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| UNICEF in Turkey |
| **Requirements for Financial Submission** |
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| Programme: Social Behaviour Change |
| Assignment Title:  **Short Term International Individual Consultancy for Developing Comprehensive Social and Behaviour Change (SBC) Strategy for TCO REF:** C4D/TURA/2022-B |
| Purpose of the Assignment:  The proposed international consultancy is to develop a comprehensive multi-sectoral SBC Strategy for the office aligned to the CPD 2021-2025 and the Programme Strategy Note (PSN). The primary objectives will be to:   * Define opportunities and priority areas for SBC to strengthen program outcomes * Lay out how support will be provided to integrate SBC into programming (including capacity development and systems strengthening) * Create a roadmap for generating insights and evidence through the country programme cycle   It is envisaged that the strategy will strengthen integration and standardization of social behavior change interventions across programme outcomes to address demand related barriers, promote positive social norms and sustain desired behaviours. |
| Supervisor: Social Behaviour Specialist |

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| **TASKS** | **DELIVERABLES** | **TOTAL TIME FOR CONSULTANT / ESTIMATED PERSON/ DAY** | **UNIT COST FOR CONSULTANT/ DAY (USD)** | **TOTAL COST for DELIVERABLE (USD)** |
| 1 | Bi-lateral meetings with key personnel in the office, programme and implementing partners | 14 days |  |  |
| 2 | SBC co-creation workshop | 1 Day |  |  |
| 3 | Draft structure and outline of the strategy document | 2 days |  |  |
| 4 | Draft strategy document | 10 days |  |  |
| 5 | Final strategy document with all feedback incorporated | 7 days |  |  |
| 6 | Presentation on the SBC strategy (short and long version) | 6 days |  |  |
| **TOTAL** | | 40 days |  |  |
| ***TOTAL COST FOR DELIVERABLES (USD):*** | |  |  |  |
| ***TOTAL COST FOR INCIDENTALS, if applicable (USD):*** | |  |  |  |
| ***GRAND TOTAL (USD):*** | |  |  |  |

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| **NOTES** |
| **All fee rates must cover:** |
| *- the remuneration actually paid to the experts concerned per person/ day* |
| *- administrative costs of employing the relevant experts, such as relocation and repatriation expenses,* |
| *- expatriation allowances, leave, medical insurance and other employment benefits*  *accorded to the experts by the Consultant* |
| *- the margin, covering the Consultant's overheads, profit and backstopping facilities* |
| *- Note that the input of experts must be given in full working days* |

***\*Provision for incidental expenses:***

*- All incidental expenditures incurred in the course of the contract as required by the Terms of Reference is to be invoiced on the basis of actual cost together with the supporting documents.*

*- Any cost related to the payment of an incidental expenditure is included, such as bank charges.*

*- All incidental expenditure details should be provided separately,*

*- Travel, accommodation, other expenses will be reimbursed to the company on the basis of the actual costs and upon receipt of the original invoice and relevant supporting documents. Please note that UNICEF will only reimburse the travel expenses of economy class tickets and accommodation expenses as long as they do not surpass the UN Daily Subsistence Allowance rate effective for that specific month.*