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| **Sr. No** | **Themes** | **Duration of experience (pls. tick)** | | | | | **Nature of experience – mention one or more of the options provided (National/Provincial/Internship/Research)** | **Small brief of your experience for each of the themes as applicable (Word limit: 100 words)**  **Write ‘NA’ wherever not applicable** |
| Less than 1 yr | 1-2 years | 3-4 yrs | 5-6 yrs | > 6 yrs |
|  | Programme priorities:  **(i) Health**  Neonatal / Child health  Maternal Health  Adolescent Health  Child disability  **(ii)** **Early childhood development**  Convergent programming  System strengthening to improve service delivery  Caregiving behaviours, demand for services and social norms for positive parenting  Parenting  Advocacy and communication  Data & evidence generation  **(iii) Nutrition**  IYCF  Stunting/Malnutrition  Supplementation  Maternal or Adolescent Nutrition  **(iv) Education**  School readiness  Early childhood education  Out of school children Retention & continuation  Socio-emotional lifeskills  Skilling and school transition  TVET and job linkages  **(v) Child Protection**  Early and forced Child Marriage  Violence against children  Child trafficking  Child labour  **(vi) Adolescent development**  Participation and engagement  Life skills and empowerment  Citizenship  Volunteerism |  |  |  |  |  |  | Please list in brief all the areas you have worked under |
|  | Entertainment – Education  TV and film  Audio and video (Radio, Games, etc.)  Radio programming  Folk, culture, public access  Media planning and engagement |  |  |  |  |  |  |  |
|  | Gender transformative programming |  |  |  |  |  |  |  |
|  | System strengthening  Communication planning  Policy briefs & implementation guidance  Operational guidelines, SOP development  SBC M&E in systems |  |  |  |  |  |  |  |
|  | Capacity Development for SBC (in sectors)  Training needs assessment  Content/Material Development  Designing/ evaluating training programmes |  |  |  |  |  |  |  |
|  | SBC Budgeting for Programmes – National and provincial level implementation |  |  |  |  |  |  |  |
|  | Community / Social Mobilization  Women & Youth Committees  Community platforms /Committees  Faith-based institutions |  |  |  |  |  |  |  |
|  | SBC/RCCE and DRR:  Emergency Response  Humanitarian Response  Outbreak Response  Community Feedback / Social Accountability |  |  |  |  |  |  |  |
|  | Documentation, Data Analysis and Stories/Articles Report writing for SBC (Evidence Utilization / Monitoring and Evaluation / Knowledge Management), SBC investment case |  |  |  |  |  |  |  |
|  | Partnership management on SBC (Media, Academic institutes/universities, FBOs, CSOs, private sector, non-traditional partners etc.) and ICT for Behaviour Change/New Technologies |  |  |  |  |  |  |  |