to ensure timely and cost-effective delivery of results, in accordance with UNICEF's partnership strategy.
- 2. Seeks and promotes new partnerships and resource mobilization, working with UNICEF colleagues to identify partnership and resource mobilization needs and broker resource mobilization agreements to meet those needs.
- 3. Receives and screens inquiries from potential collaborators and facilitates communication with appropriate UNICEF staff. Scans and scouts external environment within designated partnership area for opportunities and risks and shares information in a timely fashion with relevant UNICEF staff.
- 4. Develops and maintains deep knowledge and familiarity with current and prospective partners and relevant stakeholders, contributing to a database of key contacts and to UNICEF's base of knowledge on partnership and resource mobilization.
- 5. Expands UNICEF's network of key interlocutors to build stronger relationships between UNICEF and governments, other key-decision makers, regional development institutions, foundations, civil society organizations, international financial institutions and/or other relevant constituencies.
- 6. Develops and implements partnership engagement and resource mobilization strategies and plans.
- Contributes to the development of new partnership and resource mobilization practices and approaches by formulating recommendations for action based on on-going monitoring, analyzing current trends within designated partners and formulating recommendations for strategy approaches and message development.
- 8. Contributes to strategies for engagement and the development of communications and advocacy products to enhance UNICEF's visibility and influence with existing and prospective partners and key stakeholders by providing analysis of the current environment and trends and formulating recommendations for strategy approaches and message development. Works closely with UNICEF's colleagues to ensure that policy advocacy and outreach is strongly grounded in the experience and insights of the programmes that UNICEF's supports. Contributes written inputs for communications instruments that best inform and influence decision makers.

Child Safeguarding
Is this project/assignment considered as "Elevated Risk Role" from a child safeguarding perspective?
YES NO If YES, check all that apply:
Direct contact role YES NO
If yes, please indicate the number of hours/months of direct interpersonal contact with children, or work in their
immediately physical proximity, with limited supervision by a more senior member of personnel:
Child data role
If yes, please indicate the number of hours/months of manipulating or transmitting personal-identifiable information
of children (name, national ID, location data, photos):
More information is available in the Child Safeguarding SharePoint and Child Safeguarding FAQs and Updates
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Budget Year:	Requesting Section/Issuing Office	Reasons why co	onsultancy cannot be do	one by staff:
Included in Annual/Rolling Workplan: Yes No, please justify:				
Consultant sourcing:  National International Both  Consultant selection method:  Competitive Selection (Roster)  Competitive Selection (Advertisement/Desk Review/Interview)  If Extension, Justification for extension:		Request for:  New SSA – Individual Contract Extension/ Amendment Roster		
Supervisor:  Resource Mobilisa		tart Date:	End Date:	Number of Days (working) 21 days per month

Work Assignment Overview			
Tasks/Milestone:	Deliverables/Outputs:	Timeline	Estimate Budget
UNICEF's partnership strategy development and	Partnership strategy	Month 1 - 6	
implementation	development		
UNICEF's resource mobilisation strategy development	Resource mobilisation strategy	Month 1 - 6	
and implementation			
Contributes to strategies for engagement and the	As needed	As needed	
development of communications and advocacy			
products to enhance UNICEF's visibility and influence			
with existing and prospective partners			



Estimated Consultancy fee			
Travel International (if applicable)	Commencement travel		
,	(consultant's cost)		
Travel Local (please include travel plan)	,		
DSA (if applicable)			
Total estimated consultancy costs <sup>i</sup>			
Minimum Qualifications required:	Knowledge/Expertise/Skills require	ed:	
Bachelors Masters PhD Other  Education: An advanced university degree is required in one of the following fields: international relations, political science, communications, international development, or another relevant technical field.  Administrative details:  Visa assistance required: Transportation arranged by the office:	Work experience: A minimum of fivexperience in one or more of the forpublic affairs, programme manager external relations, or other relevant Language: Fluency in English is requofficial UN language (Arabic, Chines Spanish) or a local language is an assection of the ability to allocate appropri successful achievement of goal allow for contingencies when proposed and the appropriation of the ability to implement clear goal agreed strategies, identify priorities as a Diplomatic communication	ve years of profess ollowing areas is rement, resource mont area.  uired. Knowledge of se, French, Russian seet.  ate time and resonds and foresee risk olanning.  Is that are consisterity activities and its required.  and negotiation trusted partner and to develop with diverse stake velopment issues, olicies and proceed of practices in profession.  In practices in profession in the practices in proceed of the practices in profession.  In practices in profession in the field area of the profession in the field area of the profession in the field area of the profession.  It identified: required:	equired: obilization, of another n or urces for s and ent with  skills to ships for close and eholders. strategies, cedures in oartnership roaches in ch- related unities or nd propose en.
Request Authorised by Section Head  Joana Perez Martorell – Regional  Advisor Partnerships	Request Verified by HR:		



Approval of Regional Chief of Programme & Planning	

Payment of professional fees will be based on submission of agreed deliverables. UNICEF reserves the right to withhold payment in case the deliverables submitted are not up to the required standard or in case of delays in submitting the deliverables on the part of the consultant

### Text to be added to all TORs:

Individuals engaged under a consultancy or individual contract will not be considered "staff members" under the Staff Regulations and Rules of the United Nations and UNICEF's policies and procedures, and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultants and individual contractors are responsible for determining their tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

<sup>&</sup>lt;sup>1</sup> Costs indicated are estimated. Final rate shall follow the "best value for money" principle, i.e., achieving the desired outcome at the lowest possible fee. Consultants will be asked to stipulate all-inclusive fees, including lump sum travel and subsistence costs, as applicable.