



## TERMS OF REFERENCE FOR NATIONALCONSULTANTS

### **NATIONAL CONSULTANCY on Adolescents and Youth Engagement**

#### **1. Background:**

The fundamental mission of UNICEF is to promote the rights of every child, everywhere, in everything the organization does — in programs, in advocacy and in operations. There is growing evidence that investing in the health, education and protection of a society's most disadvantaged citizens — addressing inequity — not only will give all children the opportunity to fulfill their potential but also will lead to sustained growth and stability of countries. It accelerates progress towards realizing the human rights of all children, which is the universal mandate of UNICEF, as outlined by the Convention on the Rights of the Child. To achieve this, UNICEF Mongolia works with key youth networks in the country to give adolescents space, voice, audience, and influence the narratives that act as barriers to achieving their aspirations. One of such youth initiatives is Volunteer engagement, which UNICEF would like to leverage upon for impactful results for children.

**Generation Unlimited** – In April 2021, Minister of Labor and Social Protection(MLSP), Ms. Ariunzaya Ayush expressed her interest to be involved in GenU initiative on behalf of Mongolian Government. Since then, UNICEF in partnership with MLSP led the process of conducting analysis of country situation related to youth connectivity for learning, acquisition of skills for employability, entrepreneurship and youth participation. Based on the analysis, the draft Country Investment Plan was developed. This Plan includes an operational framework which sets out youth engagement model, financing model, and other elements related to operationalization of country investment agenda. It aimed to leverage partner collaboration, mobilize financing, and achieve scale by providing models of shared-value partnerships, expand existing efforts across the partnership, and improved coordination.

**Volunteer engagement**, as a new and promising strategy for improving program effectiveness was used by Mongolia CO during the COVID-19 pandemic response and in some program areas such as Climate Change, Education, WASH, Mental Health, Child Protection. It has been acknowledged by partners and showcased globally that Mongolian youth have enormous potential to increase program impact and sustainability. There is a growing need to continue to strengthen volunteer engagement capacity of the government and create a sustainable mechanism at the national and sub-national level to support continuous volunteer engagement.

Therefore, the purpose of the consultancy is to contribute to the creation and operationalization of sustainable structure, which will enable young peoples' volunteering, networking, sharing knowledge and partnerships for promoting child rights on participation.

#### **2. Purpose of Assignment:**

Under the guidance of the Adolescence Development (AD) Specialist, the consultant will provide professional technical assistance and support for the conceptualization, design, planning,



implementation, monitoring, management and evaluation of volunteer engagement initiatives, contribute to fundraising and implementation of the GenU initiatives in Mongolia.

**Summary of key functions/accountabilities:**

1. Conceptualise, design and implement volunteer initiatives with government, CSOs, academia, and private sector with the aim of furthering Child Rights and Child Participation;
2. Contribute to the fundraising efforts of UNICEF Mongolia Office on adolescents' development and participation;
3. Monitor and document ongoing volunteer projects and explore new opportunities for future engagement with volunteers.

**3. Scope of Work:**

The consultant will be working under the guidance of AD Specialist at the national and sub-national level by engaging with youth participation platforms at both levels:

The work at the national level will require close collaboration with MLSP, Ministry of Education and Science (MoES) and possibly Ministry of Health (MoH) and respective agencies. With the support of AD Specialist, the consultant will be responsible for follow-up engagement with respective ministries, particularly planned activities aimed at adolescents and youth development. Youth related NGOs will be key partners to be engaged as well.

- National and subnational level Children's Councils, Teen Parliament will be also engaged.
- Newly established structures of Youth Development, established under provincial Governor's office will be supported by the consultant with the capacity building trainings.

**4. Programme Area and Specific Project Involved:**

Adolescents Development and Participation.

**5. Contract duration (start and end date):**

The consultant will work for 11.5 months. The consultancy will begin from 1<sup>st</sup> June, 2024 until 15 May 2025.

