

**TERMS OF REFERENCE SPECIFIC – TEMPORARY POSITION**

Category:	NO (National Officer)
Level:	NO-1
Title:	<b>Communication Officer – Multimedia</b>
Title Information in Parenthesis:	Multimedia
Country:	<b>DRC</b>
Duty Station:	Goma
Section:	Communications and Advocacy
Post Number:	#136387

**I. Organizational Context:**

Present in the Democratic Republic of the Congo (DRC) for more than 60 years, UNICEF DRC is the largest country office in Africa and among the largest globally. In cooperation with partners, UNICEF DRC supports the government by implementing humanitarian, development and peacebuilding programmes with the aim of ensuring that children are healthy, well-nourished and grow up in a clean, safe and sustainable environment; are provided with adequate knowledge and skills and are protected from all forms of violence; and enjoy their rights in resilient communities and systems.

**II. Purpose of the Job:**

The purpose of this job is to produce multimedia content (photographs and videos) to document and showcase UNICEF's work for a variety of audiences including: the government, other national and international partners, the public and UNICEF staff. The successful candidate will also contribute to the development of new and innovative audiovisual products and ideas.

**III. Key functions, accountabilities and related duties/tasks:**

- **Strategy implementation:** Contribute to the implementation of the UNICEF DRC communications and advocacy strategy
- **Content creation:** Produce and edit videos and photos to showcase UNICEF's work and its results for children
- **Project management:** Collaborate with teams to plan projects, write scripts, and manage the content creation process from start to finish

- **Storytelling:** Document UNICEF's work and capture authentic footage, interviews, and visuals following the DRC Country Office's ethical imagery and inclusive storytelling approach

#### IV. Impact of Results:

- **Consistently produces high-quality photo and video content** that strengthens UNICEF DRC's visibility and supports programme teams in highlighting results for children.
- **Contributes to donor visibility efforts** by providing clear, well-documented visual evidence of programme activities, helping fulfil donor requirements and support reporting
- **Improves public engagement** through ethical, child-centred storytelling that accurately reflects children's experiences and UNICEF's role on the ground.
- **Supports timely emergency communication**, capturing and sharing visuals that help illustrate needs and UNICEF's humanitarian response.
- **Strengthens internal capacity** by guiding colleagues and partners on basic photography, ethical imagery and consent processes.

#### V. Competencies and level of proficiency required:

##### Core Values:

- Care
- Respect
- Integrity
- Trust
- Accountability
- Sustainability

##### Core Competencies:

- Demonstrates self-awareness and ethical awareness (1)
- Works collaboratively with others (1)  Builds and maintains partnership (1)
- Innovates and embraces change (1)
- Thinks and acts strategically (1)
- Drive to achieve results for impact (1)
- Manages ambiguity and complexity (1)

#### VI. Recruitment Qualifications:

- Education requirements: A first-level university degree in journalism, public relations, communications, or a related field.

- Experience required: A minimum of 1 years' experience as a multimedia specialist, producing, filming and editing high quality content is required.
- Experience taking high quality photographs is an asset
- Demonstrated experience filming high quality footage is required.
- Demonstrated knowledge and experience working with industry-standard video post-production software such as Adobe Premiere, photoshop is required.
- Experience working in emergency settings
- Experience working with a UN agency, NGOs is an asset.
- Portfolio or strong examples of past video and photography work is required.
- Language requirements: Fluency in French is required. Knowledge of other local languages of the DRC as well as English is an asset.

Is this role a Representative, Deputy Representative, Chief of Field Office, the most senior Child Protection role in the office, Child Safeguarding Focal Point, or Investigator (OIAI)?:

**No**

Is this post a Direct contact role in which incumbent will be in contact with children either face-to-face, or by remote communication, but the communication will not be moderated and relayed by another person?

**No**

Is this post a Child Data role in which incumbent will be manipulating or transmitting personal-identifiable information on children such as names, national ID, location data, or photos)?: **Yes**

The selected candidate for this position will be required to engage with vulnerable children:

**Yes**