**Financial Bid**

**Individual Consultancy** **Content Producer, Communication & Marketing, PFP**

**on Long Term Agreement (LTA) for 3 years**

The consultant must send a financial proposal, **for all categories/services applied** in the below format. The consultant must quote in USD only.

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| **Category / Services** | **Rate per item in USD** |
| **Preproduction brief**  (Researching, briefing and pre-production for content gathering) (can include briefing CO on what Natcoms and private sector audiences need, providing examples, drafting a 1-2 page brief, participating and contributing to 3-4 pre-production calls). | **XX USD per one Preproduction brief** |
| **Remote /onsite production** **(2-3min) video:**  (reviewing raw content and making selections, scripting, factchecking, managing feedback and approvals) | **XX USD per one video** |
| **Remote /onsite production (5-10min) video:**  (scripting, factchecking, providing inputs to internal / external editor, managing feedback and approvals) | **XX USD per one video** |
| **Remote /onsite production: (photograph package)**  Photograph selections (up to 30 photos) and captions. (caption writing, fact checking, making selection from delivered assets, packaging for WeShare) | **XX USD per one package of photographs** |
| **Writing text story**  Writing 800 word text story (human interest story) | **XX USD per one text story** |
| **Video content production – explainer**  1 min explainer video: research, source video material (usually on WeShare), script and manage post-production with inhouse/ external crew, manage approvals and package material for upload to WeShare | **XX USD per one video** |
| **Shorthand multimedia pieces** compilation and writing  Each shorthand piece could include up to 3-4 text pieces (500-600 words) including the complication of multimedia material (up to 3 videos- already produced, and up to 10 photos) | **XX USD per one Piece** |

**Name of the Consultant:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­­­­\_\_