

TERMS OF REFERENCE

Section A

Title:	Consultant to develop the M&E framework for Qudwa
Work Assignment:	
<p>Background: QUDWA is a Social Behavioral Change communication strategy that aims at addressing the root causes of harmful practices against children and women, Child Marriage, Child Labour, Violent Discipline, and Intimate Partner Violence. The strategy is based on three main pillars, each offering a variety of tools which allow partners to engage with communities, build their capacity to lead on change and ensure changed perceptions on harmful practices. The pillars are:</p> <ol style="list-style-type: none"> 1. Edutainment which is an approach that aims at creating and spreading a new narrative on the harmful practices among community members – one that is focused on ensuring protective environments for children and women. 2. Engagement which builds on a participation of the community engagement as an approach to alter behaviors for children and women. 3. Mobilization which puts community members at the center of the change, in which they are empowered and capacitated to lead community-based advocacy efforts to eliminate harmful practices for children and women. The tools under this pillar offer the road map for actors to ensure successful mobilization interventions that lead to the adoption of community members, the cause of children and women’s protection and the promotion of their rights. <p>Expected outcomes and impacts at the individual, household and community level:</p> <ul style="list-style-type: none"> • Girls, boys, families, and communities in most disadvantaged localities have increased capacities to promote practices that protect them (Greater self-efficacy, attitude towards change) • Caregivers are empowered to make decisions that better serve their children (Greater self-efficacy, positive social norms, increased participation) • Community members are capacitated to lead community-based advocacy efforts in favor of eliminating harmful practices against children (Increased family, peer and community support, empowered communities, conducive communication environment). <p>QUDWA’s theory of change is adapted from the global UNICEF TOC for social and behavior change, focusing mainly on the behavior drivers model.</p> <p>QUDWA offers tools that were specifically designed based on behavioral insights to ensure engagement of communities on child and women protection related issues. The tools are all designed based on an entertaining foundation rather than just educational. Furthermore, the strategy aims at invoking social change through strengthening social responsibility and highlighting community members' roles in addressing child protection issues. It builds on the assumptions that when more individuals in one community are working together towards conducive environments for children and women, the higher the chances are that violence against them is decreased and prevented.</p> <p>UNICEF implementing Partners: MOSA, MEHE, KAFA, Movement Social, Himaya, The Lebanese Council to Resist Violence Against Woman (LECORVAW), Akkar Network for Development, Terre Des Hommes Lausanne & Italy, Rene Mouawad Foundation, Youth Network for Civic Activism), Sawa, Amel, National Commission for Lebanese Women, UNHCR, UNRWA, ILO, Adyan.</p> <p>Child Protection/ Gender Based Violence Actors: Ministry of Social Affairs (MOSA), International Rescue Committee, Plan International, Save the Children, UNRWA, AL Janna, Medical Aid for Palestinians, AL Najdeh association, American Near East Refugee Aid (ANERA).</p>	

TERMS OF REFERENCE

Purpose and objectives:

QUDWA is a 7-year strategy created with the aim of ensuring sustainable change for children and women. The strategy was designed following formative research led by the CO and later on a baseline study led by the RO as part of an overall evaluation/study on the drivers of harmful practices in different countries.

QUDWA is the first strategy developed based on the findings of KAP survey (2017), formative research (2018) and using behavioral drivers Model. It is recognized as a signature violence prevention strategy for UNICEF Lebanon and for UNICEF globally. Due to COVID-19, the launch of the Qudwa implementation was delayed, and solid interventions started to be implemented in December 2021. Not many evaluations on similar initiatives have been conducted in UNICEF and none has been conducted in MENA region. Therefore, there is a need to build evidence that the rationale and logic of the intervention is accurate, accepted, and will lead to social change if the implementation is intensified. In addition, stakeholders have requested need for robust evidence to demonstrate that QUDWA (which combination, layering and sequencing of Social and Behavior change, service provision, community engagement, and legal and policy framework) can lead to improvements in protection of girls, boys and women.

UNICEF Lebanon programme management and key stakeholders need evidence on the impact of the QUDWA strategy at the level of the child. The expectation of the M&E framework is to provide evidence whether or not, QUDWA approach is effective in preventing violence against women and children and rebuild role models in society. In this regard, Unicef is recruiting a Monitoring and Evaluation consultant to design and develop M&E framework to measure the effectiveness of Qudwa plan and initiatives.

