

Title: National Communication for Development (C4D) Individual Contractor (NERRIC), Abuja, Nigeria	Funding Code	Type of engagement <input type="checkbox"/> Consultant <input checked="" type="checkbox"/> Individual Contractor	Duty Station: Abuja
Purpose of Activity/Assignment: <p>Under the general guidance of the C4D Chief, the incumbent is responsible for the coordination of communication working group to accelerate demand generation approaches and strategies at National Emergency Routine Immunization Coordinating Centre (NERICC) spearheaded by the National Primary Health Care Development Agency (NPHCDA) to promote awareness, understanding, support and social mobilization plans that support advocacy and community engagement as well as community empowerment and behaviour change as key components of the country programmes in Nigeria in line with the rolling work plan with the Federal Ministry of Health and NPHCDA.</p>			
Scope of Work: <p>The holder incumbent will be expected to provide technical support to NERICC activities on social mobilization, demand generation and other related functions.</p> <ol style="list-style-type: none"> Strategic Direction & Coordination Support NERICC to determine strategic directions for communication for development (advocacy, social mobilization, community engagement and behaviour change technical working groups) team and ensure the strategies are in line with Nigeria Country Programme Document (CPD) as well as the Rolling Work Plan (RWP) to achieve Routine Immunization coverage targeted in NSIPS. <ul style="list-style-type: none"> Make viable recommendations and decisions on appropriate communication for development strategies to achieve the NERICC's goals and objectives, and to support UNICEF's mission in the country. Coordinate different fora mainly GAVI subgroups for demand generation, BMGF MOU states community engagement working groups, polio communication groups. To provide expert advice and assistance to the NERICC team by attending several task teams including core group on attitude and behaviour change modalities that contribute to changing mindsets and are culturally sensitive and tailored to generate demand for routine immunization (RI) services. Demand Generation Ensure that NERICC task groups are supported to develop plans and activities to increase demand for RI services <ul style="list-style-type: none"> Develop, maintain and update the C4D strategy for NERICC with approaches, plans and activities geared towards increasing demand for RI and other primary health care (PHC) services. The strategy should be founded on sound evidence based on studies with clear objectives, approaches, plans, activities, as well as monitoring and evaluation mechanisms. Ensure approaches used is all inclusive, consultative and participatory to carry along all stakeholders. Promotion of Appropriate use of Communication for Social Development Provide advice on appropriate use of communication and approach for social development, aimed at both individual behaviour change and collective action as well as policy advice. <ul style="list-style-type: none"> Provide expert advice, coordination and technical support to government counterparts and other partners in the development and strategic use of communication for social development to ensure optimum leverage and impact of communication activities on programme, policy and advocacy activities. Collaborate with the Federal Government officials, NPHCDA, community leaders, other UN bodies, and bilateral agencies and NGOs in the organization of activities, operational research, advocacy and exchange of information and ideas supportive of NERICC's communication goals and strategies. 			

- Jointly with other UNICEF and government officers, designs and manages/facilitates the implementation of communication plans of action aiming at: (a) behaviour development/change at individual/household levels; (b) social mobilization of civil society organizations; (c) increased community participation in RI and PHC; and (d) policy issues that require advocacy to impact RI and PHC uptake.
- Support state teams to design and implement strategies for hard to reach, nomadic and minority groups at the LGA and ward levels, informed by the equity analysis and aligned with coverage and equity plans.
- Monitors and evaluates activities on the basis of applied targeted communication research and frequent visits to project sites. Disseminates communication research findings, ensures exchanges of experience and new methods to government officials, programme staff, and other UNICEF partners.

4. Capacity Building for Sustainability

- Provide advice on capacity building of communication for development teams, both within NPHCDA and among counterparts.
- Oversee and advise on the development of goals, strategy, approaches, plans as well as training materials and activities to build up capacity in participatory and behaviour change communication for personnel involved in the planning, implementation and evaluation of communication for development intervention, in support of RI and PHC.

5. Resource Mobilization and Management

- Participate in the budget planning & review process, and ensure the optimal resources from UNICEF and other partners towards C4D initiatives to support NERICC
- Establish programme work plans, allocation of resources, and monitors progress and compliance.
- Take appropriate actions to optimize use of programme funds and mobilize resources; improve programme efficiency, quality and delivery through a rigorous and transparent approach to programme planning, monitoring and evaluation.
- Oversee the overall allocation and disbursement of programme funds, making sure that funds are properly and effectively coordinated, monitored and liquidated.

