

TERMS OF REFERENCE

Consultant, Private Sector Engagement for Children’s Environmental Health

CONTRACT MODALITY	Individual Consultancy
DUTY STATION	GPD – Climate and Environment CoE, Bangkok, Thailand, remote
DURATION OF CONTRACT	13 months

Purpose of Assignment

The purpose of the consultancy is to develop and operationalize a private sector engagement strategy in support of UNICEF’s Healthy Environments for Healthy Children programme.

Scope of Work

The UNICEF Strategic Plan has elevated action on climate change and environmental degradation as an organizational priority, to be integrated throughout UNICEF programmes. To concretize this, UNICEF HQ is implementing its global [Healthy Environments for Healthy Children \(HEHC\)](#) programme framework. The Framework explicitly recognizes that protecting children requires more than governmental policy; it demands a fundamental transformation in how the private sector operates, produces, and engages with communities. To mobilize collection action, UNICEF and partners have founded a [Children’s Environmental Health Collaborative](#) to protect child health and development from the impact of climate change and environmental degradation.

UNICEF is currently implementing the Healthy Environments for Healthy Children programme in about 50 low - and middle-income countries to support the prioritization of the issue in the national agenda. This investment is critical because of the lack of understanding of the issue. The resources will be used for a local children’s environmental health assessment (e.g., with an academic institution), building local awareness and institutional leadership on the issue and roll out global assets on children’s environmental health.

In collaboration with PFP, UNICEF National Committees (“Natcoms”) and Country Offices (“COs”), this **13-month (290 day)** consultancy will develop the global engagement strategy with key industry sectors to mobilize influence and resources, and drive industry-wide changes in practices that address, prevent and reduce environmental risks to children while securing high-value, multi-year partnership for the HEHC programme. The consultancy will be managed by the Senior Adviser, Environment.

The consultant will do the following:

- Analysis and strategy development:** Produce the 2026–2030 industry engagement roadmap, theory of change and plan for HEHC based on a "political economy" analysis of identified priority sectors. Identify the key decision-makers, influencers, and blockers within the major industry associations. Develop UNICEF’s asks for each priority sector based on available evidence.
- Strategic convening and engagement:** Develop and engage stakeholders to introduce UNICEF’s HEHC programme, relevant UN reports and UNICEF’s asks for the priority sector. In collaboration with the key industry association(s) for each priority sector, develop joint products (such as standards, briefs, scorecards, others) and roadmaps for industry engagement to translate into formal commitments. Convene global webinars and other forms of engagement with the industry association to drive uptake.

Partnership Development & Resource Mobilization: Collaborate with PFP, Natcoms and COs to support their prospects’ pipeline and engagement opportunities. All potential private sector partners will be subject to UNICEF’s due diligence review to ensure alignment with UNICEF’s exclusionary and suitability criteria, which may include

programmatic affinity, corporate social responsibility, and a demonstrated interest in advancing UNICEF's mandate and work. Develop and manage private sector membership on CEH Collaborative in line with the agreed tiers. Support the negotiation of high-value, shared-value partnerships. Create compelling "Investment Cases" to effectively present and help secure long-term partnerships with potential partners.