**6. Type of engagement:** Deliverable based

**7. Deliverables, Timeframe and Payment Schedule:**

Deliverables	Delivery Deadline	Payment Schedule and %
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<p>1. <b>In consultation with AD Specialist, at least 2 innovative solutions will be designed and tested</b> as part of Country Investment Plan within GenU initiative. Implement planned activity on organizing Hackathon on green skills with Dornod province and leveraging resources from other potential provinces for similar engagement with youth. - <b>2 innovative solutions tested</b></p>	<p>31 August 2024</p>	<p>20 %</p>
<p>2. Guided by the AD specialist, contribute to the <b>development of funding proposals</b> on youth development with at least two new funding proposals to be developed in 2024. - <b>Development of funding proposals</b></p>	<p>31 October 2024</p>	<p>15 %</p>
<p>3. <b>Guided by the AD Specialist, support to the government on designing and implementation of youth development policies and programs</b>, such as re-training of youth development officers in Youth Development Centers on volunteer engagement (recruitment, supervision, ethics and maintenance of the volunteers), contributing to revision of volunteer engagement regulation, costing of child and youth development services. - <b>Support to youth development policies and programs</b></p>	<p>31 Dec 2024</p>	<p>15 %</p>
<p>4. <b>Support to implementation of youth engagement initiatives:</b> Youth Led Action Initiative (online and off-line coaching, mentoring) and liase with Regional Office on the implementation progress. Support implementation of Solar Youth project. Support peer education on hygiene, SRH, STEM clubs and climate change initiatives for young people. Support to implementation of Fix-My-Food initiatives. Support any other projects falling under GenU initiative - <b>Implementation of youth engagement initiatives YAG rollout, Solar youth and Fix-my-Food.</b></p>	<p>28 Feb 2025</p>	<p>30 %</p>



<p>5. <b>Support documentation of ADAP program</b> by developing at least 1 learning/knowledge product, covering innovative approaches and good practices on youth engagement, 2 human interest stories, and 1 ICON story to showcase achievements. -  <b>Documentation: 2 HISs, 1 ICON story</b></p>	<p>31 May 2025</p>	<p>20 %</p>
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The consultant will be requested to conduct field missions to monitor volunteer engagement project progress as needed (tentatively 2 times throughout assignment).

**8. Project Management:**

Direct supervisor: Bolorchimeg Dagva, Adolescent Development Specialist  
 Frequency of performance review: Mid-year and Final review

**9. Qualifications and requirements:**

1. University degree in the social/behavioural sciences (communication, marketing, public health), international relations or in a related technical field. Advanced university degree in relevant field is added advantage.
2. Minimum three years of professional work experience in program design, management, implementation, monitoring and evaluation related to networking and partnerships for child rights.
3. Work experience related to advocacy, communication, social mobilization and partnerships, including proven experience of working with government and civil society groups is required.
4. Field work experience is an asset.
5. Background/familiarity with Emergency situations is an asset.
6. Knowledge in Human Rights Based Approach, Results-based management, Child Rights, gender issues, child participation and strategic partnerships is an asset.
7. Fluency in English and Mongolian is required.

**10. Evaluation Criteria**

A two-stage procedure shall be utilized in evaluating proposals, where the evaluation of the technical Proposal will be completed prior to any price proposal being reviewed and compared. For evaluation and selection method, the Cumulative Analysis Method (weight combined score method) shall be used for this recruitment:

- Technical score -weight 80%

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- Financial score - weight 20%

Only candidates who have attained a minimum of 70 points will be considered technically qualified candidates.

Only the financial/price proposals of candidates with a minimum of 70 points in the technical evaluation will be considered and evaluated. The total weight allocated for the price component is 30.

The Cumulative Analysis Method (weight combined score method) will be used for evaluation and selection. The maximum number of points shall be allotted to the lowest Financial Proposal that is opened /evaluated and compared among those technically qualified candidates with a minimum 70 points score in the technical evaluation. Other Financial Proposals will receive points in inverse proportion to the lowest price. The Contract shall be awarded to the candidate obtaining the highest combined technical and financial scores, subject to the satisfactory reference checks.