

TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANTS

Consultancy: Children & Youth Engagement for Climate Action, Beijing/China for 8 months (Work from Home)

Purpose of Activity/Assignment:

Globally, 2024 was the hottest year on record with the global average temperature at about 1.55°C above pre-industrial level. The UNFCCC Paris COP 'limit' of 1.5 °C has already been breached. The extent of the global heat anomaly in 2024 was unprecedented and is not represented in state-of-the-art climate models, leading to speculation that the planet may be in "uncharted territory". Children born after 2020 will experience more frequent and more intense extreme events than people born in 1965, including fires, floods, drought, cyclones, and heatwaves.

Children are more vulnerable to climate change impacts than adults: they are physically more vulnerable due to lower ability to withstand shocks, physiologically more vulnerable due to lower pollutant tolerance, and more at risk of death from diseases that are likely to be exacerbated by climate change. According to the UNICEF Children's Climate Risk Index, over a billion children worldwide are at extremely high risk to climate and environmental impacts. The CCRI also estimates that hundreds of millions of children in China are exposed to multiple and overlapping climate and environmental shocks, hazards and stresses.

UNICEF China has a clearly defined Climate Change Action Strategy for the Country Program 2026-2030. This strategy outlines three areas of focus – climate adaptation for children in urban areas, climate resilient rural development for children and children/ youth engagement. For the RWP 2026-2027, the climate section will engage with MEE and the private sector to conduct the climate campaign for children and youth. This consultancy is proposed to support the climate section in developing key technical documents and methodologies to enable high quality implementation of project activities in the RWP period.

Scope of Work:

Broadly, this consultancy will support the climate section in the development of an annual climate campaign for children, across government and private sectors, including campaign design (activities, comms plan, M&E plan, documentation plan, inclusion of gender and disability components), development of training modules and supporting capacity building sessions and campaign documentation.

The consultant is expected to work in close collaboration with the relevant departments of MEE to ensure high technical and operational quality of the climate campaign in 2026.

Work Assignments Overview	Deliverables/Outputs	Timeline and Days
Support partner ministries and departments in the design and planning of the climate campaign	D1) Draft campaign methodology and plan developed, with a focus on gender and disability inclusion D2) Meetings and consultations conducted with drafting of the detailed implementation plan D3) Secondary research, literature review and stakeholder consultations completed with preparation of the climate campaign capacity building module D4) Technical support for development of communication materials and products for the campaign launch event with launch event documentation report	May 2026 to July 2026 Total 60 days
Support the partner ministries and departments in the implementation and documentation of the climate campaign	D5) Conduct at least 4 training sessions during the climate campaign at select locations with a priority gender and disability focus with preparation of a gender and disability focused training report D6) Prepare a comprehensive M&E plan and monitoring format for the campaign, conduct 1-2 training sessions for campaign monitors, undertake quality assurance and monitoring visits in coordination with UNICEF staff and government and prepare a draft monitoring report for the campaign D7) Prepare an initial list of shortlisted campaign submissions in consultation with government stakeholders D8) Develop the final comprehensive campaign documentation report	July 2026 to December 2026 Total 100 days

Estimated Travel Requirements:		
Travel Local	6 local trips to provinces with an average of 5 days per trip	July to October 2026
DSA	DSA for 30 local trip days	July to October 2026
Minimum Qualifications required: <input type="checkbox"/> Bachelors <input checked="" type="checkbox"/> Masters <input type="checkbox"/> PhD <input type="checkbox"/> Other Social Sciences, Social research, Environment Sciences, Environment Engineering, Communications and/ or any related disciplines		Knowledge/Expertise/Skills required: <ul style="list-style-type: none"> - Demonstrated work experience involving technical negotiations with government ministries, preferably MEE - Demonstrated understanding of UNFCCC, UNICEF and Government of China advocacy priorities and activities at national, UNICEF and other global forums - Demonstrated documentation and training skills - Demonstrated work experience in climate change programs, especially for children or involving children/ youth engagement