Work Assignments Overview	Deliverables/Outputs	Delivery deadline (in weeks/months) and input days to complete the deliverable
<p>Analysis and strategy development (80 days): Produce the 2026–2030 industry engagement roadmap, theory of change and plan for HEHC based on a "political economy" analysis of identified priority sectors. Identify the key decision-makers, influencers, and blockers within the major industry associations. Develop UNICEF's asks for each priority sector based on available evidence.</p>	<p>2026-30 private sector engagement strategy for CEH developed (brief and PowerPoint summary)</p> <p>Engagement strategy for five priority sectors developed</p> <p>UNICEF's asks for five priority sectors developed</p>	<p>15 July 2026 – 60 days</p>
<p>2. Strategic convening and engagement (120): Develop and engage stakeholders to introduce UNICEF's HEHC programme, relevant UN reports and UNICEF's asks for the priority sector. In collaboration with the key industry association(s) for each priority sector, develop joint products and roadmaps for industry engagement to translate into formal commitments. Convene global webinars and other forms of engagement with the industry association to drive up.</p>	<p>Workplans with at least three priority sectors developed</p> <p>At least two joint products developed and disseminated</p> <p>At least four global webinars/convenings held.</p>	<p>14 May 2027 – 110 days</p>
<p>3. Partnership Development & Resource Mobilization (90 days): Collaborate with PFP, Natcoms and COs to review and support their prospects' pipeline in lined with due diligence criteria. Develop and manage private sector membership on CEH Collaborative in line with the agreed tiers. Support the negotiation of high-value shared-value partnerships. Create "Investment Cases" to effectively present and help secure long-term partnerships with potential partners</p>	<p>At least one new high-value, shared-value partnership secured</p> <p>A prospect pipeline and tracker is developed and updated quarterly together with relevant NatComs</p> <p>At least one industry sector facing investment is developed for NatComs use and three partnership concept notes for priority opportunities</p>	<p>14 May 2027 – 100 days</p>

Payment Schedule:

Payment will be made on submission and acceptance of deliverables. UNICEF reserves the right to withhold payment in case the deliverables submitted are not up to the required standard or in case of delays in submitting the

deliverables on the part of the consultant.

Important Notes

- Individuals engaged under a consultancy or individual contract will not be considered “staff members” under the Staff Regulations and Rules of the United Nations and UNICEF’s policies and procedures and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultants and individual contractors are responsible for determining their tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.
- The selected candidate is solely responsible for ensuring that the health insurance (and visa if applicable) required to perform the duties of the contract are valid for the entire period of the contract. Selected candidates are subject to confirmation of fully-vaccinated status against SARS-CoV-2 (Covid-19) with a World Health Organization (WHO)-endorsed vaccine, which must be met prior to taking up the assignment. It does not apply to consultants who will work remotely and are not expected to work on or visit UNICEF premises, programme delivery locations or directly interact with communities UNICEF works with, nor to travel to perform functions for UNICEF for the duration of their consultancy contracts.
- UNICEF offers reasonable accommodation for consultants with disabilities. This may include, for example, accessible software, travel assistance for missions or personal attendants. We encourage you to disclose your disability during your application in case you need reasonable accommodation during the selection process and afterwards in your assignment.

QUALIFICATIONS / SPECIALIZED KNOWLEDGE / EXPERIENCE/ COMPETENCIES (CORE/TECHNICAL/FUNCTIONAL) / LANGUAGE SKILLS REQUIRED FOR THE ASSIGNMENT

- **Education:** Master's or Ph.D. in Business Administration with a focus on Corporate Sustainability or a Master's Degree with significant relevant experience.
- **Work Experience:** 10+ years in partnerships, corporate sustainability or ESG consulting.
 - Proven ability to bring competing private sector actors to a pre-competitive table to agree on shared standards.
 - Proven ability to mobilize new resources
 - Progressively responsible experience in Corporate Social Responsibility (CSR), ESG consulting, or Multi-Stakeholder Partnerships.
 - Ability to articulate the "Business Case" for child rights (ROI, risk mitigation, talent retention) rather than relying solely on moral arguments.
 - Demonstrated ability to conduct rigorous research, analyze complex data, and synthesize information into clear, actionable guidance.
 - Demonstrated experience working on standards setting with industry associations.
 - Previous experience of working with UNICEF and the UN is desirable.
- **Skills (optional):** Ability to navigate complex due diligence (especially for F&B/Extractives) and negotiate "shared value" partnerships.
 - Fluency in ESG metrics, impact investing, and environmental health science (chemicals, climate).
 - Excellent communication and presentation skills
- **Language Requirements:** English proficiency is required for this position. Other languages are considered an asset.