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| **Deliverables** |
| **Component** **1. Supporting advocacy and raising awareness among general public about the impact of climate change and environmental pollution on their lives and future:** 1.1. Communication and advocacy assets on climate change and environmental pollution are jointly developed with the Implementing partner and being promoted among children, youth and general public in Kazakhstan. UNICEF communication and advocacy assets could be used adapting them to the country’s context.1.2. Increased awareness of around 500,000 target population: young people, children and general public on climate change, sustainable energy use, and environmental degradation in Kazakhstan via offline and online modality in partnership with the key stakeholders from youth organizations, environment activists, civil society, private sector and the government (one eco-market, 2 thematic murals/walls, 5 live streams, 2-3 thematic podcasts, 3 videos, 5 infographics, 3 brochures, 5 posters, at least 30 social media posts). |
| **Component 2. Supporting development of a resource package on climate change and addressing environmental pollution for youth and school children based on the available educational resources (development in frames of the #BeGreen, #PlasticFree, #BeSafe volunteering programmes):** 2.1. One resource package comprised of 1 teaching module and 1 learning toolkit covering climate change, sustainable energy use and addressing environmental pollution for youth and 5-10 grades school children developed.2.2. At least 50 youth engaged and trained on 21st century skills, gender equality, climate change, sustainable energy use and addressing environmental pollution.2.3. Sensors and low-cost environment quality monitors will be procured and installed in identified schools in Kazakhstan to ensure availability of local air quality monitoring data to inform policy reform and community-level action. Innovative solutions to measure environmental health qualities in schools and identify further steps will be co-created with children and youth;2.4. At least 30 partner-schools in collaboration with the Ministry of Education engaged for partnership;2.5. At least 5000 school children increased their knowledge and skills on climate change, air quality monitoring and analyses via educational sessions and practical activities. 2.6. Mechanism established for collection and presenting youth voices through development of statement by the youth engaged in this initiative on climate change and environment. |
| **Component 3. Co-facilitate ecothon aimed at supporting young environmental activists comprising students from different schools and backgrounds in creating solutions to address climate change and environmental issues children are facing in Kazakhstan:**3.1. At least 50 school children/first grade students from proposed 1-2 regions affected by negative environmental impact and visible climate change consequences are engaged in one ecothon and enhanced their innovation, creativity, critical thinking, teamwork, collaborative learning and advocating for environmental well-being in their communities. Workshops and training sessions on sustainable practices, research methodologies, ideation, prototyping, and presentation skills are facilitated. Post-ecothon support to winning teams is provided. |
| **Component 4. Promoting Digital Literacy and Online Safety of Children** 4.1. Content plan with key messages on child online safety is developed and approved with relevant internal stakeholders. Key messages are developed in close cooperation with Child Protection Specialist and Communication Specialist. 4.2. Key messages are tested with UNICEF volunteers through focus groups, necessary changes are introduced. 4.3. 40 Instagram posts and 40 TikTok posts are finalized and/or verified in line with international standards and guidelines on child online safety.4.4. All content is published in accordance with the approved content plan. 4.5. At least one interview is organized, at least 2 talking points on child online safety for relevant events and meetings prepared. 4.6. Communication and community engagement campaign with a member of the BAC Sub-Group on child online safety is developed and approved. 4.7. Community engagement initiatives are organized and facilitated. 4.8. Brochure production with a business partner is coordinated. Brochure is approved and released publicly. 4.9. Inputs to narrative donor reports (at least 1), annual report (one)and donor proposals (at least 1) are timely provided according to the schedule.4.10 Proofread ‘Kazakhstan Kids Online’ study in English, Russian and Kazakh languages for further layout and design process by an outsourced company, facilication of the of design process of the report in 3 languages; dissemination of the report and its findings and recommendations. * ‘Child online safety’ online course and mobile application developed by national partner with UNICEF support presented and promoted on relevant platforms agreed with national counterparts.
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| **Component 5. Engagement of Volunteers in UNICEF programs** 5.1 Learning products developed as part of the volunteering programmes are disseminated through the members of the Kazakhstan National Federation of UNESCO Clubs5.2 Providing technical expertise and coordination support on the volunteering programmes intervention, including the working group meetings and consultations with the stakeholders and partners.5.3 Monitoring of the programe interventions in terms of planning, quality assuaring and UNICEF Kazakhstan internal cross-sectorial coordination of volunteering programmes.  |