



SPECIFIC JOB PROFILE

I. Post Information

POST NUMBER/ CASE NUMBER: 87447
POST/CASE NUMBER OF SUPERVISOR: 73943
REASON FOR CLASSIFICATION: Revised responsibilities
REGION/DIVISION: RSC LACRO
COUNTRY: Panama
DUTY STATION: Panama
OFFICE: LACRO
SECTION: PFP
UNIT: PFP

CATEGORY: International Professional
PROPOSED LEVEL: P-3
JOB TITLE: Corporate Alliances Specialist
(Business Engagement and Child Rights)
Functional Code: FRA
ICSC CCOG Code: 1A10

II. Strategic Office Context and Purpose for the job

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. To save their lives. To defend their rights. To help them fulfill their potential. Across 190 countries and territories, we work for every child, everywhere, to build a better world for everyone. And we never give up.

The Private Fundraising and Partnerships (PFP) Division works with National Committees and Country Offices to raise income and increase influence across private sector audiences, which includes businesses, foundations, key influencers and individuals, in support of the delivery of UNICEF Strategic Plan. In the Regional Support Center (RSC) for Latin America and the Caribbean (LAC) we support LAC Country Offices (COs) expand their private sector income & influence strategies, including their Business Engagement and Child Rights strategies.

For the past four years, under the Business for Results (B4R) strategy, UNICEF RSC for LAC has been providing technical guidance and support to COs to raise their ambition in engaging business to accelerate the achievement of UNICEF's goals and meet the Sustainable Development Goals (SDGs). Within this area, UNICEF proactively promotes Child Rights and Business Principles (CRBPs) by advocating to position the CRBPs in the private sector and regulators' agendas.

Under the guidance of the Corporate Partnerships Manager in LAC RSC, and working closely with LACRO Programme Regional Advisors and COs, the position is responsible for the overall coordination, planning, development, and realization of the regional office and CO's **business engagement and child rights strategy**, in line with UNICEF's strategic approach to B4R and CRB.

The position will also be responsible for driving the regional **Children Rights and Business (CRB)** agenda, providing technical support to UNICEF's COs on CRB to effectively engage with private sector ecosystem (Business, Business associations, Investors, Regulatory agencies,

Academia, etc) for leveraging business influence and advocacy power, preventing their negative impacts on children, and supporting the development of partnerships with the private sector to accelerate programme results.

III. Key functions, accountabilities and related duties/tasks:

Key accountabilities are:

1. Drive the implementation of **CRB / B4R agenda in the LAC region**, under a strategic and integrated business engagement strategy at country and regional level, increasing the involvement of private sector to deliver programme results for promoting children's rights.
2. Drive the **transformative change of business practices in LAC region** towards a responsible business conduct for children's rights, working jointly with private sector to be a strong guardian of Children Rights throughout its entire value chain.
3. Provide **technical support and guidance to Country Offices** for designing, developing and implementing their business engagement strategies and initiatives, as well as leading capacity building and knowledge management on CRB / B4R across the LAC region.

Related duties/tasks include:

- **Positioning children's rights into private sector agenda**
Lead the engagement strategy with regional organizations, public or private, for positioning and promoting children's rights in regional business and human rights / development / sustainability forums such as events, trainings, papers, reports, industry guidance documents, among others. Jointly with RO and CO Communication teams, contribute to positioning key topics for children's rights on specialized business media.
- **Mainstream CRB / B4R approach to accelerate results for children in CO and RO**
 - At the CO level, ensure timely support is provided to Country Offices for planning strategic business engagement on their Cooperation Programme Documents, but also through yearly reviews, supporting the Annual Planning processes and ongoing support.
 - At the RO level, engage Regional Advisors on business engagement in all its modalities (including CRB), by co-developing and implementing impactful business engagement strategies to respond to our programmatic goals, including family friendly policies in the workplace, school to work transition, prevention of child overweight, Due Diligence for protecting children's rights, Business and Community Resilience (Emergency), among others. Participate in the Advocacy Committee, developing UNICE regional advocacy strategy with private sector to support the regional advocacy priorities.
- **Provide technical support and guidance to COs**
Support designing and monitoring CRB initiatives of COs, engage with key actors in the HRB / CRB agenda around National Actions Plans on Business and Human right, including child rights in Due Diligence mechanisms and training stakeholders, developing Child rights impact assessments when relevant. Optimize the technical support provided to country offices by linking the global knowledge with the local context and priorities.
- **Foster regional partnerships with local impact**
Engage external regional partners, such as Business clusters and Hubs, Regional offices of UN agencies, Regional governmental entities, Regional business associations, international CSR/ESG organizations and other relevant multi-stakeholders' platform when relevant to accelerate our prioritized business engagement strategies as defined above for the region and facilitate local engagement for COs.
- **Capacity building and Knowledge management**
Lead the CRB / B4R network in LAC, documenting and sharing best-in-class practices in the region for reapplication and/or scaling both within the region and globally, promoting peer sharing amongst ROs, CO and NatComs, and South-South cooperation for COs.

IV. Impact of Results

- **UNICEF is positioned as the partner of choice** among private sector in LAC region and as a relevant actor for impacting social and economic development in a sustainable way.
- **Strong and lasting partnerships** with key business sector stakeholders, resulting in expanded and/or renewed partnerships and engagement to continuously increase business commitment and contributions for promoting and protecting children's rights.
- **Results for children** through:
 - increased private sector engagement, support and resources for UNICEF programmes and advocacy.
 - tapping into the core business and assets of companies, their voice and influence to support programmes and advocacy initiatives.
 - mobilizing business to contribute to UNICEF priorities, including through private-public collaboration and partnerships, enhancing strategic business engagement towards programme outcomes in the LAC region.
 - Promoting respect and support to child rights and changes in policies or practices within business.
- **B4R / CRB / Corporate Alliances colleagues / teams at COs are empowered**, motivated, and knowledgeable, performing at their best and achieving results.
- **An integrated Business Engagement vision in LAC**, leading to the development of holistic highly impactful Shared Value Partnerships with companies, but also leveraging the power of advocacy of business leaders and philanthropists in the region.

V. UNICEF values and competency Required (based on the updated Framework)

i) Core Values

- Care
- Respect
- Integrity
- Trust
- Accountability
- Sustainability

ii) Core Competencies for Staff without Supervisory Responsibilities

- Demonstrates Self Awareness and Ethical Awareness (1)
- Works Collaboratively with Others (1)
- Builds and Maintains Partnerships (1)
- Innovates and Embraces Change (1)
- Thinks and Acts Strategically (1)
- Drives to Achieve Impactful Results (1)
- Manages Ambiguity and Complexity (1)

VI. Recruitment Qualifications

Education:

Advanced University degree in Law, Business Administration, Social sciences, Corporate Social Responsibility, Human Rights, Public Administration, International relations, Sustainable Development or other relevant field.
**A first University Degree in a relevant field combined with two additional years (a total of 7 years) of professional*

	<i>experience may be accepted in lieu of an Advanced University Degree.</i>
Experience:	<p>At least 5 years of relevant professional experience in one or more of the following areas is required: Corporate Alliances, Child Rights and Sustainability, Partnerships, Human/Child right and business, Business consulting, Social Development and/or CSO management.</p> <ul style="list-style-type: none"> • Technical background and experience in child rights and business agenda is highly desirable. • Experience in, and knowledge of, LAC context is an asset. • Experience in development UN / UNICEF programming is an asset. • Relevant experience in a UN system agency or organization is considered as an asset.
Language Requirements:	<ul style="list-style-type: none"> • Fluency in English and Spanish is required. • Knowledge of another UN language used in the LAC Region is considered as an asset (French and Portuguese).