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| **Scope of Work**The next Kenyan general election is due on 9 August 2022. This is an important moment to advocate for children’s rights with all political parties and candidates. UNICEF is seeking to engage in an impartial way to ensure that the next Government has children’s issues as part of its agenda for the next subsequent four years. This initiative is based on previous UNICEF advocacy around general elections, both in Kenya and other countries.This role is a part time position (2.5 days per week) for one year to coordinate UNICEF Kenya’s engagement around the 2022 general election, in order to raise awareness of and advocate for children’s issues. The successful candidate will have a good knowledge of the Kenyan political landscape and an existing network of contacts from across different political parties and key influencers. **Major duties and responsibilities**Under the supervision of the Chief of CAP, the incumbent will: 1. **Planning** – Support the implementation of the UNICEF Kenya general election strategy to support advocacy on key children’s issues, with the aim of raising public awareness and influencing policy change. This will involve coordination with a project team of colleagues from communication, social policy and other programme sections.
2. **Partnerships** – Support the Partnerships, Media and Communication for Development (C4D) Specialists with outreach to private sector, media and religious partners, to build support for children’s issues during the election campaign.
3. **Advocacy** – Reach out to senior political leaders of all major parties, organise high-level meetings and advocate for priority issues for children. Negotiate and influence directly and via other partners and influencers. Develop and maintain a contact list and history of key individuals, groups and organizations whose support can assist in achieving UNICEF’s objectives. Maintain relationships and ensure follow up on agreed actions.

**Key expected results**1. UNICEF Kenya general election strategy is fully implemented.
2. UNICEF Kenya partners are brought on board to support election advocacy.
3. Agreements reached with major political parties to include children’s issues in their platforms.
4. Long-term relationships are built for future implementation of policies for children.
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| **Work Assignment Overview** |
| Tasks/Milestone: | Deliverables/Outputs: | Timeline |
| 1. **Planning** – Support the implementation of the UNICEF Kenya general election strategy to support advocacy on key children’s issues, with the aim of raising public awareness and influencing policy change. This will involve coordination with a project team of colleagues from communication, social policy and other programme sections.
 | * UNICEF Kenya general election strategy is finalized and fully implemented.
* Monthly internal coordination meetings are held and documented, with follow up on actions.
* Regular strategic reviews are undertaken to ensure the project stays on track.
 | Ongoing, as per demands of the office |
| 1. **Partnerships** – Support the Partnerships, Media and Communication for Development (C4D) Specialists with outreach to private sector, media and religious partners, to build support for children’s issues during the election campaign.
 | * UNICEF Kenya partners are brought on board to support election advocacy.
* At least 3 private sector organisations, 2 media houses and 2 religious leaders engage politicians on behalf of UNICEF.
 | Ongoing, as per demands of the office |
| 1. **Advocacy** – Reach out to senior political leaders of all major parties, organise high-level meetings and advocate for priority issues for children. Negotiate and influence directly and via other partners and influencers. Develop and maintain a contact list and history of key individuals, groups and organizations whose support can assist in achieving UNICEF’s objectives. Maintain relationships and ensure follow up on agreed actions.
 | * High level meetings are held with at least 3 major political groupings and 2 leading candidates.
* Agreements are reached with at least 2 major political parties to include children’s issues in their platforms.
* Long-term relationships are built with parties and candidates for future implementation of policies for children.
 | Ongoing, as per demands of the office |
| **Minimum Qualifications required:** | **Knowledge/Expertise/Skills required:** |
| [x]  Bachelors [ ] Masters [ ]  PhD [ ]  Other A university degree in Political Science, Communication or other related fields is required. An advanced degree is desirable, or equivalent professional experience. | a) Work ExperienceA minimum of five years of relevant work experience in policy, advocacy, communication or partnerships is required. Experience developing and implementing advocacy strategies also desirable. Work experience within UNICEF, the UN or child rights non-governmental organization is desirable. b) Language ProficiencyFluency in English (verbal and written) and Kiswahili is required.c) Specialist skills/Training: • Proven experience in implementing advocacy strategies• Skills in negotiating and influencing, especially in a political environment• Good knowledge of the Kenyan political landscape and an existing network of contacts from across different political parties and key influencers.• Ability to present ideas and concepts, clearly and concisely, in written and oral form• Proven ability to research, analyse, evaluate and synthesize information • Strong planning and organisational skills • Proven ability to work as part of a team• A strong understanding of UNICEF or UN programmes• Demonstrated ability to work in a multicultural environment and establish harmonious and effective working relationships, both within and outside the organization.d) Competencies: Professionalism, negotiating and influencing, drive for results, and working with people are core competencies required for the assignment. |
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