

Advertisement: Local consultant (Maldivian National) to develop the entrepreneurship component of the ImaGen Ventures (social innovation) initiative- 2025.

Contract type: Individual

Duty station: Male', Maldives

Duration of the contract: Five Months

Background and rationale:

With the purpose of co-creating solutions for the problems affecting youth and their society, UNICEF introduced the Generation Unlimited Imagen Ventures Youth Challenge in 2022. The Generation Unlimited Youth Challenge is a global initiative that aims to inspire young people between 16-24 years with brilliant ideas, but without the resources to bring them to life, to turn their ideas into solutions that will address the society's most pressing issues.

The key objectives of the imaGen Ventures are to:

1. Engage youth, including girls and young women, from more disadvantaged/marginalised background as problem solvers (rather than just as beneficiaries)
2. Generate youth led solutions and enterprises at the local level that contribute to the SDGs.
3. Encourage solutions that have the capacity and potential to address inequalities and other forms of discrimination.
4. Build citizenship, employability and entrepreneurship skills, experience, and networks for young people, especially the most disadvantaged.
5. Foster youth-led advocacy on issues affecting them.

In 2024, UNICEF Maldives Country Office is implementing the 3rd edition of imaGen Ventures in the Maldives. Based on the experience of previous editions, this year’s edition will have a significant component on social entrepreneurship. To facilitate this, the country office is seeking the services of a local consultant to design and deliver a comprehensive training program on social entrepreneurship.

Objective of the consultancy

To equip participants with the knowledge, skills, practical tools, and entrepreneurial mindsets to develop and implement social enterprises for creating sustainable social impact.

Activity	Deliverable	Cost breakdown (in MVR)
<ol style="list-style-type: none"> 1. Develop detailed content for a 4-hour module on social entrepreneurship, aligned with imaGen methodology. This would be in the form of slide deck, work sheets and reading materials. 2. Create engaging and interactive, youth-friendly training materials, including presentations, handouts, and activities. 3. Incorporate real-life case studies and examples relevant to the local context. <p>Time required: 7 days</p>	Content for module on social entrepreneurship containing training materials (presentations, handouts, case studies and examples of activities)	
Design assessment tools to evaluate the participants’ understanding and engagement. <p>Time required: 2 days</p>	Assessment Tools	

Provide a facilitator's guide to ensure effective delivery of the module. Time required: 1 day	Facilitator's Guide	
Conduct a pilot session and making necessary adjustments to the content based on feedback.	Report on pilot session and adjustments made	
Travel to and deliver the training in five islands selected by UNICEF. The trainings will be delivered as part of the imaGen Ventures workshop in which the participants will be producing solutions by prototyping services and products to address social issues. Hence, the social entrepreneurship training content must be applicable to a range of products/solutions produced by the participants. One of the entrepreneurship trainings will be delivered in Addu City in the first week of December for the batch that completed the imaGen workshop in the first week of December 2024. The rest of the trainings will be implemented in 2025 between January – April 2025. Time required: 4-5 hours, 5 days	Five one-day workshops of 4-5 hours.	
Guide participants of imaGen workshops to improve their business plans/models for the prototypes. This can be done online after the workshop with each team. Each team can be guided virtually for a total of 2 hours, paced in a mutually agreeable manner. Time required: 2 hours, days dependent on how many teams are formed.	Guidance for the development of business models	

Travel: Official travels to the field will be undertaken as required. The costs of the travel will be reimbursed to the consultant based on actuals.

Supervisor/reporting line: Youth Engagement Officer

Section/Programme: Education and Youth Engagement Section

Quality assurance: UNICEF will only make payment based on approval of specific deliverables as listed in this TOR.

Qualifications or specialized knowledge and/or experience required:

- Proven experience in developing educational modules or training programs.
- Strong understanding of social entrepreneurship.
- Experience working with young people, particularly in the age group of 16-24 years will be an asset.
- Excellent communication and facilitation skills.
- Ability to incorporate interactive and engaging teaching methods.
- Experience in conducting training needs assessments and developing training curricula.

- Excellent facilitation and communication skills, with the ability to engage diverse groups and foster participatory learning.

Requirements:

1. Updated Resume'
2. Provide a lumpsum fee (inclusive of the technical fees and an estimate for travel and accommodation – travel and accommodation will be paid on actual amounts)