Budget Year:	Requesting Section/Issuing Office:	Reasons why consultancy cannot be done by staff:
2020-2021	Communication for Development	<ol style="list-style-type: none"> 1. Consultancy involves a full range of emergency C4D SIAs technical support at national and subnational levels, a current gap in national staffing. 2. Consultancy involves capacity building and resource mobilization, needed for C4D immunization activities sustainability. 3. This position is funded by Gavi under an MOU signed by UNICEF, GAVI and NPHCDA

Included in Annual/Rolling Workplan: ☒ Yes ☐ No, please justify:

Consultant sourcing:

☒ National ☐ International ☐ Both

Consultant selection method:

☐ Competitive Selection (Roster)

☒ Competitive Selection (Advertisement/Desk Review/Interview)

Request for:

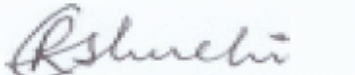
☒ New SSA

☐ Extension/ Amendment

If Extension, Justification for extension:			
Supervisor: Rufus Eshuchi	Start Date: July 2020	End Date: June 2021	Number of Days (working): 11,5 months

TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANTS AND CONTRACTORS

Work Assignment Overview			
Tasks/Milestone:	Deliverables/Outputs:	Timeline	Estimate Budget
Roll out of finalised harmonised CE Strategy to targeted States	<ul style="list-style-type: none"> Finalised harmonised CE Strategy Approved rollout plan, costed implementation plan and M&E and reporting in targeted States	15 days	
Support SIAs implementation- activity schedules, budget	Approved SIA budgets plan and activity schedule.	50 days	
Support introduction of new vaccines e.g. Rota, MCV2 including formative assessments for evidence based C4D in targeted States	Formative assessment reports detailing people's key knowledge, attitudes, practices and beliefs to guide C4D interventions.	30 days	
EPI communication strategy finalization and roll out using developed ToRs with guidance of C4D Manager	Finalised EPI Communication Strategy, costed implementation plan, M&E and Reporting plan and validation meetings.	35 days	
Documentation of C4D initiatives including after action reviews, lessons learned and documentation of C4D processes using developed resources and tools.	Packaged and documented C4D initiatives x2	15 days	
Package and spearhead production of evidence based appropriate, relevant communication. C4D knowledge sharing, publications and C4D works.	C4D works x4; 2 journal publications.	15 days	
Participate in ACSM coordination meetings 2 times per week for 10 months	Meeting reports (minutes) per coordination meeting.	50 days	
Work with States to ensure coordinated C4D activity platforms	C4D/SBCC Network established and monthly reports.	20 days	
Field support through virtual or appropriate means x 3 days per month	Field monitoring strategies report	19 days	
		249 days	
Estimated Consultancy fee			
The total estimated total all-inclusive costs (including professional fee, travel, per diems, and other relevant expenses and/or costs for number of anticipated working days) for the proposed duration			
Minimum Qualifications required: <input type="checkbox"/> Bachelors <input checked="" type="checkbox"/> Masters <input type="checkbox"/> PhD <input type="checkbox"/> Other Enter Disciplines: Advanced University degree in the social/behavioural sciences: <ul style="list-style-type: none"> Sociology, Anthropology, Psychology, and Health Education) with emphasis on strategic communication planning for behaviour development, social mobilization, and 		Knowledge/Expertise/Skills required: Core competencies Communication [III] • Working with People [III] • Drive for Results [III] Functional Competencies: Leading and Supervising [III] Formulating Strategies and Concepts [III] Analysing [II] Relating and Networking [III]	

<p>participatory communication, and research, training/facilitation and impact evaluation of communication interventions.</p> <ul style="list-style-type: none"> • Training in communication for development and implementation in communication for development, social mobilization and Behavioral change. Training in inter-disciplinary approach in programme communication. 	<p>Persuading and Influencing [III] Entrepreneurial Thinking [III]</p> <p>Experience: Minimum 5 years relevant professional work experience in the planning and management of social development programmes, including 2 years in with practical experience in the adaptation and application of communication planning processes to specific programmes. Experience in immunization will be an added advantage.</p> <p>Language Requirements: Fluency in English and another UN language. Local working language of the duty station an asset.</p>
<p>Administrative details: Visa assistance required: <input type="checkbox"/> Transportation arranged by the office: <input type="checkbox"/></p>	<p><input type="checkbox"/> Home Based <input checked="" type="checkbox"/> Office Based: If office based, seating arrangement identified: <input checked="" type="checkbox"/> IT and Communication equipment required: <input checked="" type="checkbox"/> Internet access required: <input checked="" type="checkbox"/></p>
<p>Request Authorised by Section Head: Rufus Eshuchi </p>	<p>Request Verified by HR:</p>
<p><i>Approval of Chief of Operations (if Operations):</i> _____ <i>Approval of Deputy Representative (if Programme)</i> _____</p> <p><i>Representative (in case of single sourcing/or if not listed in Annual Workplan)</i></p> <p>_____</p>	