Guinea-Bissau

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| **PART I** | |
| **Title of assignment** | Resource mobilization specialist |
| **Requesting CO/RO section** | Guinea-Bissau Country Office |
| **Location** | Bissau, Guinea Bissau |
| **Duration** | 3 months |
| **Ideal assignment dates** | From: February 2019 |

**Background and justification**

Present in Guinea-Bissau since 1976, UNICEF has worked very closely with the Government, NGOs and other organizations to promote and guarantee the rights of children, focusing special efforts on reaching the most vulnerable and excluded children. Programme design, strategies and planned outcomes are guided by the Convention on the Rights of the Child, the Convention on the Elimination of All Forms of Discrimination against Women, the African Charter on the Rights and Welfare of the Child and the Sustainable Development Goals.

Guinea Bissau continues to face political and institutional fragility as a result of several coups d’état and attempted coups, a 1998-99 civil war and repeated political crises since its independence in 1974. This has led to donor fatigue; very few partners and donors remain committed to supporting development programmes, hampering UNICEF’s ability to mobilize resources. New strategies and innovative approaches are needed to attract new funding for the remaining part of the country programme (2018-2020), which is crucial to building on the gains and achievements made thus far and sustain progress in health, HIV/AIDS, nutrition, education, water and sanitation and child protection.

Resource mobilization is critical to the implementation of UNICEF Guinea Bissau’s CP through 2020, as the programme currently faces major funding gaps.

**Scope of work**

1. **Country context**

Due to the country’s continuous political instability, Guinea Bissau is experiencing a difficult socio-economic situation, resulting in low human development ratings and widespread poverty. Some 75 per cent of children experience at least three forms of deprivation, particularly for sanitation and housing.[[1]](#footnote-2) Weak public service sectors, including education and health, lack the capacity and resources to address these significant deprivations and inequities.

UNICEF’s 2016-2020 country programme (CP) aims to provide multi-pronged support to mitigate the exacerbation of deprivations due to the country’s fragile state and promote equitable access to improved social services.

UNICEF’s CP in Guinea-Bissau is centred on seven programme components: Maternal and Child Health and Nutrition; Children and AIDS; Child Protection; Water, Sanitation and Hygiene (WASH); Education; Social Policy, Planning, Monitoring & Evaluation (SPPME); Advocacy, Communication and Partnerships. Due emphasis is given to mainstreaming cross-cutting principles and strategies, including but not limited to, gender equality and a human-rights based approach to programming.

UNICEF has a strong focus on child survival due to the high child mortality rate, in particular through support for a nationwide network of community health workers. UNICEF is also leading the Education partners’ group with the aim of ensuring that every child can access comprehensive education services.

1. **Goals and objectives**

The purpose of this assignment is to develop a resource mobilization strategy /plan for the CO and equip UNICEF Guinea-Bissau with new and enhanced resource mobilization tools and materials that can be used to leverage resource with Governments, donors, UNICEF National Committees and other stakeholders.

1. **Activities and tasks**

Under the supervision of the Deputy Representative, the specialist will perform the following tasks:

1. Update UNICEF Guinea-Bissau’s factsheets on its programmes in the country and other materials, as needed
2. Review and/or prepare donor project proposals for various sections
3. Analyse funding trends at the CO and the external donor landscape, and map fundraising opportunities with a focus on identifying new potential donors/funding opportunities
4. Support the CO to develop a fundraising strategy and plan.

1. **Work relationships**

The Resource Mobilization Specialist will work closely with the Deputy Representative, Representative and communication officer. He/she will also consult with and advise chiefs of section.

1. **Outputs / deliverables**

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| **Deliverables** | **Timeframe** |
| Guinea-Bissau factsheets updated | Tbc base on start date |
| Donor project proposals prepared | Tbc base on start date |
| Funding opportunities mapped | Tbc base on start date |

**Desired competencies, technical background and experience**

1. **Qualifications required**
2. Advanced university degree in Social or Economic Sciences / Communication/ Marketing /Fundraising or related field
3. Proven experience in fundraising: designing fundraising strategies, developing resource mobilization activities, producing resource mobilization tools
4. Prior contacts and demonstrated experience supporting partnerships and/or resource mobilization within the UN system or with civil society organizations is an asset
5. Ability to work independently as well as with a team in an international, multicultural and interdisciplinary environment and establish harmonious and effective working relationships both within and outside the organization
6. Deadline-driven, with a focus on results
7. Advance MS Office skills
8. Adept at the use of office communication skills
9. Excellent English oral and written skills
10. **Work experience**
11. Five years of experience in the area of communication/ fundraising
12. **Language**
13. Fluency in English is required. Fluency in Portuguese/Spanish is an asset.

**Focal point**

Deputy Representative, Ainhoa Jaureguibeitia, [ajaureguibeitia@unicef.org](mailto:ajaureguibeitia@unicef.org)

**Application Link**

Applications can be sent to [bissauhr@unicef.org](mailto:bissauhr@unicef.org)

Copy to the Deputy Representative: ajaureguibeitia@unicef.org

1. Multiple Overlapping Deprivation Analysis (MODA), 2017. There are 8 deprivations considered: housing, water, sanitation, nutrition, health, education, information, child protection. [↑](#footnote-ref-2)