The development of the M&E framework will necessitate a mixed methods approach including desk review, field visits and interviews with key informants. consultant is expected to develop a full framework with tools

Methodology:

- 1. Development of logical framework:** M&E Plan (Logframe, Indicators, Assumption, M&E system, Indicators, tools) through the process UNICEF will provide all the supportive documents and will coordinate field visits and meetings with the Qudwa task force to enable the consultant to better understand the situation and the implementation of Qudwa plan on the ground; The M&E framework should be presented and validated with the Qudwa taskforce.
- 2. Training of partners**
- 3. Field monitoring and evidence generation:** the consultant will conduct field visits 5 days per month (over 6 months) with partners to monitor the use of tools, ensure feasibility and relevance, and generate evidence of the direct impact of the Qudwa plan. The evidence will be used for reporting, donor proposals, and advocacy.

Data Management

To preserve ethical standards (please see XIII. Ethical Considerations for more details), all data needs to be anonymized and confidential, where no data that can identify participants is collected. Furthermore, the contractor is not allowed to use the data for any purposes that are not within the scope of the current ToR or to share the data with any party without the research management teams approval.

All raw data, outputs, and deliverables under this assignment, herein the ToR, are the intellectual property of the steering committee and its partners in this research. Raw anonymized data needs to be submitted to research management the committee along with the first draft of the report.

Report Structure

TERMS OF REFERENCE

- Introduction
- Purpose of this plan
- Project summary
- Logical Framework
- Indicators
- Data collection tool
- Roles & Responsibilities
- Data Management
- Storage
- Privacy

Section B

Work Assignment Expected Results		
Tasks/Milestone:	Deliverables/Outputs:	Timeline
Introductory briefing by the Qudwa team	The briefing will target the Qudwa leads (CP – SBC) and Planning monitoring team to go through the ToR in full details (with focus on the M&E plan, background, and expectations in relation to this assignment, expected deliverables, ethics, risk management)	1 day
Development of logical framework	<ol style="list-style-type: none"> 1. Conduct desk review and Key Informant Interviews to analyze the current situation and asses the Theory of Change and propose new monitoring approach and discuss the outcome with UNICEF 2. Develop the logical framework including tools 3. Present and validate the logical framework to UNICEF and the Qudwa task force and adjust it based on the feedback 	25 days
Training of implementing partners	Training of implementing partners (coordinator and M&E team) on the use of tools and populate the monitoring framework (2 days training * 3 sessions	6 days
Monitoring and evidence generation	Field visits and reporting (5 working days per month over 6 months) with	30 days

TERMS OF REFERENCE

	partners to monitor the use of tools, ensure feasibility and relevance, and generate evidence of the direct impact of the Qudwa plan. The evidence will be used for reporting, donor proposals, and advocacy	
--	--	--

Payment of professional fees will be based on submission of agreed deliverables. UNICEF reserves the right to withhold payment in case the deliverables submitted are not up to the required standard or in case of delays in submitting the deliverables on the part of the consultant. Individuals engaged under a consultancy contract will not be considered "staff members" under the Staff Regulations and Rules of the United Nations and UNICEF's policies and procedures and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants Contractors. Consultants contractors are responsible for determining their tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

The selected candidate is solely responsible to ensure that the visa (applicable) and health insurance required to perform the duties of the contract are valid for the entire period of the contract. Selected candidates are subject to confirmation of fully vaccinated status against SARS-CoV-2 (Covid-19) with a World Health Organization (WHO)-endorsed vaccine, which must be met prior to taking up the assignment. It does not apply to consultants who will work remotely and are not expected to work on or visit UNICEF premises, programme delivery locations or directly interact with communities UNICEF works with, nor to travel to perform functions for UNICEF for the duration of their consultancy contracts. UNICEF offers reasonable accommodation for consultants with disabilities. This may include, for example, accessible software, travel assistance for missions or personal attendants. We encourage you to disclose your disability during your application in case you need reasonable accommodation during the selection process and afterwards in your assignment.